

NEWS SUMMARY

GENERAL

Easter strike threat to flights

Luton airport air traffic controllers have voted to go on strike for four days over Easter. The action by National and Local Government Officers' Association members in support of their pay claim will hit one of the busiest package holiday air terminals at a peak period.

Over 30,000 passengers could be affected by the strike, due to start on Thursday, April 3. Back and Page 7

Rhodesia delay

Britain agreed to delay Rhodesian independence until mid or late April, following requests from Prime Minister Robert Mugabe.

Diplomat meeting

The UN inquiry commission met the three U.S. diplomats held in the Iranian Foreign Ministry during its investigation of grievances against the deposed Shah, the UN disclosed.

Carter victory

President Jimmy Carter and Ronald Reagan won crushing victories in U.S. primaries in Florida, Georgia and Alabama. Page 5

Kennedy riddle

Records of Senator Edward Kennedy's telephone conversations immediately after the accident at Chappaquiddick were disclosed to the court investigating the events. Back Page 17, a New York Times

Ladbrooke setback

Ladbrooke Group has failed its latest attempt to win back three London casino licences, but intends to appeal against the High Court refusal to reopen the case. Back Page 1

EEC passport bid

European Parliament is to urge the Council of Ministers to press for the introduction of a uniform EEC passport. Page 2

Tito: 'no hope'

President Tito's condition has deteriorated, and was described by his doctors as very grave. They ruled out any chance of recovery.

TV film protest

A BBC Nationwide film on a Welsh group which has claimed responsibility for fire-bombing English-owned holiday homes was shown last night, a day earlier than planned. Welsh Minister Nicholas Edwards and other MPs attacked the decision to screen it.

Hostage impasse

Negotiations on the release of hostages held at the Dominican Republic's embassy in London for two weeks have reached stalemate.

Pint-size spies

Irish Republic Vintners' Federation is sending out bar-room spies to stop landlords bending licensing laws.

Briefly . . .

Scotland's leading orchestras may be disbanded because of regional grant cuts.

South African golfer Gary Player said he would leave the country if right-wing Cabinet Minister Dr. Andries Treurnicht came to power. South Africa: between backlash and revolt. Page 22

Former boxer who punched his noisy punk rock band neighbours was given a conditional discharge at the Old Bailey.

Dutch woman strangled a deer which attacked her and two other hikers on a beach.

CHIEF PRICE CHANGES YESTERDAY

(Prices in pence unless otherwise indicated)

	Grand Metropolitan	5
BTR	334 + 8	5
Channel Tunnel	160 + 15	5
DL La Rue	652 + 27	5
Fairview Estates	242 + 7	5
MHill & Allen Int'l	316 + 13	5
More O'Ferrall	140 + 20	5
Walker (J. C.)	118 + 14	5
Peters Stores	64 - 6	5
Siemens (UK)	358 + 20	5
Blyvoor	558 + 94	5
Durban Deep	123 + 13	5
Impala Plastics	226 + 16	5
Leopard Oil	175 + 15	5
Turner and Newall	108 - 18	5
Woodward (H.)	44 - 4	5
BP	554 + 24	5
Leicester Exports	325 - 20	5
European News	2-3	5
British Sugar	165 - 5	5
FALLS		
Peko-Wallsend	410 - 25	

BUSINESS

Equities off 10.7; Wall St. declines

• EQUITIES market reflected disappointment as Turner and Newall's profit figures and concern over next Monday's settlement prospects. The FT 30-share index fell 10.7 to 444.9.

• YESTERDAY'S weekly Cabinet meeting, France accused the European Commission of failing to table formal proposals for a solution to Britain's budgetary problems in line with a request from the heads of government of the Nine at their Dublin summit in November last year.

If such proposals were not submitted to member governments in time for them to be thoroughly studied before the next summit, France would refuse to consider them at that meeting.

• SIGNIFICANTLY the statement did not mention that France had banned imports of British lamb in defiance of an order by the European Court of Justice.

The French are thus stepping up the war of nerves against Britain only two days after the interview given by Mrs Margaret Thatcher on French television, in which she forcefully explained the UK's reasons for seeking a reduction in its net contribution to the Community budget.

The interview received wide publicity in France, clearly persuading the French Government that a speedy response would be inadequate.

• STERLING gained 75 points to close at \$2.2345, its trade-weighted index rising to 72.5 from 72.2. DOLLAR eased slightly, but its index remained at 87.4.

• GOLD rose \$18 an ounce to \$13.14 near the close amid fears that President Carter's long-delayed anti-inflation package would be inadequate.

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• FRANCO-SOVIET trade rose to over FFr160bn (£1.71bn) in value last year, with French exports rising by 30 per cent.

• KUWAIT is looking for investment participation with oil companies in refinery and petrochemical projects in return for long-term supply agreements. Back Page 1

• HOTPOINT is seeking a court declaration that its products have been treated as "loss leaders" through a special type of pricing simply to attract customers—by the Comet retail chain. Back Page 1

• INSTITUTE of Directors is to link up with Tyne and Wear, Partners, management consultants, to form a recruitment service for non-executive directors. Back Page 1; Editorial comment Page 22

• NEW COMMERCIAL vehicles registration totalled 25,371 last month, up 12.75 on a year ago, with importers' share of the market rising to 23.62 per cent from 18.99 per cent. Page 7

• LONGHO to compel disclosure of Shell and BP documents presented to an inquiry into Rhodesian sanctions busting has been rejected by the Court of Appeals. Page 8

• BRITISH companies are negotiating with East Germany on 14 projects, worth about £750m, and hope to win a considerable share of contracts. Page 6

• COMPANIES

• F. W. WOOLWORTH reports a 7.8 per cent rise in taxable profits from £53.1m in 1978 to £57.25m last year, with a £4m improvement in final-quarter earnings. Page 27 and Lex, Back Page

• BSR, the sound systems and consumer products group, reports taxable profits down to £3.88m last year, against £15.17m a year ago. Page 26 and Lex, Back Page

• SEAGRAM, the world's biggest distilling group, reports second-quarter profits down from \$18.4m to \$8.7m (£3.8m), following foreign exchange losses. Page 28

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French press for formal proposals on UK contributions

BY ROBERT MAUTHNER IN PARIS

France yesterday issued a stiff warning that it was not prepared even to discuss the controversial question of Britain's contributions to the EEC Budget at the European summit on March 31, unless the Brussels Commission rapidly submitted formal proposals for a solution.

The warning followed an equally tough statement made on Tuesday night in which the French Government made clear that it would make no concessions to the UK on British lamb exports to France, unless Britain accepted that the Community should extend to lamb the regulations which apply to other agricultural products, such as beef. Lamb has been the only major farm product not covered by the Common Agricultural Policy.

Significantly the statement did not mention that France had banned imports of British lamb in defiance of an order by the European Court of Justice.

The French are thus stepping up the war of nerves against Britain only two days after the interview given by Mrs Margaret Thatcher on French television, in which she forcefully explained the UK's reasons for seeking a reduction in its net contribution to the Community budget.

The interview received wide publicity in France, clearly persuading the French Government that a speedy response would be inadequate.

After the meeting a communique was issued saying: "No concessions will be made by France to Britain (on lamb imports) as long as the latter country opposes an equitable and effective solution of this subject."

The communique emphasised that in the absence of a formal Commission compromise proposal France would refuse to discuss any other proposals which might be made during the summit meeting.

In adopting this position the French are ignoring proposals made by the Commission at the beginning of February. These call for greater regional spending in the UK to reduce Britain's burden of payments to the EEC budget. Apparently France does not consider these proposals to have been presented according to the usual formal procedure.

In a communiqué issued after

yesterday's weekly Cabinet meeting, France accused the European Commission of failing to table formal proposals for a solution to Britain's budgetary problems in line with a request from the heads of government of the Nine at their Dublin summit in November last year.

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EUROPEAN NEWS

Swedish unions seek 11.3% as inflation rises

BY WILLIAM DULLFORCE, NORDIC EDITOR, IN STOCKHOLM

PROBLEMS ON the Swedish labour front are growing as the inflation rate accelerates. Lands Organisation (LO), the blue-collar workers' union federation, has tabled a claim for an 11.3 per cent wage rise and its member-unions have given notice that current agreements will expire on March 21.

The Statistical Central Bureau yesterday reported a 5.1 per cent increase in the consumer price index between the middle of December and the middle of February, while the State price and cartel board recorded a 4 per cent general price rise in January and February.

These indices usually show larger increases in January, but the February figures indicate that the inflation rate has moved up and will reach 13 per cent for the year.

The national wages settlement between the unions and employers formally expired on October 31, but was automatically extended each week until the unions gave notice. So far, the employers' association has not budged from its stand that no increase in wages is possible this year.

It estimates that the 11.3 per cent demanded by the LO, with the 1.6 per cent increase negotiated at the end of last year to compensate for price increases, the 1 per cent rise in employers' payroll charges, and the expected wage-drift of over 3 per cent, would raise industry's labour costs by 17.8 per cent.

Norway oil-drilling row

BY FAY GJESTER IN OSLO

THE LEGALITY of the Norwegian Government's decision to allow oil-drilling on one of the country's richest fishing grounds, off northern Norway, has been questioned by fishermen and politicians, in a last-minute attempt to delay parliamentary approval of the scheme.

The Storting (Parliament) is due to debate the Government's plans today, and is expected to confirm its approval of exploration, to start in May, on three concessions awarded earlier this year.

Until now, the Government has not permitted exploring in the north of the fjord

parallel, because of rough weather, and the pollution risk to the area's rich fish stocks.

Justice Ministry officials were yesterday assessing the legal position, in time for today's debate. The Government ordered the review after receiving a report on legal aspects of the drilling, prepared by three experts from the Institute of Fisheries Studies at Tromsø University.

The report said the State probably had no right to permit exploration on the Tromsø fishing grounds because they would infringe fishermen's traditional rights. These rights are officially protected

Denmark moves to limit overtime

BY HILARY BARNES IN COPENHAGEN

THE DANISH Government announced yesterday that it will shortly introduce legislation aimed at limiting overtime. If passed, the law could have significant implications for the debate in Western Europe over how far cuts in working time help to combat unemployment.

Mr Svend Auken, Minister of Labour in the minority Social Democrat Government, said that Danes put in about 100m hours overtime a year, equal to 50,000

With the employers and unions so far apart, pressure is growing for the Government to intervene. But neither the Government nor the employers are anxious to tackle the incomes issue until after the referendum on nuclear power on March 23.

By demanding an 11.3 per cent wage increase and giving notice which would enable them to take industrial action after March 21, the unions are trying to force the Government to show its hand.

The Government has so far stuck to the attitude that the employers and unions must negotiate a wages settlement on their own. But it is understood to have prepared a package of measures which could facilitate union restraint.

The package would include a scheme for siphoning off company profits into investment funds to be held by the Riksbank (central bank).

But the Government's room for manoeuvre is limited by the 1.6 per cent increase negotiated at the end of last year to compensate for price increases, the 1 per cent rise in employers' payroll charges, and the expected wage-drift of over 3 per cent, would raise industry's labour costs by 17.8 per cent.

The LO could also be tempted to exploit the incomes talks to bring down the Government and open the way for a return to power of the Social Democrats.

EMS: stabilising force in a turbulent year

BY DAVID MARSH

THE EUROPEAN monetary system, one year old today, has so far borne out neither the principal hopes nor the strongest fears which were associated with its creation.

Inflation rates within the EEC have accelerated dramatically, instead of converging in the direction of West German-style stability, as the architects of the scheme had hoped. On the other hand, the EMS has indeed functioned so far very much like the zone of exchange rate stability it was set up to be.

The regular currency flare-ups predicted by the pessimists have not materialised. The two EMS realignments last autumn—one major, one minor—were carried out without undue fuss. And last week's report by the European Commission showed that, during 1979, EEC exchange rates were more stable than in any other year since 1972.

The scheme's relatively trouble-free operation after a year of turbulence on the international political and economic stage owes much to an increasing acceptance within the EEC of what one European central banker calls the "rules of the game." These set down that EMS members have no option but to follow in a highly co-ordinated way the tough monetary policies in the most stability-oriented EEC country, West Germany, even though such policies might be highly unpalatable when

seen purely from the domestic point of view.

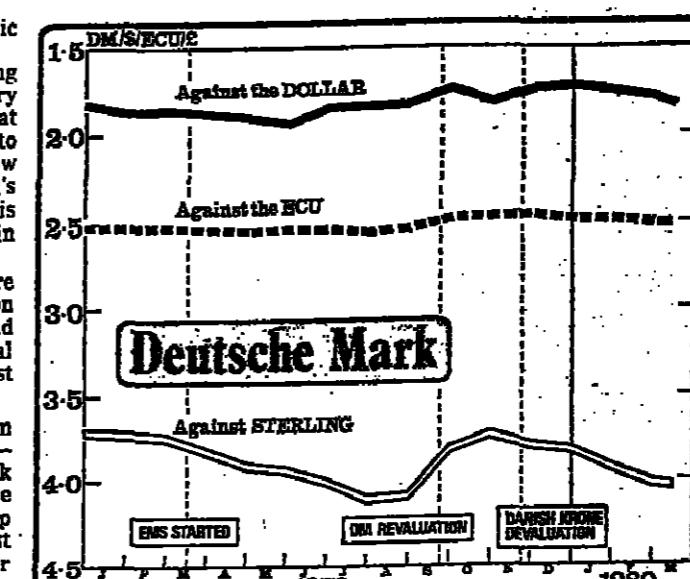
The "rules" inevitably bring a loss of autonomy in monetary policies. This is something that Britain, in particular, has to consider very carefully now that the question of sterling's full membership of the EMS is again under discussion in Whitehall.

Internationally, countries are putting far more emphasis on tough monetary policies and firm exchange rates as integral components of the fight against inflation.

Within the EMS, Belgium and Denmark, in particular, the two most consistently weak members of the scheme—have been forced to push up interest rates over the past year to well in excess of their inflation rates in order to maintain exchange rate stability against the Deutsche Mark.

The rules may get even tougher this year. After more than a decade of piling up current account surpluses, West Germany has been in deficit every month since last May, and an unprecedented current account shortfall of DM 20bn (£5bn) is forecast for this year.

The Bundesbank has been making abundantly clear over the past few months that it regards high West German interest rates as essential not only to help attack rising inflation but also to attract capital



inflows to finance the deficit. So it would not be surprising if the Bundesbank once again raised its discount and Lombard rates within the next few weeks in response to the firmness of the dollar and the sharp rise in U.S. interest rates.

If that happened, the weaker members of the EMS would almost certainly have to follow. The West German deficit clearly removes some of the basic upward pressure on the D-Mark which was the source of

per cent for West Germany, Belgium and Holland, the past 12 months of relative foreign exchange stability have in fact resulted in the low-inflation currencies suffering severe devaluations in real terms.

Thus pressure for exchange rate adjustments could be building up just as it did in the old days of fixed rates under the Bretton Woods system.

• The Bundesbank's intervention to prop up the D-Mark against the dollar, if continued, could put strain on the weaker EMS currencies by helping to depress them in terms of the D-Mark.

• Finally, EEC governments are regarding with mixed feelings Britain's re-consideration of EMS membership. Sterling, in its new-found role of a petro-currency backed by a strongly monetarist government, has been the high-flier of the foreign exchanges over the past 12 months. If it had been a full member of the EMS, it would long ago have gone outside its limits set under the scheme.

With the UK inflation rate well above the international average, the pound of course is also highly susceptible to a downward correction. Sterling's volatility is one reason why the British Treasury would have considerable misgivings about entering the scheme. Admission of the petro-pound might not at all be in the interests of another year of EMS stability.

Italy seeks introduction of European passport

BY WALTER ELLIS IN STRASBURG

ITALY, which currently holds the presidency of the EEC Council of Ministers, is to press for the early introduction of a uniform European passport.

Sig. Giuseppe Zamberletti,

the Italian Secretary of State for Foreign Affairs, told the European Parliament yesterday that Rome would spare no effort to bring the matter to the Council's attention. A uniform passport for Community citizens would be a milestone on the road to a new Europe and Italy hoped that agreement could be reached "very soon."

Many unions are convinced that cuts in overtime are crucial to the general push for reduced working time. Overtime working can often wipe out cuts in nominal working hours.

Mr. Auken's proposal follows the recommendations of an official committee which claimed that limiting overtime could provide new jobs.

But employers argued that in

industries where overtime was prevalent there was no extra available labour, and in industries where there was unemployment there was no overtime.

They also said a ban on overtime would be so inflexible that companies would be deterred from accepting orders

from Danish representatives, the British Conservatives adopting a much more "European" approach than their own Government in London.

Proposals for a common passport have been current in Europe since the Paris summit of December, 1974. But, in addition to countering objections on the theme of national sovereignty, supporters of the projected document have had to cope with disagreements over its colour, the language to be used, and the layout of its cover.

Now, most of these disputes

have been resolved. It has

been established that the Burgundy-coloured passport should not be a Brussels-administered device but a national one.

Only the format would be common, so that citizens could be identified as Community members and also as citizens of their own historic nations.

Britain remains sceptical,

however, and is pushing

instead for a machine-readable passport, to include mention of EEC status.

West German electrical industry hoping for expansion of 5%

BY KEVIN DONE IN FRANKFURT

WEST GERMANY'S

electrical and electronics industry, one of the most important manufacturing sectors in the Federal Republic, is expecting expansion of 4 to 5 per cent in real terms this year. The major impetus for growth is expected to come from continuing high demand for capital goods and equipment.

Last year the industry pushed its total sales to DM99.3bn (£24.7bn), a real growth of 4 per cent compared with 1978.

As a result of weak demand in the first half of the year the industry failed to grow as fast as it had hoped in 1979 and the 3.5 per cent real growth in production fell appreciably below the average for West German manufacturing, industry of 5.1 per cent.

The development of the electrical sector was held back by the decline in sales of consumer goods, which fell 4 per cent below the level achieved in 1978.

Manufacturers of television sets, radios and stereo equipment were particularly hard hit.

Their sales fell by just over 9

faster rate of growth, however, rising by 14.5 per cent in real terms compared with an increase in exports of 2.9 per cent in real terms and 4.6 per cent in value.

Imports account for 34 per cent of the West German electrical and electronics market and there was a particularly sharp increase last year in imports of telecommunications equipment (12.1 per cent), electronics components (11.4 per cent) and household appliances (7.7 per cent).

The West German industry's production picked up significantly in the second half of the year — increased order levels take some four to six months to be translated into higher output — and by the end of 1980 the sector was working at 81 per cent of capacity, the best level since 1975.

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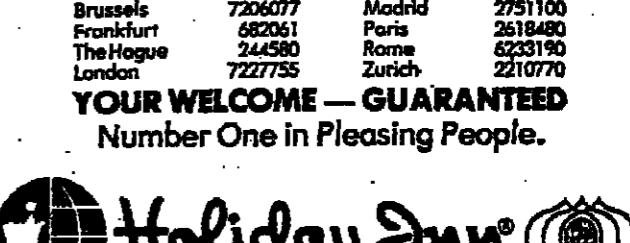
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EUROPEAN NEWS

How the French Government bought change in the steel industry

BY TERRY DODSWORTH IN PARIS

WHEN FRANCE'S steelworkers took to the streets last year in sporadically violent protest against the draconian government-backed cuts in the industry, there were widespread forecasts of imminent revolution. But the storm never broke. Bit by bit, during the five months of exhausting negotiations, the protesters were bought off until today only a few isolated pockets of dissent remain.

The price of peace was high, probably higher than the Government had first bargained for. But there was never any question of the Government's commitment to finding a settlement.

In theory, the restructuring of the industry which was set in motion in mid-1978 left in private hands the two big companies which emerged from the process. In practice, as everyone recognises, the Government was intimately concerned in seeing the plan through. The steel workers, better organised than most industrial groups, could have done immense damage to labour relations in general if the slimming plan had misfired. The Government also seized

on the steel industry problems to hammer home one of its main industrial messages—that the 19th century industries must be streamlined in proportion to the needs of a sophisticated economy, and the spare resources re-directed into 20th century technology.

Thus the groundwork for the 21,000 redundancy programme was laid carefully at the end of 1978 with the creation of a special short-term industrial adaptation fund, the FSAL, which was designed specifically to aid this transition.

The FSAL was endowed with FFrs 3bn (£320m), all of which was aimed at the regions suffering from obsolescent industries: the steel-making areas of Lorraine and the North, and the shipbuilding communities in the West and round Marseille.

The concept behind the fund was to give specially attractive investment allowances—a grant of 25 per cent against investment, plus a subordinated loan of 25 per cent at special 3 per cent rate for the first five years—as good as any in Europe. These funds are to be injected

during the crisis period while these areas are going through the most difficult period of adjustment.

Under the terms of the FSAL, a company must create at least 50 jobs and invest FFrs 5m (£535,000) to benefit. Clearly, such a scheme has limited application, so a whole arsenal of other investment allowances is also available in the steel regions. They include:

- The regional development premium. This gives an FFrs 25,000 grant for each job created in a three-year period by companies employing at least ten workers and investing more than FFrs 300,000. The grant cannot, however, exceed 25 per cent of the investment.

- Loans from the economic and social development fund. These give soft rates related to the prevailing lending climate and to the particular demands of the company concerned.

- The employment support fund, which supplies subordinated loans to small companies which cannot benefit from the FSAL.

- A regional grant for new

- companies. This helps fund start-up costs for businesses which promise to employ at least six people within three years.

- Exemption from local property taxes. A number of regional authorities are waiving

- Aids from the steel companies. Under this scheme, the steel companies themselves sometimes help finance new businesses by taking an equity stake.

This battery of aids has undoubtedly begun to attract

the first of these is a special FFrs 50,000 (£5,300) grant for any steelworker wanting to leave the industry for good. This is an additional grant on top of two job offers, but on the third refusal their case is looked at by a special committee and they can be made redundant. If the new job pays less, the former employer makes up between 60 per cent and 80 per cent of the difference, but if the new pay is 15 per cent lower than the former salary, they have the right to an additional FFrs 10,000 grant.

About 5,000 workers have taken advantage of this scheme.

Secondly, the Government is financing a vast number of early retirements. All the over-55s in the industry are being offered 70 per cent of their previous salary, while a large number of the workers aged between 50 and 55 (those in particularly demanding jobs), are being retired on 79 per cent of former salary. A monthly minimum of FFrs 2,400 was set for these payments.

Some 12,000-13,500 men fall into these two retirement categories.

Thirdly, there are detailed provisions for retraining. The 4,000 or so workers in this group have the right to refuse two job offers, but on the third refusal their case is looked at by a special committee and they can be made redundant. If the new job pays less, the former employer makes up between 60 per cent and 80 per cent of the difference, but if the new pay is 15 per cent lower than the former salary, they have the right to an additional FFrs 10,000 grant.

The redundancy programme is scheduled to extend up to June 1981, but already more than half the 21,000 steelworkers who are leaving the industry have gone. Another 16,000 departed in the 1977-78 period when there was a similar, though less generous, reorganisation scheme. The net result will be a workforce slimmer to about 109,000 in an industry which effective capacity is expected to have reduced from 32m tonnes of steel a year to 24m tonnes.

Some of the costs of the reorganisation will be borne by the EEC. In the 1978-79 period, the Community stumped up some FFrs 873m (£83m) in investment loans, plus some additional funds for retraining, although these are difficult to quantify. But the main burden lands squarely on the shoulders of the French taxpayer.

He is effectively underwriting the reorganisation on three counts: the FFrs 3bn industrial adaptation fund; calculated FFrs 10bn which, during the next five years, will be spent on cleaning up the over-stretched steel companies' balance sheets; and another estimated FFrs 7bn for the social measures. That makes a total of FFrs 20bn (£2.15bn), a sum equal to about half of the current annual budget deficit.

There are many critics of Government policy who think it was too high a price to pay, some trade unionists still protest that it was too low. The Government obviously thinks that it was the necessary cost for countering the worst running sore in the French economy.

SIR fine reports contested

By Paul Betts in Rome

ITALY'S troubled chemicals and synthetic fibres group, SIR, yesterday claimed that there were no grounds for the company being fined \$260m (£171m) under the EEC's two-year-old fibres cartel agreement. According to previous reports, the fibres industry restructuring agreement, currently being scrutinised by the European Commission, "provides the legal basis for the fine."

SIR said yesterday that its fibres operations were in line with Italian Government and EEC policies for the sector. Moreover, it claimed the reports suggesting SIR had some \$130m-worth of machinery were "groundless" in that "this machinery has never been mounted."

CONFINDUSTRIA'S SEARCH FOR PRESIDENT

Merloni may be new head of 'Italian CBI'

BY RUPERT CORNWELL IN ROME

A PROTRACTED, and at times embarrassingly difficult search by Confindustria—the national association of Italian private employers and the equivalent of the British CBI—to find replacement for Dr. Guido Carli, the outgoing president, may at last be drawing to a close.

The apparent choice of a new team of "wise men" specifically picked to sound out a generally acceptable successor to the former Bank of Italy governor, is Sig. Vittorio Merloni, managing director of the Merloni construction and household electrical group.

New candidate

His candidacy only emerged this week, four months after the search began. Such prominent figures of Italian industry as Sig. Carlo de Benedetti, managing director of Olivetti, and Sig.

Walter Mandelli, head of Walter Mandelli, head of Federmeccanica, have briefly appeared as front-runners, only to drop back again.

It is still possible that a last-minute surprise may be in store.

But the closeness of next week's deadline, when Confindustria's ruling body is to ratify the choice, and the audible relief all round that a satisfactory compromise at last seems to have been found, make this unlikely.

The new president is due to be installed formally for a two-year term at Confindustria's full annual meeting in May.

There have been several reasons for the delay in finding someone to take on, at such a delicate moment, the job of spokesman for private Italian industry in negotiations with the unions and Government.

First, the range was narrowed by the general insistence that

the new president, unlike Dr. Carli, must be drawn directly from manufacturing industry, with experience of its day-to-day problems.

Regional rivalries

Second, there were rivalries between various regional associations, particularly in the north. Also possible contenders were reluctant to give up managing their companies for the dubious rewards of a political post, over whose real effectiveness there has been some recent disillusion.

If Sig. Merloni is selected, he

would meet most of the requirements—even if, to begin, he did not bring with him the glamour of his two predecessors, Dr. Carli, and before him Sig. Giovanni Agnelli, president of Fiat.

Sig. Merloni, who is in his 40s, is one of a younger generation of Italian industrialists. As a representative of a successful company based in Ancona on the Adriatic coast, he would inevitably be seen as a symbol of industry in central and southern Italy, away from its traditional northern strongholds of Piedmont and Lombardy.



Dr. Carli: search for successor ending.

West has biggest monthly price rise in 6 years

BY DAVID WHITE IN PARIS

WESTERN industrialised countries suffered their biggest monthly price rise for almost six years in January, according to figures from the Organisation for Economic Co-operation and Development.

The average January increase of 1.5 per cent was equal to the record set in February 1974, during the first oil crisis. It compared with a 0.9 per cent rise in December.

However, the year-on-year rate was still running about two percentage points below the peak reached in autumn 1974. The rise since January last year

was 12.7 per cent. But the annual rate calculated on the basis of the previous six months was a fraction lower, at 12.5 per cent.

Energy prices played a big part in the sharp upward movement, but other commodities also made a substantial contribution. Food prices rose faster than average, partly for seasonal reasons.

Because of the general nature of oil and commodity price increases, the OECD said, the speed-up of inflation was widespread among its 24-member countries.

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And it's worth pointing out how lovely Ireland can be at this time of year. The weather's getting milder by the day, the flowers are coming out—and everyone has plenty of time to talk to you. Have a look through our springtime ideas. There's something for everyone; all excellent value. And we'll offer you much the same kind of bargains throughout the year. Hope to see you soon.

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Clifford Campbell
Vice President and Secretary
March 7, 1980

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U.S. condemns Israeli land takeover

BY DAVID BUCHAN IN WASHINGTON

THE CONTROVERSY over American policy towards Jewish settlements on occupied Arab land heated up on two fronts yesterday, as the State Department condemned Israel's planned expropriation in east Jerusalem and ructions continued about the recent "error" U.S. vote in the UN.

"We deplore this decision (by the Israeli Government) that does not in any way help the peace process," Mr. Hoddings Carter, the State Department spokesman, said.

Earlier, Mr. Zbigniew Brzezinski, President Carter's Security Adviser, said he sympathised with the position of Mr. Teddy Kollek, the Mayor of Jerusalem, who opposed the Israeli Cabinet decision to take over 1,000 acres of Arab land in outlying east Jerusalem for Jewish settlements.

He restated the Administration view that the future of the Holy City should be decided in the current Palestinian autonomy talks between Egypt and Israel, and not unilaterally by

the Begin Government.

The U.S. opposed Israeli settlement practices and would not have tried to retract its recent vote in the UN condemning them, had not the resolution included inconvenient references to Jerusalem and a call for dismantling Jewish settlements on the West Bank.

The latest Israeli Government action, sweeping enough to force a reaction out of Washington, is causing fresh domestic political headaches for President Carter, who has been trying to calm American-Jewish outrage at the UN vote.

Mr. Carter has repeatedly said the vote was an "error" based on an incorrect reading of his wishes by the State Department (for which its head, Mr. Cyrus Vance, has officially carried the can).

Jewish members of his Administration, Mr. Robert Strauss, his campaign manager, and Mr. Philip Klutznick, the new Commerce Secretary, have been sent out to give Jewish voters the same message.

Egypt looks to EEC

BY ROGER MATTHEWS IN CAIRO

EGYPT BELIEVES that a European Middle East initiative could provide a vital safety net for peace if the current negotiations with Israel on Palestinian autonomy fail to make any progress by the May 25 target date.

Senior officials in Cairo have been encouraged by the recent spate of West European statements pledging support for Palestinian self-determination on the occupied West Bank and Gaza Strip.

While they still hope that Israel will change its present rigid negotiating stance in the next two months, they are simultaneously casting around for other policy options that will allow the Camp David accords to be expanded.

Israel has already been warned that Egypt regards May 25 as a deadline and that the next session of autonomy talks in Cairo on March 25 will be regarded as a vital test of

President Anwar Sadat is said to be dismayed by Israel's continued insistence on building Jewish settlements in the West Bank and Gaza Strip and by its failure to offer anything that might eventually tempt the Palestinians or other Arab countries into the negotiations.

Close aides believe there is a real danger of Israel taking Mr. Sadat's outward calm for granted and of misreading his intentions.

With Egyptian officials also bemused by President Carter's volte-face over the United Nations Security Council vote on Israeli settlements, there is a growing feeling in Cairo that little help can be expected from the White House until the Presidential elections are completed.

Particular hope has therefore been focused on the role of the nine Common Market members.

MANY MOONS AGO, when it was reasonable to project a close race between President Carter and Senator Kennedy for the Democratic Party's Presidential nomination, political wisdom ran something like this: After an even skirmish in the Iowa caucuses, the senator would win at home in New England, the President likewise in the south, with neither gaining a decisive advantage before the votes in the big states, Illinois, New York, Wisconsin and Pennsylvania, in the middle of the primary season.

Today, after three more primaries, and a batch of other caucuses, reality is very different and the numbers very stark. Senator Kennedy has won only one state, his own Massachusetts, by better than two to one, and may have an edge in far-away Alaska; Mr. Carter's record is devastating, a three-to-one win in Iowa, victories in three New England states, and huge margins everywhere else.

He won by 10 to one in his native Georgia, six to one in Alabama, nearly three to one in supposedly representative Florida, six to one in the Oklahoma and Hawaii caucuses and two to one in the Washington State caucus.

Fewer months ago, on the Republican side, after Mr. Ronald Reagan had been upset in Iowa by Mr. George Bush, it was fleetingly popular to maintain that the nomination might not fall into his lap and that he might even be in trouble in the conservative south.

But Iowa is now a distant bad

memory: the former governor



President Carter ... delighted at gains.

of California scored a big win in New Hampshire, a narrow third in Massachusetts and has carved a swathe through the south tantamount to General Sherman's march to the sea in the civil war, getting well over 50 per cent in South Carolina, nearly 60 per cent in Florida, nearly 70 per cent in Alabama, and even more in Georgia.

In the process, such heavyweight candidates as Senator Howard Baker and Mr. John Connally have been knocked out, while Mr. Bush is in dire need of resuscitation. Only the most improbable of the original contenders, liberal Congressman John Anderson, apparently

retains the capacity to trip Mr. Reagan up here and there, and only former President Gerald Ford has the theoretical ability to deny him the nomination. (Mr. Ford reiterated yesterday that he will decide after next Tuesday's Illinois primary whether or not to enter the race.)

Even Mr. Ford's chances must be reckoned thin, however. By this stage four years ago, Mr. Ford had not lost a primary to Mr. Reagan, yet in the end barely won the nomination; this time, Mr. Reagan has a huge early advantage; even if he declares, Mr. Ford will be ineligible to contest any later primaries.

Some of Mr. Reagan's favourite stomping grounds are still to come—such as Texas, where he whitewashed Mr. Ford in 1976, and where Mr. Connally is no longer a factor and his own California; where, unless the state superior court changes the rules, all the delegates will be awarded to the winner of the primary.

There are some clouds on the Carter and Reagan horizons. Here in Florida, the President lost Broward County to Mr. Kennedy and took Dade County in the contest to secure enough convention delegates to win their respective parties presidential nomination.

In Florida, Mr. Carter beat Senator Edward Kennedy by 61 to 23 per cent, in spite of the senator's strength among Jews in the state, who were outraged by the debacle over the recent U.S. vote against Israel in the UN. The President appears to have won 76 delegates to 23 for Mr. Kennedy and one uncommitted.

Moreover, all the post-elect

tion polls here found that, though Mr. Carter's strength was broad, it was not deep. Turnout, for example, was low; surveys found that less than half approved of the way the President was doing his job, while, in several instances, a majority endorsed Senator Kennedy's

specific policies, such as invocation of wage/price controls.

That these same voters could so overwhelmingly prefer the President in such troubled foreign and economic times is indicative of the profound national reservations about Senator Kennedy's character.

CANDIDATES	NUMBER OF DELEGATES
Democrats	Florida* Alabama Georgia Total so far
Jimmy Carter	76 42 62 267
Edward Kennedy	23 3 1 142
Republicans	51 18 36 167
Ronald Reagan	— 9 — 45
George Bush	— — — 13
John Anderson	— — — 13
Delegates needed for nomination: Democrats 7,666 Republicans 998	

* One Florida delegates uncommitted

Mr. Reagan's potential problems, stemming from his own ever-growing right-wing radicalism, may hurt him more in the general election than in courted voting in the narrower base of the Republican Party. In the last few days alone, for example, he has sympathised with expatriate Cuban terrorist activities against Castro, (this won him the Cuban vote in Miami by about four to one), suggested that West Germany might pull out of NATO, and half-committed a return to the gold standard.

Sooner or later, someone will fling these statements back at him. Mr. Anderson, who, according to two local polls, has now moved into the lead in his native Illinois (which happens to be Mr. Reagan's birthplace, too), will try to capitalise on his apparent ability to capture the support of middle-of-the-road Republicans, Democrats and Independents.

But, in the complex and critical game of accumulating delegates, it is hard for any candidate to write off big chunks of the country, as Mr. Anderson has done in the south and end up with the nomination.

Mr. Reagan scored three convincing wins over Mr. George Bush's only real rival in the south. His margins of 57 to 39 per cent in Florida (with 9 per cent going to Congressman John Anderson, who did not campaign here), 73 to 18 per cent in Georgia (with another 9 per cent for Mr. Anderson), and 69 to 26 per cent in Alabama gave him a total of 105 delegates for the day to just nine for Mr. Bush.

Victory to front-runners

PRESIDENT Jimmy Carter and Mr. Ronald Reagan won crushing victories in three southern primaries on Tuesday and both have now opened substantial leads. In the contest to secure enough convention delegates to win their respective parties presidential nomination.

In Florida, Mr. Carter beat Senator Edward Kennedy by 61 to 23 per cent, in spite of the senator's strength among Jews in the state, who were outraged by the debacle over the recent U.S. vote against Israel in the UN. The President appears to have won 76 delegates to 23 for Mr. Kennedy and one uncommitted.

In his native Georgia, and in Alabama, the President's margin was even more decisive, 88 to 9 and 82 to 13 per cent respectively, picking up 104 delegates to just four for Mr. Kennedy.

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Exxon predicts slower growth in energy demand

BY DAVID LASCELLES IN NEW YORK

GROWTH IN world energy demand will tail off in the last decade of the century after a slight acceleration in the 1980s as the world adjusts to the new economics of energy. The fall will be most noticeable in the advanced industrial nations, especially the U.S., according to the World Energy Outlook published yesterday by Exxon, the world's largest oil company.

It is Exxon's first major forecasting exercise for two years: last year's report was disrupted by the Iranian crisis. Exxon's prediction is based on the assumption that world economic growth to the year 2000 will be

about 3½ per cent a year, and that world oil prices will rise to \$28 per barrel (in 1979 dollars) by 1990.

On this basis, Exxon expects total energy demand to rise 2.6 per cent a year in the 1980s and 2.4 per cent in the 1990s. This is somewhat more than the 1.7 per cent registered in the energy crisis years of 1973-75, but well below the 5.5 per cent of the 1965-73 period.

Most of the growth in demand will come from the developing world where energy needs will expand by 5.8 per cent a year in the 1980s and 4 per cent in the 1990s.

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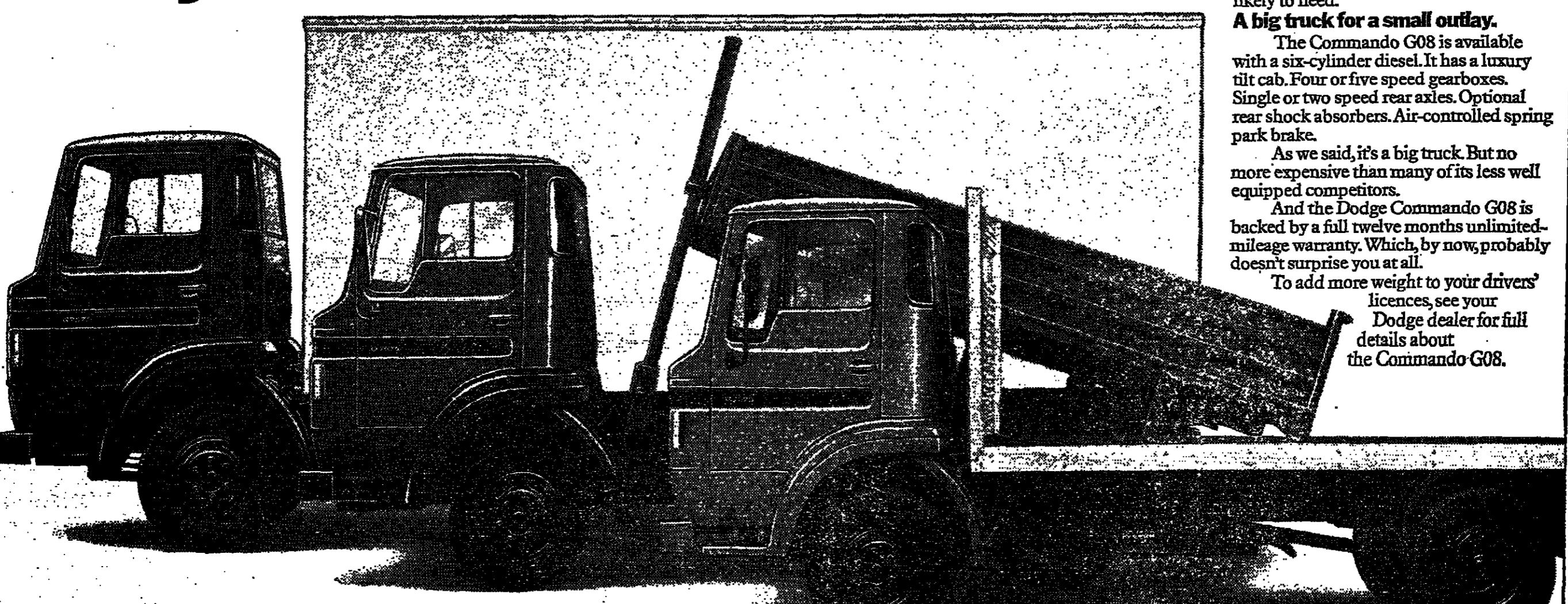
The Commando G08 is available with a six-cylinder diesel. It has a luxury tilt cab. Four or five speed gearboxes. Single or two speed rear axles. Optional rear shock absorbers. Air-controlled spring park brake.

As we said, it's a big truck. But no more expensive than many of its less well equipped competitors.

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WORLD TRADE NEWS

Soviet trade with France up by 33%

By David Satter in Moscow

FRANCO-SOVIET trade reached FF 16bn (£1.7bn) last year and there are good prospects for France emerging as the Soviet Union's second largest Western trading partner in the 1980s.

Figures released by the French Embassy showed that trade turnover, buoyed by large increases in both French exports and imports, rose 33 per cent to FF 16.15bn in 1979 from FF 12.18bn in 1978.

The strength of Soviet-French trade is undoubtedly an important factor in the French refusal to impose economic sanctions on the Soviet Union in response to the invasion of Afghanistan. Last year's trade growth helped the Soviet Union and France achieve their goal of trebling trade turnover in 1975-79 (to FF 59bn) compared with the previous five-year period, and the two sides have agreed to work for a similar increase between 1980 and 1985.

French officials attributed the 30 per cent rise in French exports last year to FF 8.5bn from FF 6.5bn in 1978 to deliveries of FF 850m worth of oil recovery equipment from Techip.

Another important factor was an increase in deliveries of French agricultural products, mostly meat and butter, worth FF 941m compared with only FF 177m in 1978. The 35 per cent increase in French imports to FF 7.82bn from FF 5.63bn in 1978 was attributed to increased deliveries of Soviet energy products at higher prices, and to increased imports of other raw materials, particularly cotton, wood, precious metals, nickel and copper.

France imported 5m tonnes of Soviet oil and oil products in 1979, compared with 5m tonnes in 1978 and 2.5m cubic metres of natural gas in 1979 compared to 2.6m cubic metres in 1978. France has agreed to buy 6.5m tonnes of oil and oil products and 4.5m cubic metres of natural gas this year.

Franco-Soviet trade in 1979 gave France a surplus of FF 914m, about the same surplus as in 1978. With U.S.-Soviet trade expected to fall sharply because of trade sanctions applied over the invasion of Afghanistan and French companies bidding seriously for a number of major projects, France could easily move into second place among the Soviet Union's major Western trading partners, behind West Germany and ahead of the U.S.

UK talks on £750m E. German deals

By LESLIE COLITT IN LEIPZIG

MR CECIL PARKINSON, the U.K. Trade Minister, told a Leipzig Fair Press conference that British companies are currently negotiating with East Germany on 14 projects worth some £750m, of which he felt a considerable number could be won by the UK concerns.

The optimism comes in the form of an \$87m contract awarded to GKN to build a forge to produce components for the East German truck industry.

Although GKN would not dis-

close any details, the East German Press said trucks are to be exported by East Germany in return. British commercial officials noted the buy-back goods will not be sold in Western Europe but instead on African markets believed to be in Nigeria. "through other parties." The dollar contract is being financed at 7.75 per cent over eight years by Morgan Grenfell.

The forge, at the centre of the East German truck industry in Ludwigsfelde, is the first of

three planned forges worth some £60m in which GKN is said to be a "strong favourite" to win.

Negotiations between GKN and Industrieanlagen Import are also taking place for a foundry which would be worth approximately £80m as part of a major reconstruction of the East German truck industry.

Mr. Parkinson said he hoped GKN's contract would be an encouragement to British concerns.

He visited the Carl Zeiss Jena

optical and electronics factory, which has a trading company in the UK and which is interested in joint projects with UK companies in Britain and in third markets.

• Smarprogetti, the engineering subsidiary of the ENI Italian state-owned energy agency, has won a \$90m (£40.5m) contract to build in East Germany a highly advanced plant to recover lead from batteries. The deal was signed with the East German Industrie Anlagen Import.

French may revise Tunis rail deal

By Our Foreign Staff

THE TUNIS railway contract worth £75m awarded last month to a consortium of West German and French companies led by Siemens may be revised under pressure from the French authorities who feel that a bigger share of the contract should go to French companies.

This follows the Tunisian Government's request for French arms worth an estimated \$400m (£175m) following the allegedly Libyan-backed raids on the Tunisian town of Gafsa in January.

In order to buy such quantities of arms the Tunisians would have to obtain very favourable French credit terms.

The French authorities are therefore expected to ask why such a major contract as the Tunis city railway system should have been given to a West German-led consortium. The Siemens consortium includes three French companies—Jeumont Schneider, Socade and Spie Batignolles—but West German companies, which include MAN and DUMAG as well as Siemens, are believed to have the bigger share.

Siemens said yesterday that the agreement with Tunisia to build a major part of the railway system existed so far only in the form of a letter of intent. But the company had no reason to doubt its earlier confidence that the definitive contract will be placed with the Franco/German consortium it is leading. Final contract negotiations are still taking place.

Kloeckner in new bid for Peru contract

By DOREEN GILLESPIE IN LIMA

KLOECKNER Industrie Anlagen is understood to have presented a new offer to Mineroperu, the state mining company for the construction and financing of the \$285m (£128m) second stage of the Cerro Verde copper project. The engineering division of Fiat is also competing for the project and signed a letter of intent with Mineroperu in December.

Kloeckner and Fiat were shortlisted for the project in March 1978 by a consortium which studied five bids from international companies.

The project is aimed at doubling Cerro Verde's output to 80,000 tonnes a year of "fine" copper.

Kloeckner's latest proposal includes an offer by Chase Manhattan Bank group to arrange a \$125m long-term Eurodollar facility to cover local component costs with the balance of \$160m to be covered by supplier credits. The offer is valid to the end of March.

Fiat's proposal is said to

include a credit offer of around \$225m including a \$125m loan from the Union de Banques Arabes et Francaises and around \$110m in supplier credits from Estebanca and Paribas which would finance equipment to be supplied by Flèves-Call Babcock of France.

But it is understood that this original deadline set for

their Continental competitors simply because the conference serving the UK—the North Atlantic Westbound Freight Association—has not granted the same right of independent rate making to its members. Shipping circles indicate that rebates in excess of \$25.00 per freight ton have been granted to Continental shippers on tariff rates of \$80.00 pmt.

DEEP CONCERN is being expressed by the British Shippers' Council regarding the effects of the resignation of Sea-Train Lines from the Continental Westbound Freight Conference and the granting of the right of independent action to remaining Conference members. The council says that the changes appear to place UK exporters in a less satisfactory position than

the new initiative being promoted by the Confederation of British Wool Textiles, involves a much greater degree of coordination in the design field.

The leading companies in the industry, which has an annual turnover of £1.25bn, plan to meet each season to decide on a common UK theme which each mill could interpret in its own way but which it is hoped could provide a coherent presentation of UK fabrics at international fairs. An annual British wool fabric fair is also being considered.

The aim of the new moves is to win a bigger share of European markets for wool fabrics alongside the Italians who dominate export markets.

German buyers in particular, it

is noted, have become disillusioned with Italy because of poor delivery and welcome British interest in their market.

Greater penetration of Europe is seen as essential if the industry is to cope with the loss of its home market as a result of high levels of ready-made clothing imports and the growth in wool textile imports from high-and low-cost sources.

Import penetration of the UK market for woolen and worsted fabrics, the report says, has increased from 22 per cent in 1975 to 45 per cent by the middle of last year, with substantial growth also taking place, though from a lower base, in imports of yarns and tops (combed wool).

The industry, with overseas

sales of more than £400m,

claims to be the sixth biggest UK exporter. But it is finding much more difficult, the report points out. Volume is static and value moving only marginally ahead. Faced with pressures in both its home and overseas markets, employment is 50 per cent less than ten years ago.

The problems within the industry and, in particular, the growth in imports have obliged the EDC to revise its earlier objectives for the sector.

Success in achieving these new targets, however, remains dependent on renegotiation of the GATT Multi-Fibre Arrangement.

Wool Textiles EDC Progress Report, available from NEDO, Millbank, London SW1P 4QX.

Gatt to choose Long successor

By BRU KHINDARIA IN GENEVA

THE DECISION-TAKING council of the General Agreement on Tariffs and Trade (GATT) meets here today to find a successor to Mr. Olivier Long of Switzerland, GATT's Director General, since 1968, whose term expires on May 5.

Many developing countries have accused him of running a "rich man's club" suited to the needs of the industrialised

world, while the industrialised nations think that he has too often bent over backwards to

please Third World members. Four persons are in the running for Mr. Long's job. They are: Mr. Arthur Dunkel, current Swiss Ambassador to GATT, Mr. Patrick Donovan, current Australian Ambassador to the Organisation for Economic Co-operation and Development (OECD) in Paris.

Mr. Klaus Sahlberg, a former Finnish Ambassador to GATT and current head of the UN Centre on Transnational Corporations in New York, and

Saudis to sell oil to Bavarian company

By John Close in Jeddah

SAUDI ARABIA'S state-owned oil company, Petromin, has recently signed a long-term supply contract with the West German company, Avia, partly owned by the Bavarian state government.

Under the terms of the agreement, Avia is to receive 100,000 barrels a day for three years. Mr. Ali Rubeishi, the deputy governor of Petromin, said yesterday he was unable to provide further details of the contract.

It is understood to be the first of Saudi Arabia's guarantees of oil entitlements not to be awarded on a strictly government-to-government basis. The deal is the culmination of a long and bitter struggle between Avia and Zeba Oel, a West German government-owned oil company.

Mr. Zeba, which was one of the first semi-state oil concerns to be awarded a long-term supply contract, by Petromin, hoped to extend its mandate beyond the 18,000 to 36,000 barrels a day it has been taking under its initial agreement.

Toyota considers vehicle assembly plant in Taiwan

By RICHARD C. HANSON IN TOKYO

TOYOTA MOTOR has become the second Japanese motor company to express interest in building a car assembly plant in Taiwan, where the Government is encouraging a rapid expansion of production.

Nissan Motor has already talked with officials in Taiwan about the project. Toyota will send an executive to Taipei next week. The Taiwanese Government would like to build a car plant with an annual capacity of 200,000 vehicles with the help of a foreign car maker.

About half of that production would be exported.

It is not clear just which markets those exports would be aimed at. There is some speculation in Tokyo that one incentive for considering such a plan is the prospect of trade eventually opening up between China and Taiwan. In that case, Taiwan would provide an excellent export base for a motor industry.

THE DEPARTMENT of Trade accepts that product standards are sometimes used by other countries to hinder imports of British goods, but the department has found it virtually impossible to quantify the effect of such hindrances, a Parliamentary sub-committee on trade standards was told yesterday.

Mr. E. E. Williams, singled out health and safety standards, such as exhaust controls in the U.S., but said that it was difficult to adduce discrimination.

Evidence has been sought from some 400 trade associations in the UK on trade problems caused by product certification systems within the EEC, and Britain was heading in adapting to fashion changes.

The report says British fabrics have hitherto enjoyed a reputation for quality and design but this has been eroded over recent years, even though the UK is still seen as a source of up-market classic fabric.

BY FRANK GRAY

THE new initiative being promoted by the Confederation of British Wool Textiles, involves a much greater degree of coordination in the design field.

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Success in achieving these new targets, however, remains dependent on renegotiation of the GATT Multi-Fibre Arrangement.

Wool Textiles EDC Progress Report, available from NEDO, Millbank, London SW1P 4QX.

Turkey extends decision day for creditors

By David Tonge

ABOUT 20,000 creditors owed money by Turkey are to be given two months extra to decide whether they will accept payment in Turkish liras over two years or dollars over 10 years.

The creditors are owed up to \$1.90m on unguaranteed suppliers' credits. They had been given up to April 25 to decide which option to accept, but in London yesterday Mr. Turgut Ozal, the Undersecretary to the Turkish Prime Minister responsible for coordinating the government's economic policies, said that a decree was being presented to the cabinet giving a two-month extension.

He also asked the Middle East Association to prepare proposals for improving the scheme.

Rhys David reports on today's EDC report on wool makers

Persuading the textile trade to think Italian

BRITAIN'S Wool textile industry is to try to inspire stronger fashion and design in its European exports following recommendations from the sector's economic development committee.

The EDC, which publishes its annual report on the industry today, claims that in a study of the main Continental markets British mills were faulted for their colour and design and for their conservatism in marketing and in adapting to fashion changes. The report says British fabrics have hitherto enjoyed a reputation for quality and design but this has been eroded over recent years, even though the UK is still seen as a source of up-market classic fabric.

The aim of the new moves is to win a bigger share of European markets for wool fabrics alongside the Italians who dominate export markets.

German buyers in particular, it

is noted, have become disillusioned with Italy because of poor delivery and welcome British interest in their market.

Greater penetration of Europe is seen as essential if the industry is to cope with the loss of its home market as a result of high levels of ready-made clothing imports and the growth in wool textile imports from high-and low-cost sources.

Import penetration of the UK market for woolen and worsted fabrics, the report says, has increased from 22 per cent in 1975 to 45 per cent by the middle of last year, with substantial growth also taking place, though from a lower base, in imports of yarns and tops (combed wool).

The industry, with overseas

sales of more than £400m,

claims to be the sixth biggest UK exporter. But it is finding much more difficult, the report points out. Volume is static and value moving only marginally ahead. Faced with pressures in both its home and overseas markets, employment is 50 per cent less than ten years ago.

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UK NEWS

مكتبة من المكتبات

Comparability pay dispute is behind rate demand action

By PHILIP BASSETT, LABOUR STAFF

RATEPAYERS MIGHT see little cause for complaint if industrial action by 560,000 white-collar council staff, mainly members of the National and Local Government Officers' Association, prevents this year's rate demands from arriving on time.

But as shown by last year's action by Post Office computer staff, which delayed the sending of computer-processed telephone bills, the immediate relief brought by the strike turns into painfully large payments when the action is over.

NALGO, normally a shining example of moderation, has learnt the lesson of last year's Post Office and Civil Service disputes by concentrating the force of the action on the near-invisible but vulnerable area of computers, where a few staff can stop work to great effect.

The union has also learnt from its own last major dispute, involving at most 3,000 social workers, which ended last year in disaster that was something like defeat. The union lost about £2.5m during the strike and was forced to cut heavily its strike pay for future disputes.

Though the present industrial action seems to have come out of the blue, there have been signs of it for some time. It centres on a dispute over comparability payments outstanding from a pay deal due to run from July 1 last year.

The settlement, in reply to a 15 per cent claim, gave an increase from July 1 of 9.4 per cent plus 0.18 per cent from consolidating a supplementary payment of £312. It also set up a joint comparability study with other white-collar workers to deal with the rest of the claim.

The unions and the employers agreed not to follow the trend then general among public service groups of referring the claim to the Clegg comparability commission, since the commission would not have been able to report until later this year.

Despite the present difficult-

French ban £20 Channel flights

By MICHAEL DONNE, Aerospace Correspondent

THE FRENCH Government has refused British Airways permission to introduce a £20 single Channel-hopper fare between London and Paris, from April 1.

The fare was intended to be part of a package of cheap fares to include a £5 single Club Class rate, or £110 return, and a £42.50 single or £85 return Eurobudget fare.

The present Economy Class return fare is £24.

The other fares have been approved by the French because they are also offered by Air France, as part of a joint experiment to introduce the new Club Class on the London-Paris route, replacing First Class, which is to be abolished.

But Air France has been lukewarm towards the Channel-hopper rate. It is probably for this reason that France has denied British Airways the right to offer it.

Another reason is that British Airways planned to sell only 70,000 Channel-hopper tickets a year. The French Government and Air France regarded it as a "less leader" not a genuine regular cheap fare.

British Airways said yesterday it was disappointed by the decision, but its Club Class plans would go ahead.

The employers argue that the financial restrictions imposed by the Government cannot be ignored and that any further increase will have to be funded by staff cuts.

The unions, meanwhile, are readying themselves to draw up this year's annual pay claim as well, to run from July 1. Its level will obviously be heavily influenced by the success of the present action.

NALGO is not a union easily moved to industrial action. It drew back from action last year with this group because it was unsure of support; both its readiness to go now and the halting of rate issues already being reported by council after council seem this time to indicate its determination.

NALGO ban may mean higher bills next year

By ROBIN PAULLEY

RATEPAYERS already facing large increases in their rate bills, are likely to face supplementary rate demands later in the year if the ban on the issue of rate demands continues for more than a few weeks.

If it continued for six months, ratepayers could face a bill for an extra 9 per cent of the 1980-81 rate figure.

The National and Local Government Officers' Association has responded to the 6.12 per cent comparability pay offer with an instruction to the 560,000 white collar staff to black all work relating to the issue of rate demands.

This will have an immediate effect on computer personnel who should now be working on the programming details for the computerised rate demands sent out in March and April.

Traditionally only 5 per cent of rate income trickles in during April and 5 per cent in May, before picking up in June. Treasurers calculate from previous experience what proportion can be expected when, and take out short-term loans to cover the expected shortfall for given periods.

The NALGO action will throw these delicate calculations out immediately and because many authorities have already drawn on balances to a greater than desirable effect, they are likely to have to turn to the money markets for extra short term loans as soon as two weeks after the start of the blacking.

With short term interest rates

at between 17 and 18 per cent, considerable extra debt servicing charges will face some authorities. As local authorities are not allowed to go into debt in this way and recoup the money in a knock-on action on next year's rates, a supplementary rate demand may be the only solution. Such a demand would also include an amount to pay for the eventual settlement with the union.

After central government grants, rates are the most important source of income for local authorities, providing about £7.5bn in England and Wales in 1980-81.

Rates contribute significantly to the source of funds for salaries, a factor which will drive treasurers to the money markets quickly, because there is no possibility of withholding wages. Some contractors, however, may find they are not paid as promptly as usual for maintenance work for local councils.

Most local authorities collect their rates once a year and they will feel the effects of the NALGO action hardest. All authorities must allow people to pay their rates in ten instalments and money from those paying their instalments by direct debit will go on to the council's bank account.

Those authorities which still send out two rate demands a year—in April and October—will be less hard hit, as the potential loss of income relates to only half the annual total.

Holiday charter flights would be hit by stoppage

By MICHAEL DONNE, Aerospace Correspondent

ANY STOPPAGE by air traffic controllers at local authority-owned airports over Easter is not expected seriously to interfere with UK air traffic, although it could be severe for some holiday passengers at a few airports such as Luton.

Most UK airports, and all the major ones, come under the Civil Aviation Authority for traffic control.

The controllers at those airports are part of the CAA's National Air Traffic Control Services department, through whom pay scales are negotiated, so that the National Association of Local Government Officers is not involved.

The airports where NALGO members are employed are Luton, Norwich, Newcastle, Teesside, Bristol, Leeds-Bradford, Coventry, East Midlands, Blackpool and Swansea. They have between 150 and 200 air traffic controllers, and they handle about 5m passengers a year.

But they are all used extensively by holiday charter flights, so that any Easter stoppage by controllers at those airports could upset the holiday plans of many thousands of travellers. Scheduled service passengers intending to fly from those airports can transfer to services from other airports, but the holiday charter flights cannot transfer, because they are required by the terms of their licences to use specific airports.

The number of holiday flights using those airports over Easter is not known, but it could be several hundreds, involving perhaps as many as 200,000 passengers.

Luton airport is used by most of the major UK holiday tour operators, including British Airways, Britannia Airways, Air Europe, Dan-Air, Laker and Monarch Airways. It is also used extensively for business aviation, as the home base for McAlpine Aviation and other operators.

Commercial vehicle sales rise—importers benefit

By KENNETH GOODING, MOTOR INDUSTRY CORRESPONDENT

SALES OF commercial vehicles increased in February. But importers benefited more than the UK manufacturers.

According to the Society of Motor Manufacturers and Traders' statistics published yesterday, registrations of new commercials in February were 25,371—2,870 or 12.75 per cent higher than in the same month last year.

The importers' share of the market moved up 23.62 per cent from 19.98 per cent in February, 1979.

New registrations for the first two months of the year, at 49,461, were 11.41 per cent more than for the same period in 1979. Importers accounted for 23.69 per cent of the market this year against 20.19 per cent in 1979.

Within the overall totals, however, the pattern was patchy.

Sales of car-derived vans—the smallest commercials and those likely to react more quickly to pressures on corporate liquidity—fell 8.35 per cent in the period, from 16,105 to 14,759.

Compared with this there was a 33.35 per cent jump in registrations of vans under 3.5 tons gross weight. They rose from 12,434 to 20,532.

The main factor was the big gains made by importers of Japanese vans.

Over the two months van

sales by Datsun advanced from 435 in 1979 to 720 this year; Honda's went from 298 to 574; Mazda's from 179 to 273; Mitsubishi's Colt from 14 to 87 and Toyota's from 276 to 696.

The Japanese sales probably reflected the shortage of car stocks at the beginning of the year, leaving dealers to put more effort behind commercial vehicle sales.

New registrations of heavy commercials—above 3.5 tons—were 10.8 per cent ahead in the first two months of 1980 compared with the same period last year.

Dodge, the PSA Peugeot-Citroen subsidiary, advanced from 1,028 to 1,207 during the same period.

It is understood that Treasury ministers are concerned with the level of funding for the project and have expressed doubts that

Decision delayed on £25m extra funds for Inmos

By JOHN LLOYD AND ELINOR GOODMAN

THE GOVERNMENT has again delayed a decision on approving a further £25m injection of capital to Inmos, the semiconductor company backed by the National Enterprise Board. The money is needed to allow Inmos to start construction of its first factory in the UK.

At the same time employment ministers are thought to be concerned about the proposed siting in Bristol of the first plant. They would prefer it to go to a region of high unemployment.

Mr. Iain Barron, Inmos' managing director, has said future investment in the company would be funded from profits, or from the private market. He has also said the company is losing £300,000 a day in lost sales because of the delay.

It has been clear for some time that Sir Keith Joseph, the Industry Secretary, has supported the project.

41 diamond and 10 paste collets sold for £23,000 at Spink's auction which totalled £193,177. A pair of diamond ear-clips by Cartier went to Silver, the London dealer, for £13,000 and the same sum secured a single stone diamond ring.

A Glendining coin sale brought in £130,365. A 100 franc gold coin of 1925 made £5,200 and a William III two guineas of 1701 fetched £4,200.

Bonington painting fetches record £65,000

SALE ROOM

By ANTONY THORNCROFT

AT A SOTHEBY'S sale of British paintings yesterday, "A view of Lerici" in Italy, by Richard Bonington sold for £65,000, plus the 11.5 per cent buyers premium and VAT. It was an auction record for a work by Bonington—the previous best was the £28,350 paid in 1971—and the buyer was the New York dealer Feigen.

The sale totalled £441,960 with just 6 per cent bought in. Other high prices were the £27,000 for

"ing" by George Barrett and £9,200 for a portrait of Miss Julia Keasberry by Thomas Beach.

The National Portrait Gallery bidding through Leggatt, bought a portrait of Robert Rich, second Earl of Warwick, for £3,800, and the Department of the Environment paid £2,900 for "The Environment" by George Romney.

Two other auction artist records were the £10,500 for "Two Anglers on a Rock Fish



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UK NEWS

Engineers oppose watchdog proposal

By Hazel Duffy,
Industrial Correspondent

THE Institution of Mechanical Engineers has told the Government to consider setting up an Engineering Authority similar to the profession rather than to the Government as proposed in the Finniston Report.

In this first response by a major engineering institution to the Finniston proposals, the IMechE says it is "unthinkable" that a major profession should be placed in a position where it is no longer self-regulating.

Instead, it proposes that most members of the authority, which it says should be called the British Engineering Council, should come from the institutions. It should not be funded by the Government, and should answer only to the Privy Council, not to Parliament.

Mr. Gordon Dawson, president of the IMechE, described the Finniston report yesterday as "unbalanced and naive" in some respects. It ignored many of the "very good developments that are taking place in the institutions and profession towards higher standards."

The Department is consulting the institutions, educational authorities and industry for their views on Finniston, and hopes to make a decision by early summer.

The IMechE says its views have the broad support of the other major institutions, with which it is holding discussions. It aims to submit a document to the Department of Industry by the middle of next month to which they will all have agreed.

Technically likely to block appeal to save two-tier whisky pricing

Distillers faces defeat

BY A. H. HERMANN, LEGAL CORRESPONDENT

THE DISTILLERS' company seems likely to lose on a technicality its dispute with the EEC Commission about the differential pricing of whisky.

The European Courts' Advocate General, Mr. Jean-Pierre Warner, recommended yesterday that Distillers' appeal against the Commission should be dismissed.

A Commission ruling on December 30 prohibited the company from protecting a higher price level for Continental whisky sales. Distillers was seeking to have this ruling reversed.

The European Court does not, however, always follow the opinion of the Advocate General.

Despite his recommendation that the appeal should be dismissed on a technicality, Mr. Warner's opinion did

largely vindicate the case put forward by Distillers.

The company's price protection was achieved originally by an export prohibition to UK dealers buying whisky from Distillers at the lower UK price, and later by introducing a differential price system.

Under this system, UK dealers were charged a lower price if they bought whisky for the domestic market and a higher price if they wished to export the whisky to other EEC countries.

But some dealers, particularly the Bulloch Group of Companies of Glasgow, exported the whisky bought at the lower domestic price, and complained to the EEC Commission when Distillers asked them to pay the difference and refused to continue to supply them at the lower price.

The Commission rejected

Distillers' application for an approval of their distribution system under Article 85/3 of the Treaty.

It objected that the system protected continental distributors of Scotch against competition by the cheaper "parallel" exports from the UK, and in this way, partitioned the Common Market.

Distillers argued in their

appeal that their distributors in markets where whisky competed with local traditional drinks bore promotional expenses amounting to about 5% per case.

The differential pricing system was designed to protect them against unfair competition by UK dealers, who would otherwise benefit from the promotional scheme without contributing to its cost.

Mr. Warner concluded that the Commission's decision committed a grave procedural fault

in refusing to communicate to Distillers the full text of Bulloch's complaint, showing them only a heavily-censored version.

He held that the Commission did not substantiate before the court why Distillers should not be granted an exemption under Article 85/3 of the EEC Treaty, and only dealt with two of the four possible reasons which might justify such exemption.

However, he accepted the validity of the Commission's argument that the notification by which Distillers asked for an exemption was incomplete as it made no reference to price terms, and that this precluded the granting of an exemption.

He recommended that the appeal should be dismissed, and that Distillers should be ordered to pay the legal costs of the Commission and A. Bulloch and Co., who intervened in the appeal.

Sanctions papers stay with Shell, BP

By Raymond Hughes,
Law Courts Correspondent

SHELL AND BP have successfully resisted a second attempt by Lonrho to compel them to disclose documents prepared for the Bingham inquiry into Rhodesian sanctions busting.

The Court of Appeal yesterday upheld a claim that the documents are covered by Crown privilege and cannot be made public.

A claim of Crown privilege is made when the Government considers disclosure would not be in the public interest.

Lonrho said the documents were crucial to its £100m damages claim against Shell, BP and 27 other oil companies over alleged sanctions busting.

It will challenge yesterday's decision in the House of Lords next month, at the same time as it appeals against an earlier ruling that Shell and BP cannot be compelled to disclose documents belonging to their Rhodesian and South African subsidiaries.

The Crown Privilege claim was upheld last week by the High Court.

Assurance

Dismissing the appeal with costs the Master of the Rolls, Lord Denning, said Shell and BP had been assured that their evidence to the Bingham inquiry would be confidential.

Relying on that assurance the two companies had co-operated fully with the inquiry, providing information which would not otherwise have been available.

For the sake of future similar inquiries set up by the Government it was of the highest public interest that confidentiality should be maintained and not broken into by any specious argument, said Lord Denning.

He rejected Lonrho's contention that the oil companies had waived confidentiality by consenting to publication of the Bingham Report, which included extracts from their evidence.

Shell and BP had been asked by the Government to agree to publication of the report, he said. They had done so, but expressly limited their consent to the actual report, excluding the documents and transcripts of evidence on which it was based.

"It seems to me that this was very wise and sensible limitation on their consent," said Lord Denning. "The very thing they feared all along was that, unless it was confidential, Lonrho might try to get hold of more of this material. There is no reason why they should not withhold their consent to publication of any further matters."

Lonrho's claim against Shell and BP is due to go to arbitration in June. Its court action against the other 27 oil companies is awaiting the outcome of the arbitration.

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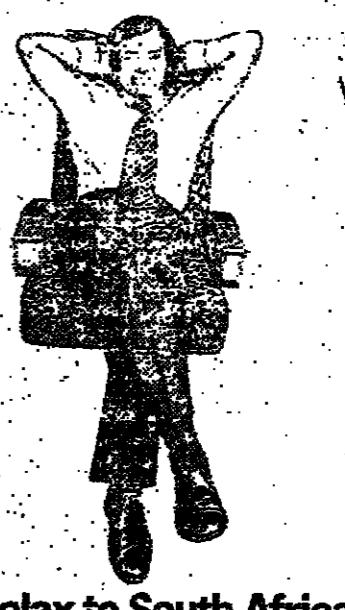


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Chemical industry investment likely to fall

By SUE CAMERON, CHEMICALS CORRESPONDENT

THE CHEMICAL Industries Association survey of investment intentions by its member-companies to be published today is expected to show a sharp drop in capital spending in real terms.

The survey is believed to show that the sum invested by UK chemical companies last year was marginally lower than the amount spent in 1978 in money terms and substantially lower in real terms.

It is thought the survey projects a further cut in real terms of chemical industry investment this year, with the downward trend continuing until 1982 at least.

But the survey is also expected to show chemical companies were still the biggest investors to British industry last year. In 1978 the industry spent £1.097bn - about 20 per cent of all UK manufacturing invest-

ment.

The investment survey carried out by the Chemical Industries Association last year projected a slight decrease in chemical industry spending by about 1981.

But today's survey is likely to show that the downturn has come much more quickly.

During the last year UK chemical companies have been hard hit by the strength of sterling and the dramatic increase in the cost of raw materials, notably the oil-based naphtha that is vital for petrochemicals production.

These two factors are curbing company profits and this is expected to inhibit fixed capital spending.

The threat of cheap chemical imports from the U.S. - based on comparatively low Government-controlled energy prices in America - may also be acting as deterrent to new investment.

Agreements and leases affect

the much-heralded recession, which would lead to a drop in demand for chemical products.

Today's survey is expected to project a substantial rise in chemical industry investment in cash terms.

The Chemical Industries Association publishes an investment survey every year. The survey is based on the declared investment intentions of the association's member companies and is not a forecast as it covers spending projects only in the UK.

Nature reserves 'threatened'

BRITAIN'S nature reserves face an uncertain future, the Nature Conservancy Council warns in its annual report published today.

Agreements and leases affect

ing 44 of the 164 reserves will expire this year and renegotiation will have to take account of substantially increased land values.

Tax changes urged for financial sector

By Eric Short

AN URGENT call for the Government to extend to the financial sector the application of stock relief in assessing company taxation is made by the British Insurance Association in its budget submission to Sir Geoffrey Howe, the Chancellor.

The BIA said that by permitting stock relief, industrial and commercial companies were able to meet the cost of maintaining their business in an inflationary era. Insurance and other financial companies had similar problems in preserving the real level of business, but no equivalent tax relief was available.

The Chancellor was also urged by the association to consider changes in the imputation system and to recognise the overseas earnings of UK insurance companies. The present system imposes a tax charge on companies which derive a substantial part of their income from abroad. But companies earning most of their income in the UK are charged normal corporation tax.

The BIA also suggested other tax changes, including the removal of the National Insurance Surcharge. It felt this tax both deterred employers increasing their staff and was an additional constraint on UK exports.

ICI plans £20m resin factory

HUMPHREYS and Glasgow will build ICI's proposed new £20m resin plant near the Stowmarket, Suffolk, paint factory site. Subject to planning permission work will start next month and finish in Spring 1982. About 30 jobs will be created in the factory, which will produce paint resin for local and overseas markets.

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Honda confident Bounty will survive 'BL crisis'

BY JOHN ELLIOTT IN TOKYO

HONDA IS confident that UK production of its new saloon motor car known as 'Bounty', which is due to start at BL's Cowley plants in the middle of next year, will survive any crisis that the British company may face in the next couple of years.

Maximum output of the Bounty is planned to be about 80,000 compared with 200,000 for the Metro.

Following the signing of the licence agreement between the two companies at the end of December, BL executives are working with Honda, which plans to send 30 or 40 Japanese managers and engineers to Oxford later this year to help launch the car.

Although no details of the agreement are available, it is understood that there are arrangements which would necessarily have been approved by the British Government, to provide a measure of protection for Honda's position should a crisis at BL put the future of the car's European sales in doubt.

BL holds the right to sell the new car not only in the UK but also in other EEC countries.

Mr Noboru Okamura, Honda's senior managing director, said:

Making professional use of investment property

THE REVIVAL of British industrial and business performance through a more professional approach to investment in buildings is the subject of a two-day conference later this month, organised by the Financial Times.

Business Premises and Profitability, to be chaired in London by Sir John Greenborough, president of the Confederation of British Industry, and Sir Maurice Laing, president of the Federation of Civil Engineering Contractors, will examine the importance of better buildings for industry. The conference will be at the Hilton Hotel on March 24 and 25.

A recent National Economic Development Office report disclosed substantial potential for companies to increase productivity and profits through the more efficient use of business premises. The unsuitability of outdated factory design and layout for efficient production and distribution was often

shown to be the major constraint on profit growth and a hindrance to good industrial relations.

In many cases companies which had invested in better buildings had realised productivity and profit gains well above expectations.

Hauliers plan anti-crime week

THE Road Haulage Association's week long 'Hands Off Our Freight' campaign against crime will be opened on April 21 by Essex chief constable, says Mr. R. S. Bunnard, RHA security committee chairman, Mr. Jack Brown, said.

The campaign is part of the security committee's 21st anniversary celebrations. There will also be a special meeting on security for hauliers at the International Fire, Security and Safety Exhibition and Conference at Olympia in April.

APPOINTMENTS

Ash & Lacy group managing director

Mr. David S. L. Fletcher has been appointed group managing director, and Mr. James E. Philpotts, deputy group managing director, of ASH AND LACY, following the recent appointment of Mr. Fane Vernon as executive chairman of British Dredging Company.

* Following the acquisition by Humphries Holdings (BET Group) of a majority shareholding in IVS (UK) from International Video Systems, a new Board has been formed for IVS (UK) with Mr. Colin Wills as chairman. Other members of the reconstructed Board are Mr. John Jeffrey, managing director of Humphries Film Laboratories, Mr. Roy Ebbs, chairman and managing director of Filmatic Laboratories, with Mr. Peter Fank and Mr. John Oxford, who continue as directors. Mr. Alastair Bowes is general manager of IVS (UK). Mr. Chris Purkiss, marketing manager, Mr. Peter Horton, operations manager, and Mr. Peter Chalmers, technical manager.

* Mr. Francis Perkins is to retire as chairman of the BRITISH INSURANCE BROKERS' ASSOCIATION in the early Autumn and he will be succeeded by Mr. Alan Franklin in a non-executive capacity. Mr. Francis was chairman of Price Forbes Holdings and of Sedgwick Forbes Holdings—and was chairman of Lloyd's in 1978 and 1979. The executive position of Mr. Perkins at BIBA will be taken up by the appointment in June of Mr. Michael Morris as director-general. Mr. Morris, now under secretary of the shipping policy division, Department of Trade, was under secretary of the insurance division from 1973-1978. Mr. Alan Teale will become director of technical services and overseas affairs.

* Following the recent acquisition by the Rank Organisation of R. E. INGHAM AND CO., Mr. R. D. Perkins, previously sales director, has been appointed director and general manager of Ingaham.

* Mr. Charles Wodehouse has been appointed assistant executive director and head of marketing division, of ABBEY LIFE ASSURANCE COMPANY from April 1.

* Mr. John H. Critch, previously managing director of Heenan Drives, has been appointed to the new position of director of special projects reporting to Mr. V. John Gosha, group chief executive of REDMAN HEENAN INTERNATIONAL. Mr. Critch has also been made a director of Redman Heenan Limited, the RHI group advisory services subsidiary. Mr. Laurence G. Cox has joined the

BR banks on making steam pay

Financial Times Reporter

BRITISH RAIL hopes to make a profit of up to £500,000 by returning to the age of steam.

It plans to spend nearly £1m on the Liverpool to Manchester line this month to stage a second Rainhill Trials, with copies of three original locomotives.

Stevenson's Rocket, the Novelty, and the Sans Pareil will ride again near Liverpool, on March 24 to 26, to re-enact the 1829 trials.

British Rail expects to attract 1.5m people to the event, to mark its 150th anniversary.

Although tickets for the mile-long grandstand will cost from £10 to £20, advance bookings have already reached £500,000.

Sir Peter Parker, British Rail chairman, says the celebrations, which will continue throughout the year, will "set the cash till ringing merrily."

The film investment in old fashioned machines has taken some nerve, but: "We take risks at British Rail. That is how it is and how it will always be."

There is no plan for Honda to have Japanese executives stationed permanently in the UK. The 30 or 40 who will arrive later this year to help set up the production line are expected to return to Japan after a few months.

BSM's decision to enter the fierce-competitive fast-food industry came as a surprise to the trade because BSM has no previous experience in catering.

But Mr. David Acheson, BSM's managing director, said yesterday that the company had considerable expertise in retailing a service—driving lessons—which it believed could be

News Analysis • David Churchill looks at the fast-food boom

Drive-away potatoes

THE BRITISH School of Motoring yesterday became the latest UK company to enter the rapidly growing "fast food" industry, which is estimated to have annual sales, together with take-away goods, of more than £200m a year.

BSM, which is the world's largest driving school, has linked up with a small Edinburgh-based fast-food chain which sells baked potatoes with various fillings, ranging from cheese to coleslaw and shrimps.

BSM plans to develop a chain of fast-food outlets, trading under the name "Spud-U-Like". Some will be owned by the company and some operated as franchised outlets.

The first outlet outside Scotland is expected to be opened in London before the end of the year. More will follow in 1981. A typical franchise holder will need up to £25,000 capital to invest in the business, while BSM itself plans to spend about £750,000 on building up its own outlets.

BSM's decision to enter the fierce-competitive fast-food industry came as a surprise to the trade because BSM has no previous experience in catering.

But Mr. David Acheson, BSM's managing director, said yesterday that the company had considerable expertise in retailing a service—driving lessons—which it believed could be

transferred to fast-food cent per year by value over the past three years—with most of this growth accounted for by the development of the Wimpy and Kentucky Fried Chicken fast-food chains, as well as being a former chairman of the British Franchise Association.

The accelerating growth of fast-food outlets in the UK—which closely follows the pattern already established in the U.S.—is due to a combination of several factors.

The increasing standard of living—in spite of economic recessions—has made more people want to eat out. But at the same time, rising restaurant prices have meant that the relatively low-priced fast-food outlets have gained in popularity.

As market demand for fast-foods has risen, so many companies have been attracted into the area as a means of diversification into a growth market.

The problem, however, is that rapid expansion to meet the fast-growing market has

been acknowledged that the rapid growth of the sector has made it difficult to quantify.

It is estimated that there are about 10,000 traditional fish and chip shops—which account for about half the £400m turnover with 3,000 Chinese, 2,000 Indian or Pakistani, 1,000 chicken, and 1,400 hamburger and other outlets.

The total market size has been growing by about 12 per

cent per year by value over the past three years—with most of this growth accounted for by the problem of finding good management.

The solution adopted in most cases is to encourage expansion through franchising. The franchise bidder puts up most of the initial capital investment for a fast-food outlet—in the case of a Kentucky Fried Chicken store this can be around £30,000—and at the same time is motivated to work long hours by the fact that it is his own business.

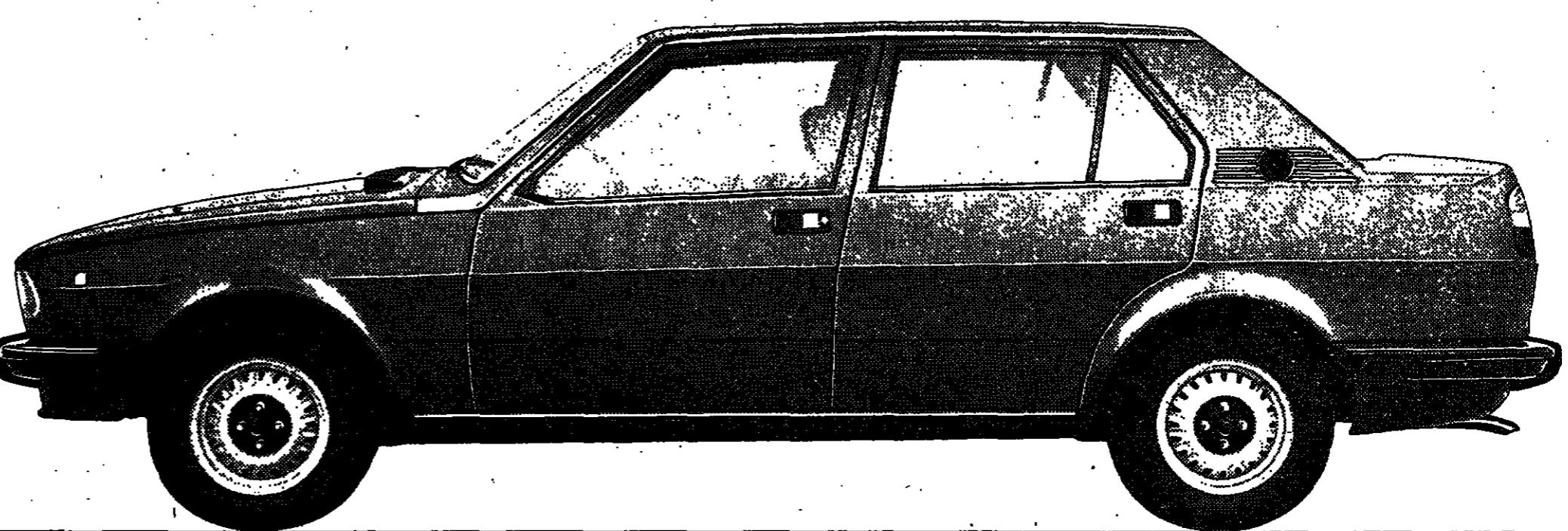
Profits from a good site with a hard-working owner can be as high as 40 per cent of turnover before tax.

There seems little doubt that the fast-food market will continue to grow in the 1980s—but possibly not as fast as in the late 1970s. As the market becomes increasingly crowded, there is a danger of supply exceeding demand.

With high interest rates on money borrowed to finance premises and equipment, many fast-food operations could be quickly forced out of business.

Gallagher puts up tobacco prices

GALLAGHER has followed Imperial Group and Carreras Rothmans in announcing Silk Cut King Size 65p. Cigars will go up by 2p for five and recommended retail prices of most



Once again, a Giulietta has changed the shape of Europe.

Like its famous predecessor in the 1950s, our new Giulietta sets entirely fresh standards of speed, economy, comfort and style. Its "flying wedge" shape creates minimum drag, yet offers legstretching comfort for up to five.

In 1.6 litre form it accelerates to 60 in 10.5* seconds and levels out at 108*** yet returns 40.4 mpg at a constant 56 mph and an outstanding 29.7 mpg at a constant 75 mph**

MARSHALL PACKAGING INTERNATIONAL states that Mr. Clive Button has been appointed managing director of Cambell Plastics succeeding Mr. Ray Lewis, who has left the group for other business interests. Mr. Don Gordon-Giles has joined the Board of Mardon Composites.



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Giulietta. From £5,100.

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*Motor ***Manufacturer's figures. **Official Government figures. Giulietta 1.6: Urban cycle 26.2mpg (10.8L/100km). Constant 56mph (90km/h) 40.4mpg (7.0L/100km). Constant 75mph (120km/h) 29.7mpg (9.5L/100km).

UK NEWS—PARLIAMENT and POLITICS

Healey calls for tax on profits

Havers criticised for ducking picketing issue

BY ELINOR GOODMAN, LOBBY STAFF

MR. DENIS HEALEY, the Shadow Chancellor, yesterday urged the Government to tax bank, oil and gas profits rather than embark on a further "disastrous" squeeze of cash limits.

At a special meeting of the Parliamentary Labour Party to discuss the Budget, Mr. Healey agreed that Labour should resist strongly any move by the Government not to increase personal tax allowances in line with inflation and provided for in his 1977 Finance Act.

Some Labour MPs at the meeting called for increased import controls. Mr. Healey argued that this was not a simple matter. He also repeated his views that some kind of incomes policy was essential to solving Britain's economic problems.

Mr. Healey said pay increases would have to be brought more directly into line with productivity deals.

Pressure to increase child benefits

By Elinor Goodman

THE OPPOSITION will next week try to harness Conservative backbench pressure for a big increase in Child Benefits in an attempt to tie the Government's hands before the Budget. This is expected to move a new clause to the Social Security Bill (Report Stage) urging the Government to increase child benefit to make up for the effect of inflation since the last rise.

Labour may, however, lessen the chances of getting any Tory support for the clause by putting too high a figure on the proposed increase. Even so, the debate may add to the pressure on the Chancellor to include a sizeable increase in child benefit in the Budget.

A number of the new intake of younger Conservative backbenchers have been lobbying behind the scenes for an increase of at least £1 in child benefit at this stage.

MR. DENIS HEALEY, the Shadow Chancellor, yesterday urged the Government to tax bank, oil and gas profits rather than embark on a further "disastrous" squeeze of cash limits.

Mr. John Golding, the Labour Chairman of the Committee and himself a former junior Employment Minister, said he was "bitterly disappointed" by Sir Michael Havers' decision and that he could only assume it was because the Government was unable to answer the three points which the Committee had said they wanted to ask him, in the light of last month's evidence from Sir David McNee, the Commissioner of Police.

Mr. John Gerst, Conservative Vice-Chairman of the Committee, echoed Mr. Golding's disappointment. "The Government, he said, was in danger of enacting laws which were "unenforceable and unintelligible."

Last month Sir David told the Committee that the police could not be expected to ask a picket for his name and address so as to enable an employer to serve an injunction against him. One alternative suggested was that cameras might be used to identify pickets but Mr. Golding argued yesterday that there would be nothing to stop all the pickets turning up in masks, preferably of Mrs. Thatcher or Jim Prior—and this would make it impossible to enforce the civil law.

The Committee wrote to the Attorney General asking him three specific points, the last of which specifically related to the procedure enabling an employer to identify the person against whom he wanted to take an injunction.

Sir Michael Havers wrote back saying that his duties as Attorney General did not require him to submit to a wide ranging cross examination by Select Committee. If he was required to give advice, the standing committee on the Employment Bill would be the proper place to give it.

Mr. Golding agreed yesterday that Sir Michael had the right to refuse to attend, but he said that he personally interpreted his refusal as an indication of the Government's inability to answer the points raised by the Committee.

The Attorney General's rejection of the Committee's invitation was one of two brushes the Committee had with Ministers yesterday as it tried to flex its muscles as one of the new departmental select committees.

At its session Labour members accused the Earl of Gowrie the Minister of State for Employment, of failing to do his homework properly before addressing the Committee. Questioned about the difference between the budget authorised for next year for the Manpower Services Commission and the amount the Commission wanted, Mr. Golding claimed the Minister got in a muddle.

He said he would have expected the Minister to "carry in his head" the reason for having knocked £44m off the MSC's request for £634m.

Lord Gowrie replied that he was perfectly happy to explain his thinking on policy and provide figures to the Committee but that he was not on "Mastermind". If the Committee wanted precise figures in some areas it was better that they should wait and get the right ones rather than risk being given the wrong ones off the cuff.

Richard Evans, Lobby Editor, writes: The Government is also increasing pressure at home in favour of a boycott of the Moscow Olympics. It was disclosed yesterday that the Ministry of Defence will not allow forces' personnel to compete in Olympic team events.

There will also be no special leave given to civil servants to compete. Even when competitors wish to take their annual leave, account will have to be taken by their superiors of manning levels in their department.

THE GOVERNMENT has scrapped proposals to pay retirement pensions fortnightly in a move that will lift the threat of closure from sub post offices.

Mr. Patrick Jenkins, Social Services Secretary, announced to a Commons select committee that pensioners would be able to carry on drawing their pensions weekly across Post Office counters.

The decision rejects a proposal made by Sir Derek Rayner, the Government's efficiency adviser, as part of a cost-cutting exercise.

This had aroused fierce opposition both inside and outside Parliament and there had been fears that it would result in widespread closures of sub Post Offices, particularly in small villages, which depended on revenue from weekly pension transactions to stay in business.

Some of the strongest opposition came from Conservative MPs representing country constituencies. Mr. Jenkins acknowledged that the views expressed in Parliament and the campaign waged by sub post masters had resulted in the Government's decision to abandon the fortnightly payments plan.

The whole Rayner package, if implemented, would save around £50m a year but Mr. Jenkins' civil servants admitted yesterday that £15m of this had been lost by the pensions decision.

Other decisions on the payment of benefits have yet to be made but Mr. Jenkins hinted that he remained in favour of the fortnightly payment of child benefit as this rarely provided the mainstay of family income. This would have an estimated £12.9m.

THE GOVERNMENT may soon need an incomes policy to bolster its fight against inflation. Mr. Edmund Dell, executive chairman of the Guinness Peat Group and Trade Secretary in the last Labour Government, said yesterday.

A "pre-natal" incomes policy already exists in the form of government advice on pay to nationalised industries. Mr. Dell told a London seminar at the English-Speaking Union. He felt a need for this sort of guidance to be strengthened in the present economic climate, especially since the Government was not being very successful in controlling money supply.

He said he never believed the country's economic problems were easy to solve. "But I hope that the Government's economic policy, however they have to modify it, will be successful. The country can

PM's grim warning on change

BY RICHARD EVANS, LOBBY EDITOR

THE PRIME MINISTER delivered a stark warning to the country on television last night: it was "change cannot be painless."

The first party political broadcast in which Mrs Thatcher has appeared since becoming Prime Minister was transmitted on the eve of the key Southend East by-election but there were few signs of electioneering or vote-caching.

The grim message was that things would get worse before they got better, but the Government would not be deflected from its purpose.

"We did not promise you instant sunshine. We pointed out over and over again that a nation cannot accelerate down the hill for years and then jam the brakes on and suddenly return to prosperity, as though the past had never happened," she declared.

"We had to start by slowing down before turning round and beginning the long slow climb back up the hill to recovery. Change can't be painless, particularly at a time of world recession and rapidly rising oil prices."

The broadcast was seen by Conservative Party officials as the start of a series of speeches and interviews in which the Prime Minister will hammer home the message that the illusions of the past must be shed.

Her theme was that the Government had inherited a disastrous and worsening industrial and economic situation and had no option but to implement new policies.

"We are paying the price for years and years of make-believe and now all the problems of those years have come home to

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THATCHER: "change can't be painless."

This clearly followed criticism from some Tory MPs that the Government was gaining a reputation for being cold and unfeeling.

The Government has to strike a balance and this is what we are doing. I am afraid some things will get worse before they get better."

But she saw the first signs of common sense breaking through in places and gave examples of the Sheerness steel-

works which has kept in operation during the strike, recent decisions by the workforce at British Leyland and the decision of South Wales miners not to strike on behalf of steelworkers.

Mrs. Thatcher claimed that despite current economic and industrial difficulties, the Government was pointing the way to a free, strong and independent future. "We will not be deflected from that purpose."

The Minister, however, did give such confirmation.

"We have said before that the European Monetary System is something to which we are extremely favourably disposed and which we have been considering for some time," he emphasised.

Mr. Shore intervened to say that this "great enthusiasm of

the Government" for the EMS would come as a considerable surprise to Members on both sides of the House. He said there should be no agreement on Britain's joining until the matter had been fully debated in the Commons.

The Minister, however, thought that Mr. Shore was getting over-excited.

"It has always been our position on the EMS that we would join when conditions permit," he said. "At present, we cannot tell when conditions will permit us to join."

Backbench demand on EEC budget

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

THERE WAS a demand from the Conservative backbenches yesterday for tough Government action if Britain fails to get a full reduction in its EEC budget contributions at the Community summit later this month.

Mr. Tony Marlow (C. Northampton North) said that if there was no satisfactory solution, the Government should consider withholding Britain's VAT payments to the Community as suggested by Mr. James Callaghan, leader of the opposition.

Mr. Marlow believed that this proposal would find a great deal of support on the Conservative side of the House.

He urged the Government to insist on the "slaughter" of the Common Agricultural Policy so that Britain could get equity in its dealings with the EEC.

His suggestions drew a non-committal response from Sir Ian Gilmore, Deputy Foreign Secretary, who said that the Prime Minister had put Britain's case strongly to the Community. The Government was working for an equitable solution and aimed to achieve it at the Brussels summit.

Labour backbenchers also urged a strong British line at the summit, but Sir Ian told them: "We are negotiating in our own way—firmly and sensibly. We don't believe the uttering of impotent threats is the right way to proceed."

But Mr. Peter Shore, Labour's Foreign Affairs spokesman, demanded: "What about uttering a few potent threats instead?" He maintained that the remedy lay very firmly in the Government's own hands, as it was its own money that was being dealt with.

Why don't we make it plain that we shall jolly well see to it that we will achieve a broad balance by our own acts?" he asked.

Mr. William Hamilton (Lab. Fife Central) argued that the Prime Minister had "blown hot and cold" on this matter for months without a single positive result." He called for a much more aggressive and robust attitude, particularly towards the French Government.

Sir Ian told him: "I don't agree that the Prime Minister has blown hot and cold. She has been singularly strong and consistent on this matter throughout."

From the Labour front bench, Mrs. Gwyneth Dunwoody, com-

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guaranteed service times, and the largest depot network in Britain entirely at your disposal.

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UK NEWS - LABOUR

مكتبة المعلم

Sheffield steel pickets arrested

BY OUR LABOUR CORRESPONDENT

FIFTY-NINE steel pickets were arrested in Sheffield during a mass demonstration by about 1,000 strikers outside Badfords, the private steel company yesterday.

Two policemen were taken to hospital as the steelworkers tried to confront Badfords' employees arriving for the afternoon shift.

The police said flying pickets had arrived in coaches from all parts of the North to converge on the area.

After the demonstration, the strikers moved to other factories there they went to the British Steel Corporation divisional headquarters in Rotherham.

Members of the Transport and General Workers Union this week joined the Iron and Steel Trades Confederation and National Union of Blastfurnace men in a renewed attempt to hit steel users in the Sheffield area.

Suppliers still meeting 'irregular' demand

BY OUR FINANCIAL STAFF

MAJOR STEEL stockholders are still able to meet most customers' requirements, although the strike is in its 11th week. At Bore Steel, the Birmingham stockholding subsidiary of United Spring and Steel, the situation is becoming critical. Supplies that the group can obtain are quickly snapped up.

GKN Steelstock, the stockholding subsidiary of Guest, Keen and Nettlefolds, has not been able to pinpoint a sales trend during the strike because demand is so irregular.

Customers undoubtedly overbought in January, Mr. Norman

Richards, Steelstock chairman said. Popular sizes are now being run down. Some substitution is still possible in coil and to a lesser extent, structural steel. It is amazing what people can do."

Even allowing for pre-strike stockpiling, GKN believes that the strike has underlined industry's inefficiency in carrying overweight inventories.

"The fact that UK industry is still working after more than two months of a strike which affects us every 50 years indicates the confusion between the purchase price of steel and the cost of carrying stocks."

Export prospects at risk

BY RHYNS DAVID

THE STEEL strike, coming after last year's engineering and haulage stoppages, was harming Britain's reputation as a supplier of goods and services, Sir John Methven, CBI director-general, said in Liverpool yesterday.

Sir John, who has just returned from Australia and New Zealand, said it was now very hard to convince buyers that the UK was a reliable supplier. Export prospects were risking long-term damage as a result of the strike.

Employers, managers, union leaders and employees should remember that, seen from abroad, Britain's strikes always looked more serious than they did at home.

Sir John, speaking at the North-West CBI's annual luncheon, praised the resource-

Discretion 'traditional'

THE English courts traditionally exercise discretion in favour of journalists unwilling to disclose their sources of information, a QC said in the High Court yesterday.

Only in cases of overriding public policy was that discretion withheld, said Mr. Alexander Irvine, QC, for Granada Television.

Mr. Irvine was opposing an application by the British Steel Corporation for an order requiring Granada to reveal who supplied "highly confidential" documents for use in a "World in Action" programme broadcast on February 4.

British Steel has complained until today.

Shotton site considered

BY MICHAEL DONNE, AEROSPACE CORRESPONDENT

British Aerospace is studying the possibility of acquiring another factory to help expand production of wings for the A-300 and 3-80 European Airbuses.

Sites under review include the BSC plant at Shotton, North Wales, which is due to close. Existing British Aerospace plans have also been considered for possible expansion.

The aerospace group stresses that the review is not yet complete, and no decisions have yet been taken, and may not be for some time. It denies that Shotton is the most favoured site, although it is high on the shortlist.

Midlands industry brings in stock swap system

BY LORNE BARLING

THE MIDLANDS engineering steel which may otherwise have been scrapped.

Rockhouse recently reached an agreement with Renault to change the specification of anti-roll bars, supplied in volume to France. Mr. Parkes said his company and others were glad to make use of old stocks.

The exchange scheme, run by the Engineering Industries Association, has also been used extensively. Companies offer unwanted steel to those need-

ing to use of old stocks.

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Shorter working week for nurses

BY CHRISTIAN TYLER, LABOUR EDITOR

UNION leaders yesterday welcomed a breakthrough which will enable health authorities to reduce the working hours of nurses from next month.

A national 37-hour week for nurses will take effect from April 1981, but union leaders have been campaigning for an earlier reduction in their existing 40-hour week.

Assurance

The pickets said dockworkers had broken a pledge not to unload steel supplies. One lorry carrying steel was escorted through the picket line against a background of jeering.

Mr. George Wright, general secretary of the Wales TUC and TGWU Welsh regional secretary, assured steel strikers in Swansea yesterday that his union was tightening up the picketing of Welsh steel plants. The TGWU would discipline lorry drivers who crossed picket lines, he said.

Short-time for tractor workers

BY PAULINE CLARK, LABOUR STAFF

THE FIVE principal English clearing banks yesterday offered a 17 per cent pay rise to their 180,000 clerical staff in response to claims ranging up to more than 30 per cent.

The management committees of the three staff associations operating in the banks will discuss the offer in the next few days and are certain to reject it.

Mr. Bob Carthy, general secretary of the National Westminster staff association and leader of the associations' negotiator, said the offer did not meet the claim for rises of 20

to 28 per cent for the four grades.

TUC urges 'windfall tax' in Budget

BY CHRISTIAN TYLER, LABOUR EDITOR

A TAX on the "windfall profits" of banks and oil companies and a "more realistic" growth of the money supply should be a priority in the Budget, the TUC said yesterday.

It also called for urgent Government action "to stem the flood-tide of imports."

Mr. Len Murray, TUC general

being announced by the banks and oil companies."

The letter said oil companies were making extra profits not because they were more efficient, but because of the OPEC price increases.

"There is no reason why the most powerful multinational corporations in the world should profit at a time when private consumers are being hard hit by energy price rises, the public

productive industries are being squeezed to an unprecedented extent."

"In the case of the banks they have been the automatic beneficiaries of the Government's restrictive monetary policy."

The increase in the interest rates caused by the

announcements by the TUC economic committee of a special survey of vulnerable industries.

Manufacturing industry on the one hand—in the straitjacket of high interest rates and an unrealistic high exchange rate—and the banks and oil companies on the other hand could not be more stark."

Trade union alarm about imports, particularly of cars, motor tyres, coal, steel and textiles was reflected in the announcement by the TUC

economic committee of a special survey of vulnerable industries.

Print unions offered 20.6% and cut in hours

By Alan Pike, Labour Correspondent

THE EXECUTIVE of the National Graphical Association will decide today whether to accept an offer giving pay increases of up to 20.6 per cent and a shorter working week to 180,000 general printing and provincial newspaper workers.

Leaders of the other unions involved—the Society of Graphical and Allied Trades and the National Society of Operative Printers, Graphical and Media Personnel—agreed early yesterday, at the end of a 13-hour negotiating session, to recommend the offer to their members.

The offer, from the British Printing Industries Federation and the Newspaper Society, would give craftsmen an extra £12.79 a week (20.6 per cent) and a new minimum earnings level of 275.

There would be proportionate increases for other grades.

There would be a reduction in the standard working week from 40 to 39 hours next January, with a further drop to 37½ hours in July, 1982.

The offer also includes consolidation of £3.96 of a flat rate supplement and, say the employers, "significant new measures" to improve production efficiency through increased flexibility.

SOGAT and NATSOPA, which represent the majority of the workers involved, will ballot their members on the offer.

Bank unions set to reject 17% pay rise offer

BY NICK GARNETT, LABOUR STAFF

THE FIVE principal English clearing banks yesterday offered a 17 per cent pay rise to their 180,000 clerical staff in response to claims ranging up to more than 30 per cent.

The management committees of the three staff associations operating in the banks will discuss the offer in the next few days and are certain to reject it.

Mr. Leif Mills, general secretary of the Banking, Insurance and Finance Union, said the union could not accept a 12-month deal which did not allow it to renegotiate increases during the year.

The union, which will meet today to discuss the offer, is issuing a newsletter saying it has serious reservations about the proposals.

The union's claim is for general rises of 25 per cent and more than 30 per cent on the present starting rate and on standard salary figures for cashiers.

Government policies 'hit women hardest'

BY PAULINE CLARK, LABOUR STAFF

WOMEN will be the worst sufferers from Government policies on employment and the economy, Mr. Len Murray, TUC general secretary, warned yesterday.

He called for unity among the 3.5m women in the trade union movement, while speaking at a pre-conference meeting of 260 delegates to the 50th TUC women's conference, which starts in Brighton today.

The delegates will embark today on several major debates on the Employment Bill and public expenditure cuts, both of which several motions warn are a major threat to working women's rights.

Dissatisfaction with present Government policies was expressed most colourfully yesterday by a north country delegate. "Get rid of her love." She shouted to Mr. Murray amid cheers when he referred to Mrs Thatcher's "unemployment is hurting union complacency."

women harder than it is hurting the economy as a whole.

"Hard hit by the recession are industries like textile and clothing where women have predominated. Public expenditure cuts threaten other women's jobs—in the school meal service, to name but one.

Mr. Murray said that already there was no room for trade



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Monnaie royale canadienne

4

THE MARKETING SCENE

Ogilvy signs deal with China

OGLIVY and Mather International has signed agreements with the Peking Advertising Corporation and the Guangdong Advertising Corporation to act as primary agency on their behalf within the EEC and in Australia and New Zealand.

The move reflects the growing speed with which the major agency networks in the West are forming relationships with China. O and M will be the main agency for placement of Chinese advertising in those areas. This will include promotion of Chinese tourism.

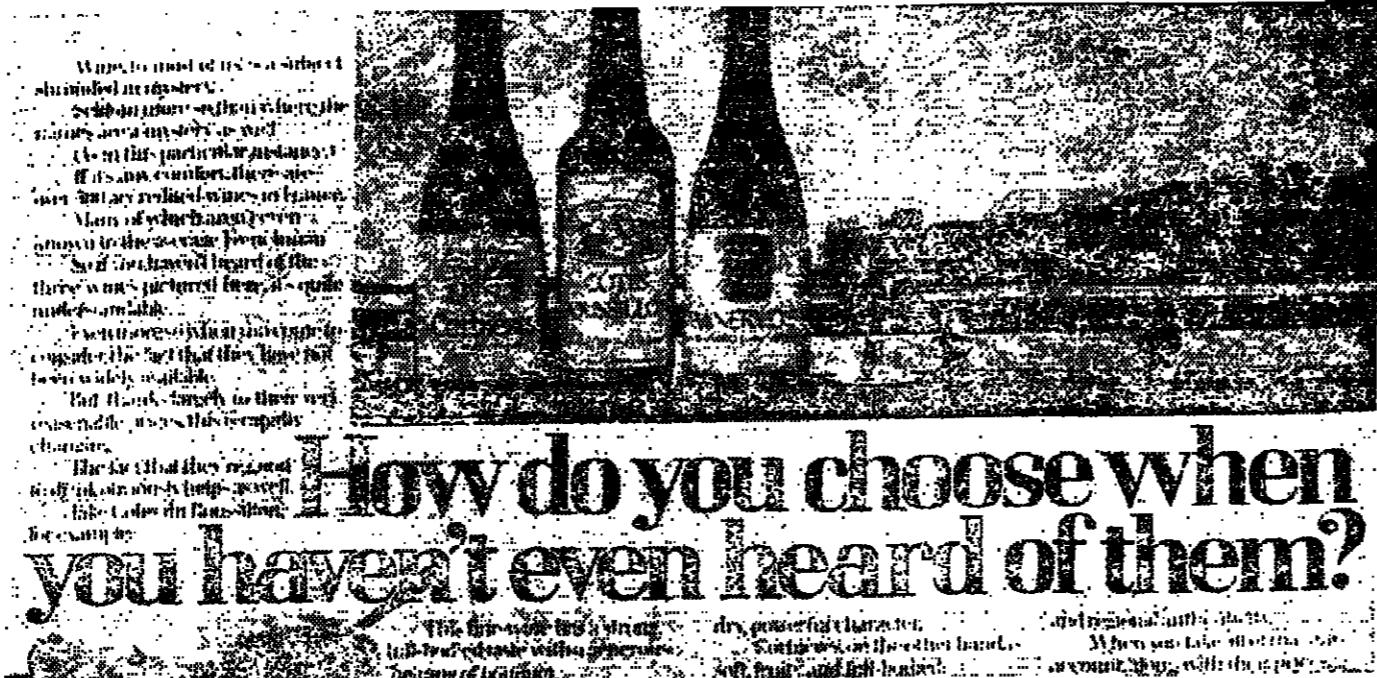
O and M claims to have closer ties with China than other agencies. According to Michael Ball, its executive director: "We were the first international agency to place advertising for Chinese products outside China or Hong Kong."

It says it was also one of the first to place advertising in China, on behalf of clients that include American Express, Mercedes Benz, Rado watches and Grunig.

• LINTAS: LONDON is planning a £750,000 relaunch campaign for Lever Brothers' Lifebuoy toilet soap. The brand was originally launched in 1930. Its current market share is 5 per cent in a market measured at 59m tons in 1978.

• A SURVEY by the Royal Institute of British Architects indicates that 47 per cent of the profession is in favour of Press advertising on behalf of members, though only 13 per cent favours radio or TV. Nearly 60 per cent of members under 45 (and 57 per cent of salaried architects) favours Press advertising.

• BURTON, which spent £1m on Press, radio and TV last year, is running an experimental made-to-measure test campaign in Lancashire featuring comedian Les Dawson. The agency is McCormick International-Farmer.



How do you choose when you haven't even heard of them?

The Sunday Times is picking up a head of steam again, after its absence last year, as witnessed by recent weighty issues of its colour magazine.

"The Sunday Times magazine is virtually a medium in its own right," says Roger Pratt, media director of The Kirkwood Company, explaining the agency's unusual step in deciding to concentrate an entire campaign for French Appellation wine advertising, within the magazine.

The campaign is costing approximately £250,000, and

will involve a colour double-spread each week for 23 weeks starting this Sunday. Six ads will appear in rotation, each featuring the wines of a different region of France.

According to Kirkwood's:

"Rather than run one advertisement in six publications, we've chosen to run six in one. The magazine offers readership coverage among 50 per cent of frequent wine drinkers, and we were able to arrive at an extremely satisfactory financial arrangement."

NEW PRODUCTS: How many new food brands survive to show a profit? The answer is: even fewer than you think

How the odds are loaded

AS THE recession starts to bite, more and more companies will hark back wistfully to the days, 10 or 15 years ago, when virtually anyone who was someone, and quite a few who weren't, had a share of the new product action, when life was easy and it was a relatively painless task to discover bright new gaps in the market.

It is not any more. A first-class guide to the minefield of new product development is provided in the transcript of a seminar organised by the Univas Company late last year, and in particular by the contribution to that seminar of John Madell, a director of the Boase Massini Pollitt Univas agency in London.

Specifically, he examined new product development in UK food markets over the past ten years in a bid to gauge how many new brands in fact survived, and why. The agency's research yielded a wealth of raw data. Much of it can be analysed further, but in summary, a number of key points have already emerged (remember, we are looking at fast-moving food products):

• On average, about 70 new brands are launched in Britain each year;

• Whilst around half of them survive at least for a period, only 4 per cent achieve a retail turnover of £4m-plus;

• For manufacturers diversifying out of their main field of

expertise, the odds are much worse, probably in the region of 1 in 1,000.

• Brands creating new markets accounted for only eight out of 31 successes during this period, around 25 per cent;

• Genuine manufacturing innovation, while accounting for only six successes, produced by far the largest new brands;

• The largest number of successful new brands came from the use of existing technology and materials;

• Growth markets, such as new food trends, accounted for only six successes;

• In contrast, static or sleeping markets yield a significant proportion of successful new brands.

How did BMPU approach this research task? First, it restricted itself to those products that had been advertised. One reason was that it was interested primarily in the activity and success rate of major fast-moving packaged goods manufacturers, and so the criterion of an advertised launch seemed appropriate.

Even after eliminating problem categories like snacks and confectionery, as well as fragmented regional and commodity markets, Mr. Madell was still left with 31 food categories. Between 1969 and 1978, Mr. Madell found that, within the 31 markets covered, there were 730 advertised new product launches, or an average of 73 a year. The most active years were 1971 (94 such launches) and 1972 (92); the low points were 1969 (53) and 1975 (55).

On average, 52 per cent of products launched in each of these years had survived to the end of the period, although the percentage of survivors naturally increases from year to year as the time scale grows shorter—only 15 of the 52 brands launched in 1969 were still alive in 1978, against 33 of the 55 launched in 1975. (1972 and 1973 produced particularly high survival rates. According to Mr. Madell, Birds Eye launched a relatively large number of frozen convenience meat products in those years, most of which have survived.)

In the categories assessed, 24 per cent of new products failed within their first year (many of them entombed in an area test). The survival curve then plateaus during the second and third years, but drops sharply again in the fourth. Year four is clearly a watershed. Mr. Madell says this ties in well with other research indicating that on average, most new products are still losing money in their fourth year, but tend to cross the line in their fifth.

There seems to be a strong correlation between market size, new launch activity level, and survival rate. New products in the larger high-activity markets have a survival rate almost twice as good as those launched in low activity markets. (Biscuits and canned meats are examples of high activity markets; babyfoods and canned fish and canned fruit examples of low.)

Bravely, Mr. Madell has produced a list of the 31 most successful products launched during this period. Clearly, definition of "success" will vary from company to company. Mr. Madell has chosen to define it as those products that were still alive in 1978 and enjoying a retail sales turnover of at least £4m. This is fairly rough and ready, he admits, but on the whole, most major fast moving packaged goods makers would regard it as the minimum turnover necessary to justify continued marketing support.

Of the total of 730 products launched between 1969 and 1978, only 31 (4 per cent) meet this requirement. The top five brands, together with their turnover at RSP and brand share, are as follows: Stork SB soft margarine (454m, 18 per cent), Brazilian Blend instant coffee (£18m, 6 per cent), Crawford's Pennywise biscuits (£15m, 6 per cent), St. Ivel Prize yoghurt (£13m, 27 per cent) and Mellow Birds instant coffee (£12m, 4 per cent).

Imports: what it costs to muscle in

THE SHEER muscle-power behind the import invasion of UK consumer goods markets has been spotlighted in figures provided by the London-based Association of Manufacturers of Domestic Electrical Appliances.

According to AMDEA,

Zanussi, Europe's largest white goods manufacturer, spent a remarkable £23 per washing machine on Press and television advertising in 1977, against an industry average of £3.

In 1978, AMDEA, the Italian invader spent just under £15 per machine, against an industry average of £2.80.

According to the association's director general, Mr. J. P. Collis: "Those figures that we have so far for 1979 show that it is continuing. Indeed, with the cutbacks in advertising by Hoover and Hotpoint, Zanussi in the first nine months of the year accounted for just under a quarter of above-the-line advertising expenditure on home laundry products."

Mr. Collis was responding to

a story on this page on February 21 detailing the success with which Zanussi has set about the UK domestic appliance markets. Last year, under its own brand name, Zanussi sold 270,800 refrigerators, fridges / freezers, freezers, washing machines, tumble dryers and dishwashers in those sectors, where total sales were worth £630m. (It also sold approximately 200,000 units via own label.)

This year, under the Zanussi brand name alone, it hopes to sell at least 423,000 units for an estimated 11 per cent market share. It firmly insists that its retail selling prices are pitched at five per cent either way of the market leaders, and that it is neither a dumper nor a bully.

Mr. Collis says he is sure that if Zanussi continues to spend at the rate it is doing (the Zanussi advertising budget this year is approximately £23m), it will achieve its objectives. "They are heavily outspending the UK manufacturers by a margin which is horrifying."

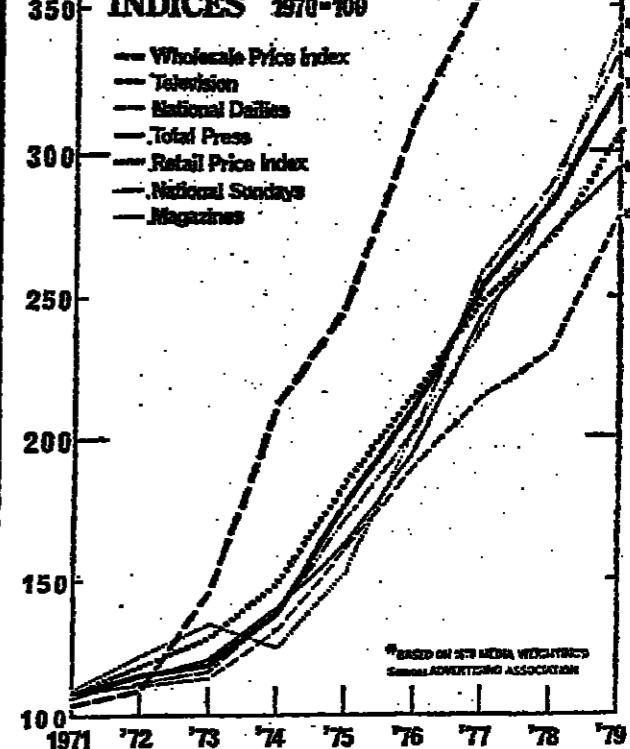
To be fair, it should come as no surprise to discover the cost faced by any importer determined to push for a significant market share, nor to learn that the initial heavyweight push offers scant hope of profit.

It depends on one's definition of fair competition as to whether one should bring in the profit element or not. However, if we do give Zanussi credit for economies of scale, productivity, etc., to enable them, despite their heavy advertising, to sell in our marketplace competitively, we would not wish to extend this to other Italian manufacturers.

There is a great deal more in the Boase Massini study, including a discussion of the various routes to market entry adopted for these brands—not surprisingly, genuine manufacturing innovation, whilst producing only six successes, generated a combined turnover for the brands involved of £117m, against the £39m worth of turnover generated by the five successful (i.e. £4m-plus) me-too's.

The full study will be available shortly. Buy it.

MEDIA COSTS RELATIVE TO THE RETAIL AND WHOLESALE PRICE INDICES 1970-1980



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An increase of 15.5 per cent in the AA's combined media index is well behind the media inflation rates of 1973, 1976 and 1977, when the year-on-year percentage increases were respectively 26.3 per cent, 22.3 per cent and 18.1 per cent.

There was a severe rise in the cost of airline travel in the last quarter of last year, mainly because of unprecedented demand for airtime following settlement of the ITF strike. Airtime demand in the current quarter is even more marked. (The AA's TV index takes account of rate card discounts; its Press index does not.)

The AA's TV index (1970-1980) now stands at 342.4, against 322.5 for the combined Press index. National dailies are at 233.5, regional dailies at 261.5, magazines and periodicals at 277.8, and trade and technical at 301.2.

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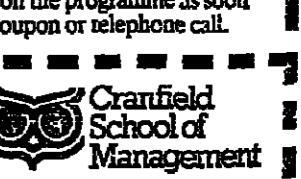
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JOBS COLUMN, APPOINTMENTS

The poetry, and practicality of trademarks

BY MICHAEL DIXON

THE B
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ALTHOUGH THE old Viyella International rather more than doubled my salary when it recruited me in 1963, it did not make at all clear what it had recruited me to do. But I had not been sitting at my executive desk for long when the first envelope arrived from some superior level.

Inside the envelope were several sheets of paper with lists of words on them, plus a brief, typed memorandum. This disclosed that the listed words were the company's registered trademarks, and asked me to consider them and suggest any changes that might be helpful. So I straightway fell to considering.

The first, unavoidable conclusion about the trademarks was that there were the devil of a lot of them, only two of which had been previously known to me. These, of course, were the names of the company's two world-famous cloths — "Viyella" and "Clydella" — each of which had a geographical foundation. (The Via Gellia is a road in Derbyshire which in the local dialect came to be pronounced "Viyella".)

The only trouble was that my employer might not be ready to be led, in my first week, into a totally changed business philosophy. So I decided to shelve the creative approach for a day or two, and in the

English: which I doubted, he or she certainly lacked poetry. For the bulk of the trademarks had clearly been generated by taking common words and, without any apparent regard for harmony, tacking "ella" on the end of them.

The result was a mass of bohemes such as "Dayella" and "Nightella," constituting sounds which Beethoven, even when deaf, would not have been able to contemplate without going away and banging his head against a wall for a couple of minutes.

Pondering what I might safely report to my new employer, I suddenly hit on a possible approach to the problem, which would offer not only better aesthetics but point the company towards new products.

What, for instance, about making a rain-proofed cloth and calling it "Umbrella," or a fashion-fabric initiating the devil-treated look under the trademark "Cinderella," or an outerwear cloth for marketing specifically to amateur botanists as "Greenerella"? To me, this seemed to offer an entirely new dimension to the concept of market-orientation.

The only trouble was that my employer might not be ready to be led, in my first week, into a totally changed business philosophy. So I decided to shelve the creative approach for a day or two, and in the

meantime deal with the trademark assignment by means of compromise. This would be a recommendation to retain "Viyella" and "Clydella," while scrapping all the others and replacing them with the single name "Nonsella."

But before I could start writing the report, a pin-striped dynamo appeared at the office door to say: "Never mind the trademarks." He then sent me to stand by on a golf-course verandah while a photographer took pictures of a series of feet clad in Tartan-patterned socks.

Working in this higgledy-piggledy way was not to my liking, so I decided to leave and return to journalism. And sadly, it was only after committing myself to do so, that I learned what I had been recruited for.

Called to the chief executive's office, I found him talking on the telephone. As he looked up and saw me, he suddenly said to whoever was at the other end of the line: "I know how we'll tackle this — I'll send round Michael Dixon to see you. He writes poetry, you know."

So that was it. Obviously I had been engaged as company poet.

Since then I have always had the feeling that, if only I had been told so at the start, things might have been entirely different. I would have refused

to go off and supervise the feet-photography, developed the new approach to business based on trademark-creation ... and well, who knows? But, without the new approach, the economy hasn't exactly prospered, has it?

It was therefore disappointing to be told by recruitment consultant Geoffrey King the other day that my outlook on trademarks would have been altogether too radical for me to have gained acceptance by the trademarking profession.

And Mr. King, who runs Cambridge Recruitment Consultants, knows what he is talking about because he is seeking a new manager of patents and trademarks for a big pharmaceuticals group based in the South-east of England. Since he may not name the company, he promises to abide by any applicant's request not to be identified to the employer until permission is given.

The company invests millions a year in research and development of new products. So the department to be run by the new manager plays a vital part in securing the concern against piracy. With a team of specialists in support, the newcomer will be responsible to a senior director for providing the required protection.

Candidates must be Certified Patent Agents, with demonstrable ability to manage

specialist staff, and with highly developed analytical skills. Those with a scientific training which could provide an insight into new-product possibilities would have an advantage. So, of course, would applicants whose previous experience of filing and presenting patents in the United Kingdom and overseas has covered pharmaceutical or chemical products. The age indicator is 35-plus.

Salary will be around £20,000, and perks include a car. Inquiries to Mr. King at 1a Rose Crescent, Cambridge CB2 3LL; telephone 0223 31136.

Financial head

ABOUT the same salary is being offered through James Denholm of Financial Appointments for a financial director to be based in Manchester with a £55m-turnover group which manufactures and retails furniture. Applicants who so request will not be named to the employer until specific permission is given.

The main tasks of the job are to keep top-level watch over the group's financial activities and to advise the recently reorganised Board on corporate plans and future development. The need is for a qualified accountant, preferably an FCA aged 33 to 45, with sound experience of similar work in business, and with a

tough and determined character." A car of sumptuousness in keeping with the job, will be among the perks.

Inquiries to Mr. Denholm at 18 Golden Square, London, W1; telephone 01-734 2603.

Economist

FORMER colleague Christopher Johnson, now economic adviser at Lloyds Bank, seeks an economist aged in the mid-20s as his assistant, initially on a two-year contract. Based in London, the recruit will help to forecast economic and monetary variables, advise on the collection of cuttings, documents and statistics, and do research for the bank's publications.

Candidates should have a good degree in economics, plus subsequent experience of practical work as an economist. Ability to spin words as well as crunch numbers is required, and some reasonably short example of work so far produced should be sent to Mr. Johnson along with outline of career. Computer-terminal proficiency would help. I'd say that, all other things being equal, interest in sailing dinghies, preferably Albacores, could be advantageous. Salary to suit those now earning about £7,000.

Christopher Johnson's address is PO Box 215, 71 Lombard Street, London EC3P 3BS.

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The successful candidate, as a member of a young professional team reporting to the departmental manager will be involved with diverse assignments for senior management.

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Candidates should have a strong financial background.

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The successful candidate, reporting to the Group Accountant and aided by a small staff will be responsible for the production of the group management accounts. This will involve close liaison with the accountants and management of all operating subsidiaries to ensure that group reporting requirements are understood and properly implemented. He/she will also be expected to make recommendations on and implement improvements in the quality of management accounting information. Candidates must have had previous management accounting experience.

Applications are invited for both positions from qualified accountants aged between 25 and 30 who have worked in a medium/large sized public practice and/or a major commercial or industrial company. Both posts offer good prospects for career development and benefits include assistance with relocation expenses, BUPA, generous holidays and participation in the Management Car Scheme. In addition the Group operates a profit sharing scheme subject to service eligibility.

Please write supplying details of career and present salary to:

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The Thomas Cook Group Limited,
PO. Box 36, Thorpe Wood,
Peterborough PE3 5SB.

Thomas Cook

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The vacancy is unlikely to be filled by a person currently earning below £10,000. Salary and benefits by negotiation according to age and experience.

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indicating the names of any Companies to whom you do not wish your reply to be sent. If the list includes the Company involved, your application will be destroyed.

CITY UNIVERSITY BUSINESS SCHOOL

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Applications are invited from experienced researchers for appointment to a newly endowed three-year Fellowship in Financial Marketing, tenable at City University Business School from October 1980. The successful candidate will have a good university degree, preferably in a related area such as economic history, economics or business studies.

The research project concerned is a study of the development of Financial Advertising and Marketing, first during the period 1945-1960 and then during the period from 1960-1975. It may also be necessary to extend the study to cover the period 1978-1979.

The salary scale for the post would be either within Grade IA (£5,052-£5,697) or Grade II (£8,083-10,484) plus £740 per annum London Allowance. The starting salary will be fixed in relation to age, qualifications and experience. Superannuation (for which a 6.1% deduction is made from salary) is in accordance with the provisions of the U.S.S.

Further particulars and application forms are available from the Deputy Academic Registrars Office, The City University, Northampton Square, London EC1V 0HB. Tel: (01) 253 4399 Ext. 338. Ref. No. C.U.B.S./257. Closing date for applications—April 14, 1980.

INTERNATIONAL INVESTMENT

Major non-U.K. international investment organisation seeks investment assistance for a financially interesting appointment in London. Age 26-29 years. A good degree with about five years' experience of international stockmarkets (particularly North American) are required. Personal history, including details of earnings and responsibilities, which will be treated in strict confidence.

Box A7081, Financial Times, 10, Cannon Street, EC4P 4BY.

INVESTMENT MANAGER - EQUITIES

Salary up to £15,000 Age to 35

OUR client is the UK arm of one of the world's largest and most prestigious international life assurance groups. The UK company markets both traditional and unit-linked products. The investment portfolio is fast expanding.

AS investment manager you will be responsible to the Investment Director for the management of the company's UK equity portfolios. You will be given full discretion where the formulation and implementation of equity investment is concerned.

YOU will have 2-5 years experience as a portfolio manager with a major financial institution and one probably a graduate, an accountant or an actuary.

THIS is a key position within the company and your progression prospects are excellent, initially in terms of the expansion of the portfolio.

YOUR name will not go forward until you have been fully briefed. For further details in confidence, please ring or write to:

Sarah Smith
BDC (International) Limited
Ibex House, 42/47 Minories, London EC3N 1DY. 01-488 0155.

Recruitment consultants
licensed in the UK

**Hoggett Bowers**
Executive Selection Consultants

BIRMINGHAM, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE and SHEFFIELD

Assistant Divisional Controller

Central London, c. £11,000 + car

- * The Division, part of a U.K. public group, has 80% + of its turnover overseas, particularly in the U.S.A. and Continental Europe.
- * The work will include involvement in all aspects of divisional accounting and financial management-unit accounting, taxation, management planning and reporting, operational reviews and special assignments.
- * Candidates will be qualified, probably 27-35, with a good range of industrial exposure including, ideally, experience in engineering contracting and/or an international environment.
- * Some international travel will be involved and the remuneration package includes some attractive benefits.

J.A.T. Bowers, Ref: 21191/FT. Male or female candidates should telephone in confidence for a Personal History Form to: LONDON: 01-734 6852, Sutherland House, 5/6 Argyl Street, W1E 6EZ.

ACMAS/ACCAS**CENTRAL LONDON—UP TO £10,000**

Expansion of a major industrial multinational has created three challenging new jobs for qualified accountants. Industrial experience is essential as is the ability to communicate clearly and fit into a specialist management team. One of those positions could suit an ACCA or management accountant seeking additional career prospects should obtain full details from Ms. V. Crawford (01) 491 4444 (Recr. Cons.).

ASSOCIATE MEMBERS

Birmingham Stockbrokers Chambers & Remington wish to contact London Members with desire to establish and operate their London Box. Best terms offered. Tel: 01-236 2571 or 374 2281 or 2282 in confidence to G. Blackshaw.

Young Assistant Controller**Newly-Qualified ACA**

This appointment is clearly an ideal first commercial opportunity for a newly-qualified ACA, for whom the time is right to leave the Profession.

It is with a £40m. sub-group of a public engineering company, which has interests throughout the world, and results from the promotion of the present incumbent after 18 months.

Based in South East London and reporting directly to the Finance Director, you will be

To £9,500 + Car

responsible for efficient resource management, particularly of cashflow, for the provision of monthly accounts and reports, for annual budgets and three year plans, and for a variety of unpredictable assignments geared to improving financial performance. Computer models are currently being developed.

Some limited overseas travel may be involved and the package offered indicates both the immediate importance and future prospects of the appointment.

Please contact Peter Wilson, F.C.A., in strict confidence, at Management Appointments Limited (Recruitment Consultants), Albemarle House, 1 Albemarle Street, London W1. Tel: 01-499 4879.

Management Appointments Limited

HENDERSON CROSTHWAITE & CO. CONSUMER BRIEF

A joint editor of the Consumer Brief (the one with the classical leanings) is shortly to take up a management position in the food industry. His seat must be filled. David Lang and John Howarth want to hear from specialists in the consumer area (food, drink, tobacco, packaging and leisure) who would like to become a member of an established and successful team which publishes some of the most readable and widely read analysis in the field.

The job is a challenge and if you think you could handle it, get in touch with us at:

HENDERSON CROSTHWAITE & CO.
Stockbrokers
194-200, Bishopsgate,
London, EC2M 4LL.
(Tel: 01-283 8577)

FINANCIAL DIRECTOR

S.W. Yorks. £15,000 + car

Responsible to the Managing Director, the Financial Director will manage a small central staff and be responsible for a substantial divisionalised function. Playing the lead role in a series of rationalisation exercises, the Financial Director will have to be innovative and develop systems and control procedures. There will be considerable opportunity to display commercial skills.

Our multi million turnover client is part of a UK public group with an impressive growth record. Expansion will continue both organically and through acquisition. Applicants, male or female, aged 30-45, should be qualified accountants capable of displaying a commercial track record. Please telephone or write to David Hogg FCA quoting reference 1/1964.

EMA Management Personnel Ltd
Burne House, 88/89 High Holborn, London, WC1V 6LR.
Telephone: 01-242 7773

FULTON PACKSHAW LIMITED

AN EXPERIENCED LOCAL AUTHORITY BROKER
is required to join our well established dealing team. We are seeking a man or woman of proven ability and their experience and knowledge will be well rewarded.

Write in confidence to:

The Managing Director, Fulton

ORION BANK LIMITED

presents

A unique opportunity to become an international investment banker.

Due to a change within the organisation of the Bank, a number of vacancies exist for graduates recently trained in bank Credit Analysis, who are on the inside track and impatient to develop their careers rapidly in a truly international investment bank with capital of over £50 million and total assets in excess of £1 billion.

Salary and benefits are competitive. Written application enclosing a curriculum vitae should be sent to the Personnel Director and will be treated in confidence.

1, London Wall,
London,
EC2Y 5JX.

ORION

Financial Analysis
-Operations Oriented

c. £14,000+Car

Our Client is a very large British Group which as a manufacturer and contractor is a powerful and competitive force on a worldwide basis in a number of major industrial sectors.

They wish to appoint a Graduate Accountant aged about 30 who sees the accounting discipline as a starting point for financial management in a very positive sense.

The role will be as a senior member of a small Group Financial Analysis team responsible for working to Main Board Level and alongside top management in operating companies on the analysis and review of major product, price and capacity proposals; strategic plans; acquisitions and divestments and the review (not consolidation) of subsidiaries' operating performance.

Experience should include a minimum of 5 years in manufacturing industry with some exposure at plant level.

The successful applicant will be expected to graduate to a senior line financial or general management position, either at an operating company or H/Q. The ambition and ability to take advantage of this progression is an important requirement.

Location - Central London.

Please write in confidence to B.H. Mason at 78 Wigmore Street, London W1H 9DQ, showing clearly how you meet these requirements, quoting reference 6002/FT. Both men and women may apply.

John Courtis
and Partners

ASSISTANT MANAGER, FINANCE

£8,500 +

The Company:

T.S.B. Trustcard Limited, a wholly-owned subsidiary of the Trustee Savings Banks Central Board, was incorporated in 1978 to develop, market and service credit card operations on behalf of the Trustee Savings Banks. We are seeking a recently or newly qualified accountant, male or female, to join our young management team as Assistant Manager, Finance.

The job:

As well as deputies for the Manager Finance, the successful candidate will be directly responsible for the day-to-day running of the Finance Department; completion of final accounts; budget preparation and control;

TSB

TRUSTCARD

production of statistics, and long term planning. Additionally, there will be involvement with economic forecasting, financial modelling, taxation, internal audit and development of accounting systems.

The rewards:

In addition to the salary offered, there is a non-contributory pension scheme; BUPA membership; and a house purchase scheme. Applications, including personal and career details, should be sent to:

The General Manager,
T.S.B. Trustcard Limited, St. Mary's Court,
100, Lower Thames Street, London EC3R 6AQ.

Market Analyst
Petrochemical
and Oil Industries

If you are an experienced Market Researcher with a degree or equivalent, knowledge of the Petro-chemical and Oil Industries, then this could be the opportunity for you.

Foster Wheeler need a positive and independent thinker to join a small but busy team. You must be literate, articulate and prepared for involvement at the most senior level within the Company.

Together with other responsibilities, you will prepare regular marketing reports and your advice and observations will have a real influence on our future marketing policy.

Salary is negotiable and Relocation Assistance is available where appropriate. General benefits are those you would expect from a major international company.

Interested in this challenge? Then contact Kevin Tremlett, Recruitment Manager, Foster Wheeler Limited, FREEPOST, Reading, Berkshire RG1 1BR. Tel: Reading (0734) 585211.



Foster
Wheeler

INTERNATIONAL MERCHANT BANK

EUROBOND SALES

The Royal Bank of Canada (London) Limited is looking for personnel to join its Eurobond Department.

One or more candidates are being sought, whose role will be to develop and maintain relationships with private and institutional clients located around the world.

Candidates must have gained at least 3 years' proven experience in the fixed interest markets, either sales, or in portfolio management. Salary is negotiable with the usual Bank fringe benefits.

Please write in the first instance, giving full details of qualifications and experience to:

The Personnel Manager
The Royal Bank of Canada (London) Limited
107 Cheapside
London EC2V 6DT

All replies will be treated in confidence



PORTFOLIO
MANAGEMENT
to £13,000

Leading Life Assurance Company seeks a Portfolio Manager whose principal responsibility will be to provide a high quality investment management service to Trustees of Pension Funds. Candidates will probably be Honours Graduates or professionally qualified. Preferred age 30-35.

An appropriate track record with a relevant financial institution is essential and candidates must be personable and able to obtain the confidence of new and existing clients. Salary negotiable to £13,000 plus assisted House Purchase Scheme and other significant benefits. (ES.272)

Candidates male or female should write briefly and in confidence to the Managing Director, Executive Appointments Limited, 18 Grosvenor Street, London W1, quoting reference. No identities divulged without permission.

Institutional
Salesman

Wood, Mackenzie & Co's international oil and pharmaceutical marketing team in London have a vacancy for an ambitious, energetic salesman, probably in his/her mid 20's. Experience of stockbroking and the pharmaceutical industry would be an advantage but not essential.

Salary is negotiable and fully competitive. The total remuneration includes a profit sharing bonus. The firm operates a contributory pension scheme.

For further details please contact Robert Norbury at:

Wood, Mackenzie & Co, 62/63 Threadneedle Street, London EC2R 8HP. Tel. 01-600 3600.



WOOD, MACKENZIE & CO.
MEMBERS OF THE STOCK EXCHANGE



MCS
Robertson
& Scott

Offices in London, Manchester, Birmingham, Newcastle, Glasgow, Edinburgh, Aberdeen, Dusseldorf. Offices & affiliates worldwide. Open to both men and women.

Recruitment Division: Advertising, Search, Selection.

Finance
& Investment
Manager

c. £13,000

Our client is an influential financial organisation with a wide involvement in both the Scottish industrial and commercial scene.

They now have a key career opening for a senior financial expert to play an influential management role within the organisation.

Based in Edinburgh, this is seen as a developing opportunity with the successful candidate taking on full responsibility for a complete investment and advisory service to private businesses and commercial organisations.

Applicants should be fully qualified accountants with extensive experience within an industrial or commercial environment. A degree in economics or a business related discipline would be a distinct advantage.

The salary on offer reflects the seniority of the position and all other benefits will be in line with those normally expected of a major progressive organisation.

Please send a concise C.V., quoting Ref. R51270 to:

The Manager,
Confidential Reply Service,
MCS/ROBERTSON & SCOTT,
Dalnair House,
Croftamie,
Glasgow G63 0EZ.

All letters will be opened, acknowledged and forwarded to our client. Please list separately any companies to which your application should not be sent.

All applications should be submitted within 14 days of the appearance of this advertisement.

A MAJOR CITY FINANCIAL INSTITUTION
REQUIRES

THREE INVESTMENT ANALYSTS

ONE FOR NORTH AMERICAN PORTFOLIOS

ONE FOR EUROPEAN PORTFOLIOS

ONE FOR JAPANESE AND FAR EAST PORTFOLIOS

RESPONSIBILITIES will include research into and analysis of economies, industries and companies in these areas in which the institution has substantial portfolio investments.

APPLICANTS should have not less than 3 years' relevant experience of investment analysis in at least one of the areas. The analyst for the Continental portfolios will be expected to speak good French and/or German.

Generous salary and fringe benefits depending upon age and experience.

Applications, enclosing a curriculum vitae, which will be treated in strict confidence, should be sent to:

Box A.7078, Financial Times, 10 Cannon Street, EC4P 4BY

Jonathan Wren · Banking Appointments

The personnel consultancy dealing exclusively with the banking profession

Career Openings in Belgium

Our client is a substantial service organisation located in a pleasant Belgian province within 40 miles of Brussels.

As a result of expanding international business, two additional Junior Executives are required to fill progressive career appointments with the company. Candidates for these appointments should possess English as mother tongue and be able to speak French.

The first function will involve the analysis of U.K. trading companies and the provision of credit limits. Candidates, ideally aged 28, should have some experience in credit analysis with a background in banking.

The person appointed to the other position will be engaged in administration of the Company's business with English-speaking clients. A commercial background would be ideal in this appointment and candidates will preferably be aged about 25.

People who are interested in the possibility of relocating to Belgium are invited to contact us for interview. Candidates will have the opportunity of visiting the company's offices prior to confirmation of appointment.

Please telephone, or send a detailed Curriculum Vitae to, Ken Anderson, Director

First floor entrance New Street
170 Bishopsgate London EC2M 4LX 01-623 1266



JOB OPPORTUNITY IN SAUDI ARABIA

JOB OPPORTUNITY IN SAUDI ARABIA FOR SPECIALISTS AND ADVISORS IN THE FOLLOWING FIELDS:

LAW, FINANCE, ADMINISTRATION, ENGINEERING, PUBLIC HEALTH AND HOSPITAL ADMINISTRATION.

MINIMUM QUALIFICATIONS REQUIRED:

MASTERS DEGREE AND MORE THAN FIVE YEARS EXPERIENCE

KNOWLEDGE OF ARABIC PREFERRED.

SALARY RANGE OF 40,000 TO 60,000 DOLLARS YEARLY.

BENEFITS:

FURNISHED ACCOMMODATIONS, PRIVATE CAR, PAID LEAVE FOR 45 DAYS EACH YEAR. ROUND TRIP TICKETS, FREE MEDICAL SERVICES.

NO TAXES ON PERSONAL INCOME IN SAUDI ARABIA.

INTERESTED SEND RESUME TO
P.O.BOX 6818, RIYADH, SAUDI ARABIA.

Finance Director

for the small chemical subsidiary of a major British-owned, publicly quoted, international group. They manufacture and sell products for the motor accessory and DIY markets and have a turnover in excess of £2 million.

The responsibility will be for all accounting, company secretarial work and administration. Key areas will be management accounts, product costing and optimal use of a new computer. There will be an increasing involvement in the broader commercial affairs of the company.

He or she should be aged 30-35, a qualified Accountant, with experience in both production and marketing environments and computers, have a strong commercial approach and be empathetic with the workings of a smaller business.

Salary will be around £12,000 plus car and relocation expenses, if appropriate, to the company's West London head office.

Please telephone for an application form or write in complete confidence to David Thompson, who is advising on this appointment; in either case quoting reference 1099.

Odgers

MANAGEMENT CONSULTANTS
Odgers and Co Ltd, One Old Bond St.
London W1X 3TD 01-499 8511

Business Analysis Corporate Planning C. London

c. £10,500

The financial planning department of this dynamic US owned company currently seeks a further Business Analyst following internal promotion. Accurate financial planning and analysis guarantees the success of this worldwide high technology organisation. You will be responsible for the establishment of management planning requirements and strategy, based on data from operating companies, for presentation to senior business executives. Sophisticated computer modelling techniques are utilised to improve the quality of information produced. Some travel overseas may be involved.

You should be a young numerate graduate with financial analysis/corporate planning experience in an international environment using computers for planning purposes.

A practical, inquisitive approach to problem solving is essential in this demanding role.

The Group offers excellent promotional prospects. Please telephone or write quoting Ref. RG322.

**Lloyd Chapman
Associates**

125 New Bond Street, London W1Y 0HR 01-499 7761

TREASURER-LEASING

Thames Valley to c. £15,000+car

GENERAL MANAGEMENT POTENTIAL

The rapid growth of the UK operation of an international service company has brought about the need to strengthen the management team. We are looking for a commercially aware, qualified Accountant or Banker, 30/40, and ideally a graduate, with practical experience in large scale funding acquired, perhaps, with another leasing company, finance house, merchant bank or manufacturer of capital goods.

In addition to maintaining tight control over cash resources and liaison with lending bankers, you will be responsible for credit management including risk assessment and the formulation of leasing rates and agreements. For someone of demonstrable ability there are real prospects of promotion in the medium term.

Please telephone for an application form, quoting reference 690.

Management Personnel
Recruitment Selection & Advertising Consultants
York House Chertsey Street Guildford Surrey
GUILDFORD (0483) 64857

MERCHANT BANKING

£7,000—£15,000

A number of our clients, including leading Merchant Banks and members of the Accepting Houses Committee, seek recently qualified Graduate Chartered Accountants, Commercial Lawyers and Bankers with at least one year's experience.

These opportunities are mainly in the Corporate Banking or Corporate Finance Departments but other openings exist in Shipping, Leasing, Property Analysis, Euro-bonds or Investments. First rate applicants with a good academic record are essential for these positions.

Please write or telephone:
T. C. H. Macafee,
Beresford Associates Limited,
Cross Keys House,
56, Moorgate,
London EC2R 6EL
Telephone: 01-628 7546/7

INVESTMENT PORTFOLIO MANAGEMENT GULF LOCATION

We are a growing equity-oriented investment company located in the Gulf and are seeking qualified individuals to fill the following positions. Advanced degree in economics or finance required for both positions.

Equity Portfolio Manager—Minimum of five years' experience managing U.S., UK and European equities. Recent experience must include work at managerial level. Compensation package will provide a tax-free salary in the £25,000 to £30,000 range with commensurate fringe benefits.

Investment Analyst—Minimum of three to five years' experience handling U.S., UK and international equities. Compensation package will provide a tax-free salary in the £12,000 to £15,000 range with commensurate fringe benefits.

If you feel your career could benefit by a foreign posting and you would like the challenge of joining our growing team we encourage you to send your curriculum vitae to us without delay. Respond to:

Box A.7079, Financial Times
10 Cannon Street, EC4P 4BY

Business Analysis & Strategy Merchant Banking

J. Henry Schroder Wag & Co. Limited wishes to expand its thriving Business Analysis and Strategy Group.

This Group was created about two years ago to give strategic economic, financial and business advice to corporate clients. The advice is tailored to the specific requirements of the client and is supplied on a confidential basis.

Candidates should be aged between 27 and 30, have a good first degree and, ideally, an M.B.A., accountancy qualification or other numerate post-graduate degree. They should, in addition, have had at least 2-3 years' experience in industry or commerce. Alternatively, longer experience in industry or management consulting would be relevant. Familiarity with the use of computers would be an advantage.

Salary is negotiable according to experience but will be fully competitive. Benefits include a non-contributory pension and life assurance scheme and a house mortgage subsidy scheme.

For the right candidate the prospects for promotion are excellent.

Please reply with full curriculum vitae to:

Mr. John R. Lambert,
J. HENRY SCHRODER WAGG & CO. LIMITED,
120 Cheapside, London EC2V 6DS.

SCHRODERS

Internal Audit c. £9,500 International Container Transport

Overseas Containers Limited, a world leader in international container transport with a turnover in excess of £350m., is now seeking a qualified accountant to be in at the start of the development of a successful internal audit function to eventually cover all aspects of the activities in this major Company. Some travel, initially within the U.K., would be involved.

Applicants should have had audit experience either in a professional firm or a large commercial concern.

Contact Mrs Irene Pearce on 01-881 1313 ext. 214 for further details and an application form, or write to Overseas Containers Limited, Beagle House, Brabham Street, London E1 5EP.


The International Trade Mark

Senior Lending Officer Shipping Specialist

Bank of America NT and SA is seeking one or more experienced international bankers to join its London Shipping Section engaged in handling an expanding portfolio of major account relationships with some of the world's largest shipping companies, based in the UK and Europe.

Applicants, graduates aged 25-35, must have at least 3 years' banking experience dealing with the shipping industry. They must also possess strong credit analysis, business development and communication skills. A knowledge of languages would be an asset.

Excellent career opportunities exist in the Bank's international operations. Attractive starting salaries will be commensurate with qualifications and experience, and fringe benefits are in line with best international banking practice.

Write in strictest confidence, with full personal, career and salary details to A.J. Tucker, Recruitment Officer, Bank of America NT & SA, 25 Cannon Street, London EC4P 4HN.

 **BANK OF AMERICA**

MAJOR U.K. GROUP FINANCIAL CONTROLLER International Operations

London

c. £10,000+car

Our client is a major U.K. Group involved in diverse activities and with a sustained record of growth. They now wish to recruit a Financial Controller, as part of the Group Finance team, but with specific responsibilities for international operations. The successful candidate will be required to provide an effective finance and management information service including strategic planning, taxation, system improvements and treasury.

Candidates should be qualified accountants, aged 26-32, preferably with some industrial or commercial experience. A high level of maturity, enthusiasm and ambition is also required and prospects are good throughout the Group. There will also be the opportunity for some overseas travel.

For further information and a personal history form please contact Brian Morris, B.A. or Ian Tomison, 410 Strand, London WC2R 0NS, tel: 01-836 8501, quoting ref: 2790.

DOUGLAS LLAMBIA'S

Douglas Llambias Associates Ltd.
Accountancy and Management Recruitment Consultants
and at 26 West Nile Street, Glasgow G1 2PF (041-226 3101)
3 Coates Place, Edinburgh EH3 7AA (031-225 7744)



INTERNATIONAL BANKING

Investment Analyst

Age 25-32

c. £9,000

To concentrate on UK equities.

Must be fully experienced.

Internal Auditor

Age 23-27

c. £7,500

For City International Bank.

European languages an advantage.

F/X Dealer

Age 24-28

to £10,000

For active Consortium Bank.

Minimum of 3 years' experience.

Eurobond Setts.

Age 22-25

c. £8,000

For dynamic Int. Merchant Bank.

Minimum of 2 years' experience.

BANKING PERSONNEL
41/42 London Wall, London EC2 1 Telephone: 01-588 0781

(RECRUITMENT CONSULTANTS)



YOUNG BROKERS

CIRCA £20,000 INCLUDING BONUS

We are the largest private Commodity and Metal Broking company in the City. Expansion of our business calls for the appointment of the following individuals:

1. Two Commodity Brokers to join the futures trading desk.
2. A Marketing Executive to join a successful team promoting the Company's products and services.

QUALIFICATIONS

- ★ Direct Commodity Trading experience in the Softs or Metals Department of an established Commission House.
- OR
- ★ Moneybroking or Stockbroking experience. If the latter, private client exposure preferable.

Qualified individuals to write with detailed curriculum vitae to Box A.7090, Financial Times, 10 Cannon Street, EC4P 4BY

Financial Controller

For Boddingtons' Breweries Limited at Manchester, a public company with one of the best growth records in the country's brewing industry. The Financial Controller will report to the Chairman and have a seat on the Company's Management Board. He or she will be responsible for the management of the Accounts Department and for its continuing

and development.

Starting salary is

negotiable around £12,000

p.a. with excellent pension

scheme, car and other

benefits.


Bull Holmes
PERSONNEL ADVISERS

Candidates, ideally in their early 30's, must be Chartered Accountants who already have accounting management experience in a manufacturing company, preferably

concerned with fast moving

consumer goods. They must be

familiar with EDP and conversant

with modern costing and financial

control disciplines. Given success a

progressively rewarding

career may be expected.

Please write in confidence to H. C. Holmes, Bull

Holmes (Management) Ltd.,

45 Albemarle Street, London W1X 3FE.

FINANCIAL CONTROLLER

London

Burmah Oil Tankers Limited, part of the Burmah Group, operates a crude oil tanker fleet and a major crude oil transhipment terminal in the Bahamas. A Financial Controller is required to help establish a small financial unit which will be an integral part of the business management function. The person appointed will be part of a professional and highly motivated management team.

Reporting to the Finance Manager, your prime task is to lead a small department responsible for all aspects of the financial accounting for a tanker fleet and its associated marine business including control of receipts and payments, the monthly determination of financial results and voyage costs, cash and currency management and short-term cash forecasting.

A professionally qualified accountant, preferably a graduate aged 30-40, you have a minimum of 10 years' post-qualification financial experience and have managed, at a senior level, a financial accounting unit preferably



c. £12,500 + car

In a shipping environment. You must be conversant with the disciplines and techniques for EDP operations and applications to financial systems.

Personal qualities must combine a high standard of technical knowledge with the ability to innovate and a capability of working to tight deadlines. Good human relations and communications skills are essential as is the ability to motivate and influence others.

Success in this role could lead to career advancement within the Burmah Group.

Initially located in the City, there are plans to move this office later this year to the Knightsbridge area.

Terms and conditions of employment are attractive and include a negotiable salary, company car, non-contributory pension and BUPA benefits.

Please send a full CV or ring or write for an application form to D.G. Freeston, Recruitment Manager, Burmah Oil Trading Limited, Burmah House, Pipers Way, Swindon, Wilts, SN3 1RE. Telephone: 0793 47400.

INVESTMENT CLERK

Good prospects exist for someone aged 19-24 with a couple of years' clerical experience, preferably in Stockbroking (Settlements) or similar work to assist with the Settlement and Bookkeeping of the London Life Investment Funds. Salary negotiable together with excellent benefits including non-contributory pension scheme, free lunches, flexible hours and House Purchase Scheme.

Interested, if so, please send details to:

Personnel Manager, Personnel Dept, The London Life Association Ltd., 81 King William St, London EC4N 7BD.

STOCKBROKING OPPORTUNITY

Opening available for member to join small London stockbroking partnership. Applicants (age 25-45) should have substantial personal business, management ability and willingness to become fully involved in daily running of the business.

Please write in complete confidence with full information to:

I. W. Frazer,
Frazer, Whitmore and Co.,
City Gate House,
Finsbury Square, London, E.C.2.
(01-580 0301)

Names will only be disclosed to our principals with the applicant's permission.

SOLICITOR — MIDDLE EAST

GROWING AMERICAN LAW FIRM

with offices in the Lower Gulf (not Saudi Arabia) requires a qualified Solicitor, 2-3 years post qualification, experience, preferably single. Two to three-year commitment. Usual leave and other benefits.

Write Box AF088, Financial Times, 10 Cannon Street, EC4P 4BY.

Our European financial operations need added management strength

J.I. Case, a multi-national organisation manufacturing and marketing a wide range of construction, earth-moving and agricultural equipment, has recently moved its European Headquarters from the Netherlands to Weybridge in Surrey. This, coupled with the reorganisation of our European Finance Department means that we have two senior management opportunities. The activities of our Finance Department are concerned mainly with wholesale and retail financing and long and short-term borrowing for our European subsidiaries. These positions offer wide financial management experience plus some opportunity for European travel.

Budget and Analysis Supervisor

This is an interesting opportunity for a fully qualified accountant with some post qualification experience, who wishes to expand their knowledge in the financial area and is ready to take on greater responsibilities.

Your most important functions would include the co-ordination and consolidation of yearly budgets, the analysis of capital expenditure project, profitability studies within specified operational areas, the review of local performance information, the monitoring of yearly forecasts, detailed studies concerning the performance of our retail outlets throughout Europe and some ad-hoc work.

The ability to liaise with others and work with management up to the highest level is important. And as some European travel will be involved it is desirable that you understand at least one European language.

Credit Supervisor

Your main function would be to review and evaluate the effectiveness of the credit operations within the Case European manufacturing and finance subsidiaries, marketing companies, and company stores ensuring their credit is handled in accordance with company policy and payments are made within scheduled time-scales. We shall also be looking to you to improve our systems of control over trade credit with a view to streamlining our procedures. An ability to devise and implement training programmes for Credit Managers will be a distinct advantage.

We shall be looking as much for potential as ability for it is expected that you will either move up within the Headquarters organisation or on to a more senior position in one of our operating companies, within the next two years.

Freedom to travel is essential as you will spend more than half your time abroad. The salaries offered will attract financial managers looking for an opportunity to prove they have the ability to meet the challenge of a growing organisation with world-wide commitments.

We offer a generous benefits package which includes (in appropriate cases) relocation expenses.

For further details please write giving full personal and career particulars to Mrs. M. C. Husby, Manager, Employee Relations, J. I. Case (Europe) Inc., Case House, 45-47 Monument Hill, Weybridge, Surrey KT12 8RL.



Graduate Qualified Accountant

Perhaps an MBA?
An exceptional opportunity

The Company

Successful, profitable, international high technology service business. Record of continuous, exceptional growth.

The Job

Head up management accounting, reporting and financial development of £100m company operating throughout Europe. Wide-ranging responsibility and authority for a creative financial mind. Salary up to £15,000: substantial reviews, other good benefits. Career development/promotion opportunities outstanding. Based London.

Criteria

Graduate qualified accountant with good audit and management experience. Strong initiative, naturally creative and ambitious. Effective manager of people, facilities and assets. Lucid communicator of ideas and recommendations. Knowledge of French would be an asset.

Age 28-33.

Action

Telephone Michael Eggers for a confidential talk on this outstanding job and its potential.

JSP Selection Consultants

10 Haymarket, London SW1Y 4BP.
Telephone: 01-839 4953.

Contracts/Secretarial Officer

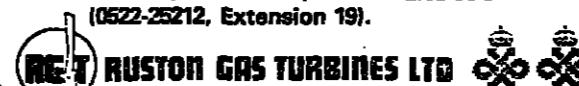
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Time to act on U.S. oil prices

BY DAVID LASCELLES IN NEW YORK

A LOT of kites have been flying over Washington in the last few days as Mr. Carter and his advisers assess what measures could or should be included in their new anti-inflation package. These have ranged from credit controls to sweeping budget cuts. But by far the most sensible was the idea that came out earlier this week for a hefty tax—about \$5 per barrel on imported oil. It has so many attractions that it must stand a good chance of being implemented.

The theory behind the tax is that a sharp rise in oil prices will do more good than harm, even with inflation in double digits, and even in election year. The only danger is that it will get squashed by people who focus on its inevitable short-term inflationary impact and ignore the long-term benefits.

Shock therapy

Mr. Jeffrey Nichols, a prominent Wall Street economist who strongly supports the tax, comments: "It's a choice between swift electric shock therapy or a long period of water torture."

The immediate effect of the tax would be to push up oil product prices in the U.S. by about 10 per cent. This is admittedly a lot when basic inflation is already roaring along at 15 per cent a month with little respite in sight. But let us follow the effect through.

Recent experience has shown that U.S. demand for petrol and heating oil is highly price-elastic. So a further price hike could confidently be expected to force people to drive less and turn their thermostats down. Oil consumption would ease off, and so would oil imports. This in turn would help the U.S. overseas trade balance and the dollar. And what is good for the dollar is good for inflation because it brings down the cost of imports.

This is a long chain of consequences, and there is no guaranteeing that it would work. But at least the possibility exists that the oil tax could do a drastic solution which is not without its supporters.

Mr. Carter's freedom to act will rise in oil product prices might be expected to have a salutary effect on the country's inflation psychology too. At the moment, the phased decontrol of oil prices initiated by President

THE EEC Commission denies that it is systematically extending its powers. It is only using the powers which it always had under the EEC Treaty and Regulations more frequently than before. That such protestations are not true has been demonstrated in the case of Camera Care v. EEC Commission* when, as Justice reported here last Monday, the Commission obtained from the European Court the power to take interim measures in competition matters before it had reached a decision.

In another case** in which an appeal of AM & S Europe (a subsidiary of RTZ) is still pending before the European Court, the Commission claims that in the course of an investigation its officials alone, and not the company concerned, should decide whether a certain document is, or is not, a privileged communication between a lawyer and its client and, as such, should not be used in evidence.

Next week the European Court will hear an appeal by National Panasonic (UK) against a decision taken by the Commission on June 22, 1979, and followed five days later by a surprise raid by the Commission's inspectors of Panasonic's offices in Slough. Similar raids were carried out simultaneously on 19 other EEC companies suspected of hindering parallel imports of their audio products. In its appeal Panasonic claims Article 11 which expressly provides a two-stage process for the obtaining of information.

the Commission the power to make such a decision for an on-the-spot inspection only after it has given the company the opportunity to provide the required information and documents "voluntarily"—in other words, without the element of surprise.

Let it be said right away that Panasonic could have made short shrift of the whole affair by refusing the Commission's inspectors access to its papers. Neither the Commission's inspectors nor the officials of the Office of Fair Trading accompanying them could have used force or asked for police assistance. True, the Commission could then have adopted another decision enforcing access by means of fines, but these have a relatively low ceiling, and in any case Panasonic would have gained time to consider its position.

Panasonic, however, chose to comply. The Commission in its defence, submitted to the court in the course of the written procedure, insists that Article 14, Regulation 17/62, under which it acted does not require a "two-stage procedure." Under which the company would first of all be asked to co-operate, and a decision obliging it to submit to an inspection would follow only if it did not. Panasonic argues that Article 14, providing for verification of information to be read in the spirit of Article 11 which expressly provides a two-stage process for the obtaining of information.

It supports the argument by some believe to be so very different on the Commission. Purpose and intent—the teleological approach—is said to be the key to the continental method, as distinct from the English method, believed to go by the letter of the law. Such a distinction is largely illusory, and for the rest mainly a question of degree.

The intention of the legislator party may appeal to the Court

judges the power to defy the clearly expressed intention of the legislator in the name of some imaginary wider purpose which prompted the legislation.

Indeed, the method by which the judge should proceed when interpreting the statute has already been admirably defined in the Civil Code of Maria Theresa of 1811.

The judge should, in the first place, consider the letter of the law. If that is not sufficient in the circumstances, he can refer to the intention of the legislator. When this is not evident he can seek help, by analogy with other laws, and when none of these three steps has enabled him to reach a conclusion he should give his judgment according to what he thinks fair and just. Broadly speaking Continental judges observe these yardsticks, and the sequence in which they should be applied.

As no legal system, English or continental, can be anything but a pyramid of rules aspiring to govern the future behaviour of people, the law makers cannot foresee all the circumstances in which the law will be applied. Every judge is, therefore, left with a certain freedom to complete the creative process started by the legislator. The Panasonic case provides an excellent example of the interpretation problems which may be encountered by the judge in doing so.

The words of Article 14 of

Regulation 17/62 seem sufficiently clear about the Commission's powers to order a verification of information without asking first for "voluntary co-operation." If the European Court finds that this is so, there will be need for it to seek assistance in the records of parliamentary debates, but it will still be left with the question as to whether this clear meaning of Article 14 does not infringe human rights or natural justice—rules which are placed at a higher level of the pyramid forming the European legal system.

Here the European Court will have some difficulty in applying to the EEC situation rules evolved in the national laws of member states. The Federal Cartel Office, the powerful anti-trust enforcement agency of Germany, must obtain a court warrant every time it wants to carry out one of its dawn raids on the offices of suspect companies.

In the UK, the Office of Fair Trading has no powers of search, and even the Inland Revenue has to ask a judge for permission whenever it wants to make a search and take away documents. The EEC Commission, however, is police, prosecutor, and judge all rolled into one. That's where the root of the trouble lies.

* (1980) 1 C.M.L. 334; ** Commission Decision July 6, 1979. OJ L195 p.317/32.

† European Court, Luxembourg, Case T307/79; 11 TLR March 10, 1980.

EEC Commission in surprise raid

BUSINESS AND THE COURTS

BY A. H. HERMANN, Legal Correspondent

of Justice. It may obtain a stay.

However, the arguments encompass a wider field. Panasonic evokes human rights and natural justice, the principles of which should be observed in Community law, and the Commission counters this by saying that Panasonic's claim would make it impossible ever to carry out an investigation, no matter how serious the circumstances, without first giving the enterprise involved an opportunity to destroy or hide all the relevant documents.

To give companies such a possibility "would be contrary to the principle that the community legislation must be interpreted so as to give full effect to its purpose," says the Commission.

Here we are again at the

wretched question of interpre-

ation, which some believe to be

equally important in English law as on the Continent; only last week, when delivering his speech in the Acas case, Lord Diplock based his conclusions on the "dominant intention of Parliament in the 1975 Act."

True, there is a way of drafting

statutes, for example taxation

legislation, which imposes cer-

tain duties only under strictly

specified conditions. By ap-

plying statutes so drafted, the

legislator shows that he intended

that the duty should be imposed

only in the specified circum-

stances. This can, and is often

done also on the Continent, and

continental judges are then

bound by the legislator's intent

no less than English judges.

But even in such a loosely-

worded system as created by

the EEC Treaty, no accepted method

of interpretation gives the

judges the power to defy the clearly expressed intention of the legislator in the name of some imaginary wider purpose which prompted the legislation.

Indeed, the method by which the judge should proceed when interpreting the statute has already been admirably defined in the records of parliamentary debates, but it will still be left with the question as to whether this clear meaning of Article 14 does not infringe human rights or natural justice—rules which are placed at a higher level of the pyramid forming the European legal system.

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THE ARTS

Record Review

Two masters

by DOMINIC GILL

Chopin: Four Scherzos. Sviatoslav Richter. United Artists Cadenza UACL 10016 (£3.19). **Chopin:** Four Ballades. Vlado Perlemuter. Nimbus 2110 (£4.85). **Recital:** Piano works complete on three records, available separately. Vlado Perlemuter. Nimbus 2101-2103 (£4.85 each).

Richter has not until recently made his mark as a Chopin pianist. He first played Chopin in London only three years ago, and it was then—both of the pianist and the music—a revelation: his B minor Scherzo, and his hauntingly beautiful performance of the Barcarolle, still ring in the ears. Just as many pianists save Beethoven for their later years, Richter has saved Chopin (I remember him remarking once, at his festival in Tours, that he believed Chopin to be the most gravely underestimated of all great composers, not so much by audiences as by pianists themselves).

So these Scherzos, at medium price on a little-known label, are not reissues, but new recordings made last year jointly by Melodiya and RCA Victor Japan. All praise to United Artists Records for snapping up the UK distribution so speedily—though RCA's decision to license is surely a mystery: for this is one of the finest new piano records to emerge for many seasons, and it should and it will instantly to every, even the humblest, record collector's shelf.

No information is provided about the recording location; but I would guess that it was not all the same studio, or at any rate that the recordings were made at a number of different sessions: the B flat minor and C sharp minor Scherzos have a very slightly plumper, more resonant ambience than the B minor and E major. I would guess also that

Richter is playing his (these days) customary Yamaha concert grand, with its peary treble, bell-like middle, and light, 19th-century bass—less richly coloured and resonant than a Steinway, but in some ways clearer and more subtle, every timbre in perfect chamber balance throughout the range.

On every page there are extraordinary and original things: yet the manner is scrupulously faithful to the spirit, as well as the precise letter, of the score. Each performance combines (or seems to combine) that paradox of all artistic re-creation: the fruit of mature and long reflection with the freshness of a cleansing breeze—everywhere new accents, new colours, new perceptions to freshen the stale air of so many stale readings of these great, too-familiar works.

The sotto voce middle section of the B minor Scherzo, a breathless sonority that seems to grow closer, not farther away, as it grows quieter, is turned with only the barest pause on the third beat into a dreamlike mazurka-barcarolle. In the second Scherzo, Richter discovers an extraordinary combination of haughtiness and shuddering fire. Much is stated only by implication: the sonority of the C sharp minor Scherzo is not itself huge, but vast in the vision it gives of power unused, in reserve. Nothing in playing of such powerful economy and focus need be over-stated: the darkest menace is implied by a single timbre, a single note. In the E major Scherzo, Richter's instrument allows him the indulgence of a host of marvellous half-pedal effects—mute sforzando explosions, dizzy splashes of rubato perfectly gauged.

Interesting that both these master artists should have their recent records issued in this country on minor labels—is this just a foolhardiness of the smaller companies for which we must be eternally grateful, or yet another sign that the larger companies are losing their judgment, as well as their nerve?

Wigmore Hall

Steven Isserlis

by ANDREW CLEMENTS

Not many young cellists would count Mendelssohn, Bloch, Liszt, Debussy and Seiber as the staples of an important recital. Steven Isserlis won the National Federation of Music Societies Award for Young Concert Artists last year, and a concert at the Wigmore Hall was part of the prize. To select such a programme suggests at once great assurance and an enquiring, fresh approach; both were apparent in his performances. Whether it made a successful, balanced evening was more questionable, however.

Mr. Isserlis was partnered by Peter Evans. From the back of the hall at least, one heard more of the piano; the cello

tone seemed too easily obscured by dryly struck, unsympathetic playing. In Mendelssohn's D minor Sonata particularly, the eye rather than the ear suggested a quick-witted response: the first-movement Allegro rhapsodically moulded the scherzo tip-toe soft. The Adagio, more destructively, became a barely accompanied piano solo, and a not very interesting piano solo at that. A fairer balance in the Debussy Sonata, and at once a more involving experience. Mr. Isserlis caught the mysterious mood of the Prologue exactly and followed it with a Scène of fascinating half-lights and nuance, and a finale that refreshingly refused the temptation to seize the moments of full-blown lyricism at the expense of shape and mood.

Beyond the two sonatas the musical quality dropped. Mr. Isserlis never produced anything less than consummately finished, supremely relaxed playing (and Mr. Evans nothing more than efficient, functional accompaniment) but it was otherwise squandered on an inferior product. Bloch's *Suite From Jewish Life* yearns rather too self-consciously and cannot manage a single memorable melodic figure: Seiber's *Dance Suite* is well made and gratefully written, nothing more. The rarity was a pair of pieces by Liszt: a *Romance* of cooing lyricism, which ends before it has assumed a conclusive form, and an *Elegie* of minimal thematic content, overworking a tiny motif to dubious expressive effect.

Festival Hall

Royal Philharmonic

On paper Tuesday night's concert looked a fraction lightweight: even with Alfred Brendel as a component; in the event it was full of charming rewards. The excellent Bernhard Klee conducted, and the orchestra was on top form—there were neat details in Strauss's *Till Eulenspiegel* that I haven't heard brought out in a long time, all of them of a piece with Klee's light and lifting treatment of the whole. Riotous explosions

arrived on cue, but much of the effect was chamber-orchestral, very delicate and witty timed. The horns excelled themselves, and for once the E-flat clarinet made the last syllable of Till's last words heard. Nowhere was any extraneous muscle brought to bear; Till's capers were most elegantly cut.

Wagner's early Faust Overture may have been designed for a more imperious assault than Klee's acutely sensitive reading, but the seminal riches of the score were so accurately iden-

tified that it made an absorbing study-performance. There are pre-echoes not only of the later Wagner (as far ahead as *Pariser*), but quite certainly of late Bruckner too, and even—or so it seems—of Franck's D minor symphony. In short (and it is short) the Overture gains enormously with hindsight, when it is spread out as seriously and scrupulously as it was by Klee.

He and the Royal Philharmonic were no less musical with the orchestral part of Weber's engaging, slightly absurd Konzertstück, but there the principal efforts must be the soloists'. Brendel plainly enjoyed himself immensely at the piano: he did not play the piece, but there was a mischievous twinkle in all his strenuously brilliant finger-work, and a strong suggestion of subtleties beneath each burst of early-Romantic rhetoric. His account of Mozart's earlier A major Concerto, K. 414, was a labour of love or another order, an object lesson (without any pedagogical flavour) in how to place its expressive substance in sharp relief without threatening the gentle scale of the work. Its suggestive hesitancy was beautifully conveyed, but by loving precision rather than stress. Perhaps Brendel insisted too hard that the Rondo is less innocent than it seems—there were gratuitous touches of the whip; but Klee matched them faithfully in the orchestra, and the result was at least tautly consistent.

DAVID MURRAY

NatWest's £20,000 for

Sadler's Wells Theatre

Sadler's Wells Foundation has announced that National Westminster Bank is providing £20,000 for the benefit of Sadler's Wells Royal Ballet and Sadler's Wells Theatre.

The bank took the initiative in approaching the ballet company and the theatre jointly to

Young Vic

An Optimistic Thrust

by MICHAEL COVENY



Julie Covington

The touring company, Joint Stock, has built a solid reputation for its collaborative methods between actors, directors and writers. This three-way stretch has yielded some excellent results, but the latest venture does away with a writer and falls back on the personal experiences of the cast. Taking that speech of Mrs. Alving in *Ghosts* in which she assesses her personality as an amalgam of dead beliefs and inherited ideas, the actors proceed to deliver a rather self-conscious pot-pourri of reminiscence and direct address.

A thematic consistency is

attempted by acting out excerpts from *Great Expectations* to demonstrate Pip's aspiration to jump the social barriers; as education is a recurring topic, the scene where Joe Gargery expresses the familiar objection to it as an incitement to class rebellion takes on special power.

It is suggested early on that

reading the classics has nothing to do with one's personal life or expression. This fallacy, depressing enough in itself, I found doubly depressing on reflecting that the director who gives it house room, William Gaskill, has himself directed so many memorable classic productions and, in his days at the Royal Court, never shut the door on our theatrical heritage even as he set about excavating for new work. He cannot now, surely, be aligning himself with the casual philistinism expressed by the company in their deliberately ropey sung versions, that top and tail the evening of "Robin Hood" and "My Old Man's A Dustman." If he is, I despair.

The company emerges from

behind three gaudily decorated

screens in some quite striking

but unspecific make.

Here is

June

Covington

doubling as

a

mother

and

a

whore

figure (one

leg

stockinged, the other socked)

scornfully challenging the life-

style of Pauline Melville as a

bookish

spinster. Here is

Christian

Burgess

wandering

as a child among a card-

game

and

a

final

condensed

version

of

Homely

on a cricket pitch

reminds us that Mr. Gaskill

once used this sporting

metaphor seriously when pro-

ducing a version of *Measure*

For Measure in Exeter. Even

though one admires

Miss Melville's liberal creden-

tials in her account of her

friendship

with a victimised

Greece.

"Real"

experience is not

necessarily

more

valid or

interesting than

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FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4P 4BY
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Thursday March 13 1980

Keeping cool on Iran

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important, however, that
Mr. Carter should not now be
panicked out of the even tenor
of his approach by the UN Com
mission's empty-handed exit
from Tehran. Despite the set
back, the door has not been
completely closed on further
negotiations. Both the U.S. and
the UN appear to have been
over-optimistic that the Com
mission's formation would lead
to the hostages' speedy release.Ineffective
But the main point is that
the U.S. has not other realistic
options. Military action is out
of the question—and has long
been ruled out in Washington.
President Carter has also
rightly dismissed any thought

PRESIDENT CARTER'S cool handling of the Tehran hostage crisis has undoubtedly helped him in his campaign for re-election. He has benefited from the traditional rallying of opinion behind the White House at a time of overseas emergency—subsequently compounded by the Soviet invasion of Afghanistan. He has further benefited, rightly, from general approval of the dignified and measured nature of his response to the captors' demands. At tactical campaigning level, his decision not to go out on the hustings until the hostages are released has so far helped to frustrate Senator Kennedy's attempts to get a real two-man race going for the Democratic Presidential nomination.

UN Commission

But there have always been electoral dangers in such an approach. The first was that Senator Kennedy would turn the flank of a President pinned down in the White House by concentrating his fire on a domestic issue like inflation—a danger of which Mr. Carter is now only too clearly aware. The second was that continuing patience with Iran over the hostages would at some point come to look more like impotence. That point has clearly come closer with this week's failure of the visit of the United Nations Commission to Tehran—an initiative on which a great deal of diplomatic effort has been expended, and which at least implied some sort of American recognition that the U.S. role in the Shah's Iran had not always been unimpeachable.

It is important, however, that Mr. Carter should not now be panicked out of the even tenor of his approach by the UN Commission's empty-handed exit from Tehran. Despite the setback, the door has not been completely closed on further negotiations. Both the U.S. and the UN appear to have been over-optimistic that the Commission's formation would lead to the hostages' speedy release. A gentleman's agreement with Iranian leaders who are unable to deliver—if indeed there was such an agreement—never looked a very good bet.

Ineffective

But the main point is that the U.S. has not other realistic options. Military action is out of the question—and has long been ruled out in Washington. President Carter has also rightly dismissed any thought

of publicly apologising for alleged past American misdeeds or collaborating in the return of the Shah. Efforts to organise economic sanctions have proved ineffective, and any attempt to intensify them is likely to be counter-productive—if only by re-emphasising Western differences on the issue. It should only be undertaken if the West is prepared genuinely to act as one, and there is no sign that this is on the cards.

Even if it were, there are three further difficulties. The first is that the Soviet Union and its Allies are only too prepared to make good suspended sales of Western goods. The second is that Iranian society is not so consumer-orientated as to be immediately vulnerable to a trade boycott. The third is that economic sanctions, even if they could be made to work, would be directed at the wrong target.

President Bani-Sadr and his Foreign Minister, Mr. Saeed Quchanideh, may be ready to do a deal with Washington. They would probably not want the problem to be further exacerbated by new economic sanctions. But if the events of the last few weeks have proved anything, it is that the more moderate elements of the Iranian leadership are unable to impose their will against the combined forces of Ayatollah Khomeini and the students holding the hostages—neither of whom would probably be particularly disturbed by further economic measures against Iran. If President Bani-Sadr sees a resolution of the hostage problem as a means of asserting his authority over the country's disparate power centres, it is equally possible that the Ayatollah is against it in order to maintain his own.

Humanitarian

It is unfortunate for President Carter that he has failed to secure the hostages' release, to say nothing of the sad human aspects of their continued imprisonment. But there are no signs as yet that the majority of the American people will abandon him if he declines to raise the stakes. An attempt at strong-arm action that failed would be worse, both for the President and for the hostages, than the present, admittedly intensely frustrating, stalemate. Difficult though it may be, the best course for President Carter is to keep his patience, while continuing to explore every possible avenue for negotiation and diplomatic pressure.

The case for outsiders

THE IDEA that British companies need more non-executive directors is gaining ground. Yesterday the Institute of Directors, in association with a firm of management consultants, launched a new service designed to provide appropriately qualified candidates to companies which wish to make new non-executive appointments to their Boards. The Confederation of British Industry, the Bank of England and the Stock Exchange are working on a scheme which would involve a list of approved management consultants to help companies find suitable non-executive directors. The Bank has been arguing for some time that most companies need to have a minimum number of outside directors to balance the full-time managers; institutional investors are being urged to use their influence to bring this about.

Polarity

How much can non-executive directors achieve? The Institute of Directors believes that there is a "direct link between good Boardroom structure and good company performance." Unfortunately there have been too many cases where an apparently ideal mix of executive and distinguished non-executive directors has not prevented a slide towards disaster. The mere appointment of two or three non-executive Board members, however impressive their credentials, solves nothing. A great deal depends on the relationship with their executive colleagues and, above all, with the chief executive.

The story of Ozalid, a company which was the subject of a report published last week by the Department of Trade inspectors, illustrates the point. The non-executive directors knew the company was badly managed and made numerous suggestions for improvement, but the chief executive did not want to listen. There was, as one of the directors put it, a "polarity situation," with the insiders in one corner and the outsiders in another.

If more companies are to appoint outside directors they

have to establish the conditions in which the newcomers should be a useful job. The first requirement is that they should not be cronies of the chairman. Their loyalty must be to the company as a whole and not to a single individual. It is difficult for directors who have a professional link with the company, such as bankers or lawyers, to take the objective view which is necessary. There is much to be said for the American practice whereby senior executives in larger companies hold one or two part-time directorships in non-competing enterprises. Such men not only bring useful current experience to their non-executive post, but are in no way dependent on it for their livelihood.

The outsiders must have access to information on which to judge the performance of the company. They cannot operate efficiently unless the company has a reasonably orderly approach to decision-making; if it is dominated by an entrepreneurial chief executive who takes all the decisions himself, they would be better off declining the appointment. No one should accept an outside directorship unless the responsibilities of the job are clearly defined and understood by the chairman, the other Board members and the shareholders. If the present wave of interest in non-executive directors leads to a less casual approach in the way they are appointed and in the way they are regarded inside and outside the company, this will be all to the good.

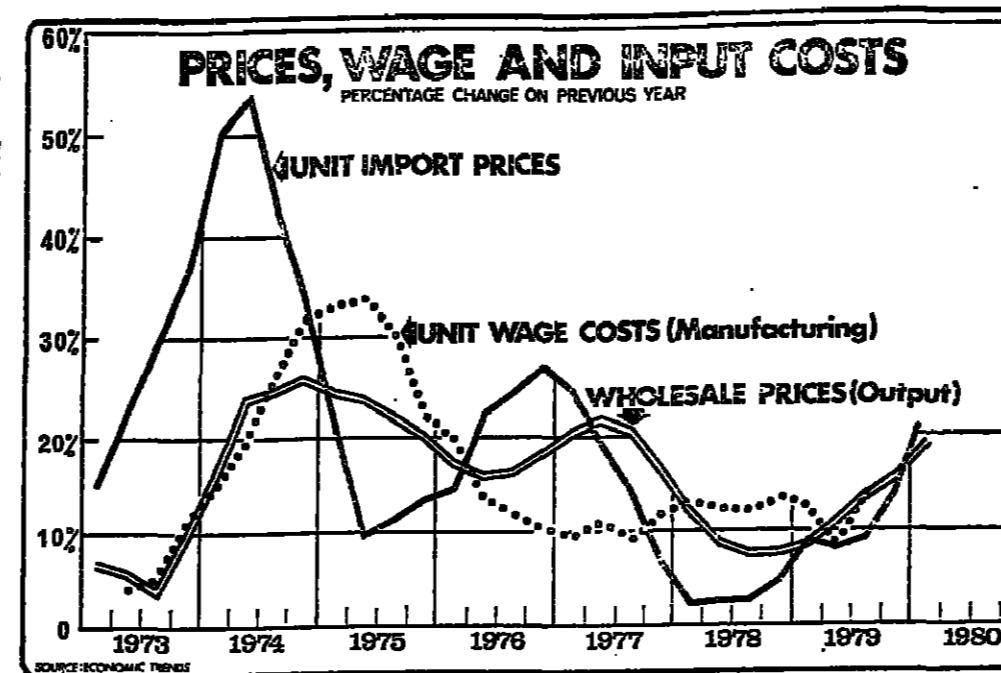
Useful role

The appointment of outside directors is no panacea. It is the full-time managers who determine the success or failure of a business. But given the right conditions the non-executive directors can play a useful role in monitoring and stimulating the management. The task of those who are now promoting the greater use of outside directors is to ensure that the right conditions are created and that the widely held view of an outside directorship as a comfortable sinecure no longer conforms to reality.

Rooted out

A quite deliberate mystery, generating much literary gossip, is being made of the identity of "Henry Root," author of a very amusing collection of spoof letters (and genuine replies) being published at the end of the month by Weidenfeld and Nicolson.

Posing as a boisterous wet fish magnate, "Root" wrote to everyone from Prince Charles to



by VAT at all, were over 18 per cent up on a year ago. Before putting all the blame for this on wages, we should remember that the index for materials and fuels produced by industry rose by the staggering amount of nearly 29 per cent—or 41 per cent if the materials of the food group of industries are excluded.

These figures, which are heavily influenced by oil, of course somewhat exaggerate the international inflationary impulses. The best single measure of these impulses is probably the index of unit import costs. This covers finished and semi-finished products, as well as materials, and provides some indication of the price levels to which British suppliers have to accommodate in competition with imports. The import price index was 20 per cent up on a year ago this January. As this was a period in which a 12 per cent rise in the effective sterling exchange rate put all the blame for this on wages, we should remember that the index for materials and fuels produced by industry rose by the staggering amount of nearly 29 per cent—or 41 per cent if the materials of the food group of industries are excluded.

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THE STRAINS IN SOUTH AFRICA: BY QUENTIN PEEL IN JOHANNESBURG

Between backlash and revolt

THE SILENCE which greeted the pilot's announcement on the South African Airways flight from Johannesburg to Cape Town was as complete as if he was announcing plans to crash land. "For those of you who want to know the Rhodesian election results," he said, "The good Bishop has come a cropper, and won three seats. Mr. Mugabe has won an absolute majority. So enjoy your next vacation in Rhodesia."

For all the brave words that "perhaps he will be another Kenyatta after all," it is impossible to exaggerate the impact of Mr. Robert Mugabe's landslide victory on South Africa. Both strategically and psychologically, it is a shattering defeat for the white minority. As for the black majority, they see it as a massive victory, and a vindication of their long struggle for political rights.

The immediate reaction in the white community was bitter recrimination that everyone could have been so wrong. How could they have believed that Bishop Abel Muzorewa would win the election, or at least be able to form an "anti-Marxist alliance" with Mr. Joshua Nkomo and the Rhodesian whites. "Not only was the Government getting the wrong information—it was misinterpreting the information it had. Not only the Government; the rest of us were doing much the same," according to one banker. "Obviously, the wish was father to the thought."

Black reaction was the opposite. "I am on top of the world," said Dr. Nthato Motlana, civic leader in the black township of Soweto, and a consistent critic of the Government. "The big lesson is that anybody in southern Africa who gets white patronage is finished."

Whatever the conciliatory noises being made by Mr. Mugabe, now Prime Minister,

towards his southern neighbour, there is no doubt that the South African Government and military see his victory as a serious strategic defeat. "Black Africa has now advanced to the Limpopo border," a nationalist newspaper declared. The Limpopo is now simultaneously the first and last line of defence.

The advent of the new Government in Rhodesia is regarded as a major step towards what General Magnus Malan, Chief of the South African Defence Force, sees as the "Marxist encirclement" of the Republic.

Although Mr. Mugabe has

promised not to set up bases on Rhodesian territory for guerrillas from South Africa, defence sources in Pretoria say they believe he will be unable to deny them free movement to infiltrate the Republic.

General Malan's worst-case scenario is that with Rhodesia joining Mozambique and Angola as Marxist states, only Zambia and Botswana prevent a complete encirclement of South Africa and Namibia, and they would be unlikely to resist Communist takeovers for long.

Pressure

More immediately, the result in Rhodesia is likely greatly to increase African pressure for a settlement in Namibia (South West Africa), the huge, mineral-rich and sparsely populated territory ruled by South Africa in defiance of the UN. That means direct pressure on the Republic, which will soon become linked with pressure for internal political change in South Africa itself.

The Rhodesian election result was announced on the very day it began in Cape Town between the South African Government and a top UN team on efforts to achieve a settlement

in Namibia. The talks went

ahead in spite of both sides

admitting privately that it was

hopeless to expect any advance

until South Africa had a

chance to digest the Rhodesian

result, and to see how it worked

out in practice. Inevitably the

result was to harden the South

African opposition to UN-

supervised elections in Namibia

since they might result in a

victory for the South West

Africa People's Organisation

(SWAPO), the nationalist move-

ment fighting a guerrilla war

against South African troops on

the Namibian border.

The truth is that Mr. P. W.

Botha, the South African Prime

Minister, does not have a great

deal of room for manoeuvre.

His first reaction to the Rhod-

esian result was that the

people of Rhodesia "will have

to work it out for themselves,

and live with it." He did in

effect rule out intervention,

unless Mr. Mugabe allowed

Rhodesian territory to be used

for attacks on South Africa.

In spite of its sudden

economic revival on the back of

the gold boom, South Africa

cannot afford to get bogged

down in an extended guerrilla

war beyond its borders. A big

increase of defence spending

above the current R1bn (about

£11bn) a year is expected in

the forthcoming budget, just to

pay for the spasmodic fighting

in northern Namibia, at a time

when the priority should be

black education and housing.

Moreover, any intervention

would almost certainly leave the

Western powers unable to veto

drastic economic sanctions

being imposed by the UN before

South Africa is fully prepared

to cope with them.

But Mr. Botha is almost

equally locked in at home. It

was no coincidence that the

result in Rhodesia was rapidly

followed by a new outbreak of

internecine warfare within

the country.

Mr. Botha has been severely

shaken in their belief that

sympathetic black leaders

such as Bishop Muzorewa

could be built up to

resist extremists, nevertheless

seized on Mr. Mugabe's success

to demand an accommodation

before the black people of South

Africa are radicalised.

However, wishful that thought

may be—and there is considerable

evidence that young blacks

have stopped listening to talk of

accommodation since the riots

of 1976—Mr. Botha has espoused

it in a keynote speech at the

weekend, he rounded on Dr.

Treurnicht and his supporters

in a political circus while our boys

are dying on the border."

The outcome made acute the

existing division between the

Verligte (enlightened ones)

and Verkrampies (reactionaries).

The latter seized on the result as a vindication

of their insistence that any con-

cessions to black rule, however

moderate, simply opened the

door for the radicals. The

a conference of all the

races for consultation on a new

constitution. And he dismissed

such sacred cows of the National

Party as the laws banning

racially mixed marriages and

sexual relations across the

colour line, as unnecessary for

the survival of the Afrikaner

people (although he made no

promise to change them).

Mr. Botha's speech was not

really clear about the end he has

in view. The irony is that

although Mr. Botha talks contin-

uously of his "total strategy,"

he does not seem to have a clear

perception of where that

strategy leads. His professed

aims are essentially negative or

defensive: to resist the "Marxist

onslaught," and to preserve the

identity of the Afrikaner

people (although he made no

promise to change them).

Mr. Botha has not made very

obvious inroads into black

septicism about his motives. It

is not the Mixed Marriages Act

which creates black suffering,

but the whole system of influx

control and group areas, which

dictated where blacks may live

and move according to the writ

of white bureaucracy. Influx

control is fundamental to the

grand strategy of apartheid

which Mr. Botha has not

questioned. He has even made

the system stricter, by greatly

increasing fines on employers of

"illegal" black workers.

Mr. Botha's Verligte sup-

porters in the Afrikaner Press

are calling for the Government

to learn from Mr. Mugabe's

victory by talking to the "real"

black leaders now. But the

structure of racial separation. In the first place, it seeks to win wider black support to resist the onslaught, and therefore must humanise the most unacceptable forms of racial discrimination. Second, it must gear up the economy for the struggle, and therefore streamline the unwieldy apartheid bureaucracy, particularly to improve labour mobility.

Mr. Botha has a real problem

finding any black leaders

of consequence to talk to. A

recent survey of urban blacks

concluded that there was no one

who enjoyed widespread

support, although most had

heard of Mr. Nelson Mandela,

the former president of the

United African National Con-

gress, who is serving a life sen-

tence.

Rhodesia could yet sway more

whites to believe in the need for

accommodation. The conciliatory

attitude of Mr. Mugabe has

produced a mild euphoria, in

sharp contrast to the horror with

which he was regarded only

last week. But a backlash is

ICI curbs spending plans in face of adverse outlook

Turner & Newall fails to recover and profits slump

HIGHLIGHTS

BECAUSE OF the adverse outlook capital spending proposals approved at Imperial Chemical Industries in 1979 was held at £236m below the previous year's level of £788m. However, Sir Maurice Hodgson, the chairman, said yesterday that new capital authorisations in the current year would continue at a very high level and five major plants would be on stream.

The reduction in last year's spending proposals was made because of lower forecast demand for chemicals and inadequate cash flows and real profitability.

Actual capital expenditure during the 12 months, on the other hand, was up from £701m to £760m because of the higher levels approved earlier. At year end 1979, against £1.07m, had been sanctioned but remained unspent.

Sir Maurice said that though the predicted recession had not yet happened, for the UK the outlook was negative growth and he expected the chemicals business to stay "just about static".

He also expressed caution that the weaker dollar and U.S. energy prices significantly below world levels, which had already affected fibres, would be having an impact on other parts of the industry quite soon. The next to suffer could be plastics he suggested.

Overall the relative security of a substantial proportion of the group's oil requirements, the strength of its export performance and programme of plant replacement and technological improvement will enable it to cope with the uncertainties of the 1980s as well as any of its competitors, the chairman states.

But success would only go to the most efficient, so "we are continuing to seek improvements in the use of fixed and working capital energy and manpower".

The chairman says in his report that, although profits showed some recovery last year from the trough of 1978, they are still insufficient to support the group's investment needs. As reported February 29, taxable profit for 1979 was ahead to £560m (£421m) on external sales of £5.37bn (£4.53bn).

During the year the group increased working capital by £262m, a rise of 23 per cent, but the higher investment spending meant drawing on liquid resources. At year end net liquidity was down £256m (£157m) at £139m. Total borrowings were up at £1.396m (£1.29m).

The net dividend, as known, is being stepped up from 18.4655p to 23p.

An analysis of sales and trading profit of £655m (£504m) by activity shows: agriculture £955m (£873m) and £159m (£150m); fibres £471m (£421m) and loss £34m (£13m); general chemicals £1.038m (£855m) and £141m (£128m); industrial explosives £196m (£192m) and £18m (£22m); oil £559m (£236m) and £78m (loss £16m); organic chemicals £519m (£502m) and £7m (£21m); paint and decorative products.

Growth at Forward Trust has been held back by the impact of the rise in interest rates on existing business written at fixed rates. However, Mr. John Harris, chief executive of the new group, said yesterday that much of the instalment credit business was now at variable rates.

Four-fifths of the group's business is in the commercial and industrial sector where growth is strongest than in consumer credit. Experience to date, Mr. Harris said, suggested that some companies were likely to be deterred by the economic climate from capital investments but so far, business already in the pipeline was still coming through.

The coming year presented a number of imponderable factors, Mr. Harris said, and as a result no prediction could be made for profits. However, there was as yet no evidence of significant increase in bad debts, defaults or insolvencies.

Mr. Harris expected benefits to arise in the coming year from the grouping of the three types of business, both through wider access to markets and internal cost savings.

The figures for Forward Trust Group, which will be followed tomorrow by those for the whole Midland group, reflect a change in accounting policy for leasing business. Instead of crediting

THE EXPECTED second-half recovery by Turner & Newall did not materialise and this has been blamed on the weakening of home and export markets late in the year and the serious disruption caused in the UK by the national engineering strike.

Group pre-tax profit for the first six months were £18.8m, against £21.2m, but there was a sharp fall in the second half when the figures were down from £18.4m to £8.7m, making the total pre-tax profit £27.5m—a drop of £12.2m from the previous year.

First-half profits were depressed by the combined effects of bad weather, the road haulage dispute and the weak demand in key markets. The improved trend in the second quarter was mainly attributed to the second half.

Also here the revenue costs of

starting up three major new plants, while production of building materials continued to be affected by the completion of restructuring at TAC. All these factors resulted in UK trading profit for the year falling £7.4m to £17.9m.

In contrast, however, the European and overseas subsidiaries of this plastics, automotive components and chemicals and construction materials group improved their trading

DIVIDENDS ANNOUNCED

	Current payment	Date	Corre-	Total
			spending	for last
			div.	year
Britannic Assur. Co. ...	7.35	May 1	5.79	11.9 10.15
BSR	1.41	May 23	3.92	5.33
Lambert Howarth	2.91	May 12	2.5	4.06 3.5
Maynards ...int.	1.88	May 1	1.68	— 7.5
Montfort	5.73	—	2.84	7 3.93
Thos. Robinson	4	May 15	2.95	4.82 3.78
Turner & Newall	7	July 3	7	11.5 1.15
UCM	0.6	May 30	0.59*	1.69*
W. Woolworth	3.57	—	1.56	2.2 2.07
			2.25	4.92 3.47

Dividends shown per share net except where otherwise stated.

* Equivalent after allowing for scrip issue. ↑ On capital increased by rights and/or acquisition issues.

profit from £23.8m to £24.6m, although profit margins in the second half were lower than those earned in the first six months. Group trading profit, less expenses, amounted to £36.2m for the year against £44.5m. Interest charges were £5.8m higher at £14.1m.

Group sales were up from £16.7m to £26.7m and of this £10.2m (£10.1m) and associated companies £1.4m (£1.5m). Profit after tax was halved to £11m.

Profit attributable after extraordinary credits of £3.4m (£7.6m debits) was £10.2m (£10.1m). The extraordinary items principally include the sale of the Exaphane business of Storeys and the disposal of half the investment in SA France by Ferodo.

Operating results of the Zimbabwean subsidiaries have not been included in the annual figures because of the changing political situation.

As stated in the interim report, the board is recommending a net dividend of 7p (same) per £1 stock unit, making the total an unchanged 11.5p. Net earnings per stock unit are shown as 6.29p against 17.44p.

See Lex

Montfort jumps by 72% and increases dividend

FOLLOWING A 48 per cent increase at the interim stage, pre-tax profits of Montfort (Knitting Mills) for the year to December 31, 1979 show an improvement of 72 per cent.

In line with the directors' early December forecast of profits in excess of £900,000 and earnings per share of over 25p, the surplus is increased from £528,058 to £908,939, and on a net basis, earnings per 25p share are 25.988p (15.249p).

A major factor was the much-improved performance of the three knitted garments units following several difficult years. The socks factories also increased their contribution.

Burton Group—Mr. S. H. Burton, director, no longer has a non-beneficial interest in 25.91 ordinary shares.

Stead and Simpson—Mr. G. S. Gee disposed of 20,000 "A" ordinary shares.

By TIM DICKSON

REBEL shareholders of the £70m Mercantile Investment Trust are planning to keep up the pressure on their directors at next month's annual meeting.

An ordinary resolution urging the company to "take all appropriate steps necessary" to reduce the discount between Mercantile's share price and net asset value now seems likely to be proposed at the meeting on April 22.

If tabled, the resolution, however, only has the force of a recommendation. Last year Mercantile gained wide, if unsolicited, publicity, when broadly the same shareholders put forward a special resolution giving the Board one year to come up with a plan effectively to liquidate the company.

If successful Mercantile would have been legally obliged to carry out this proposal. In the event, the special resolution was easily defeated, although the company's biggest shareholder, Sir Edward Propert, who had the Post Office Staff Superannuation Fund actually voted in favour.

"I decided on an ordinary resolution this time because I felt the chances of getting a special resolution through were something less than nil," Mr. Christopher Campbell, the accountant who is one of the shareholders behind this year's and last year's proposals, conceded yesterday. "The idea is to keep up the pressure on the directors."

Mr. Campbell claims to have the support of at least 100 shareholders (the number needed to put this resolution), including

UCM tops £2m in first half

From increased turnover of £106.6m against £78.42m, profits before tax of United City Merchants rose from £1.27m to £2.05m in the first half year ended December 31, 1979.

● comment

Pre-tax margins at United City Merchants are down half a point to 1.95 per cent against last year's halfway stage. The main reason is higher overheads. Wage and fuel costs hit profits at leather makers Stimpson-Perkins, where output prices are restrained by keen competition among the principal customers, the footwear makers. The leather group turnover is largely thanks to the Pharoah Game timber merchants, where prices have risen some 20 per cent. But UCM is experiencing worsening terms of trade, with late-paying customers forcing involuntary and costly stocking. If the second half profits show a similar relationship to last year's, the indications are for a full-year turnover of around £23.3m pre-tax.

Net profits were £106,000 (£124,000). The directors say the reduced profits were due to a change in the accounting basis

of £914,000.

First half profits are effectively lifting the interim dividend from 30.85p/50 to 40p. The previous year's dividend was £1.695/75p from pre-tax profits of £3.27m.

First half profits are after contribution of £10.6m of £28,000 (£28,000). After UK and overseas tax of £1.05m (£1.01m) and £.000 (£51,000) minorities the available profit is £92.000 compared with £914,000.

First half profits of Pharoah Game and Co., a member of the United City Merchants group, are down half a point to 1.95 per cent against last year's halfway stage. The main reason is higher overheads. Wage and fuel costs hit profits at leather makers Stimpson-Perkins, where output prices are restrained by keen competition among the principal customers, the footwear makers. The leather group turnover is largely thanks to the Pharoah Game timber merchants, where prices have risen some 20 per cent. But UCM is experiencing worsening terms of trade, with late-paying customers forcing involuntary and costly stocking. If the second half profits show a similar relationship to last year's, the indications are for a full-year turnover of around £23.3m pre-tax.

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First half profits are after contribution of £1

BIDS AND DEALS

J. Hepworth offers £9m for W. & E. Turner

J. Hepworth, the men's clothing group, yesterday revealed itself as the bidder for Leicester shoe, hosiery, and handbag retailer W. and E. Turner with an agreed cash bid worth just over £9m. Hepworth is offering 87p a share compared with Monday's suspension price of 48p and the terms have been accepted by Turner directors, their families, and other shareholders for 32.1 per cent of the shares.

Turner also released its figures for last year, showing a rise in pre-tax profits from £1.37m to £1.65m, on a turnover increase from £12.55m to £16.01m.

After tax, Turner's profits totalled £754,000, an extraordinary debit of £66,000 (£208,000), chiefly representing proposed sales. Retained profits were £717,000 (£333,000) and earnings per share 7.27p (7.92p) after tax and 16.2p (£3.26p) before tax.

Hepworth said it intends to continue Turner's operation along its present lines. Turner's managing director, Mr. Trevor Morgan, said the proposed merger had to be seen in the context of the changing nature of the retail trade.

"I believe that the future of the retail trade lies with those companies who have activities in different sectors," he commented. "Turner is very small in comparison with the large High Street groups, of which some like Burtons, now had their own shoe departments."

Hepworth's shares dipped 4p yesterday to close at 60p. For those Turner shareholders who do not want cash, Hepworth is making 3.45m of its shares available instead of any multiple of 72p of the cash to which they would be entitled. Hepworth is being advised by Kleinwort, Benson and Turner by County Bank.

NO PROBES

The following mergers are not to be referred to the Monopolies and Mergers Commission.

Burns Philp and Company/S. Hoffnung and Company/City and Continental Property Group/The Australian Steam Shipping Company; Furness Withy and Turner.

UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output (1975=100); engineering orders (1975=100); retail sales volume (1976=100); retail sales value (1971=100); registered unemployment (excluding school leavers) and unplied vacancies (000s). All seasonally adjusted.

	Indl. prod.	Mfg. output	Eng. order.	Retail vol.	Retail value	Unemployed	Vacs.
1978	110.4	103.3	110	101.7	273.0	1,340	230
4th qtr.	109.7	102.2	98	100.7	276.5	1,351	234
1979	115.3	107.6	104	106.2	297.5	1,299	256
2nd qtr.	113.3	103.1	100	99.5	306.6	1,269	247
3rd qtr.	113.7	103.6	101.7	314.8	2,286	1,264	243
4th qtr.	111.3	100.4	96	99.4	302.4	1,264	237
Sept.	112.2	103.0	98	100.8	309.6	1,282	224
Oct.	114.0	105.4	110	102.5	317.5	1,282	219
Nov.	111.9	103.1	101.7	316.9	1,294	1,294	219
Dec.							
1980							
Jan.				102.8		1,339	207
Feb.					1,383	1,311	

OUTPUT—By market sector: consumer goods; investment goods; intermediate goods (materials and fuels); engineering output (1975=100); metal manufacture; textile, leather and clothing (1975=100); housing starts (000s, monthly average).

	Consumer goods	Invest. goods	Indr. goods	Output	Eng. output	Metals	Textile	Hous. starts
1978	106.1	97.4	124.0	97.3	99.0	102.4	20.3	
4th qtr.	106.1	97.4	124.0	97.3	99.0	102.4	20.3	
1979	105.5	99.0	126.5	98.5	98.6	99.1	12.9	
1st qtr.	109.1	103.2	133.7	102.9	110.6	103.6	21.3	
2nd qtr.	105.6	95.7	127.8	94.8	94.9	106.7	18.2	
3rd qtr.	105.4	99.3	130.3	98.1	98.3	105.1	18.2	
4th qtr.	104.0	94.0	131.0	92.0	93.0	102.0	21.2	
Aug.	104.0	92.0	131.0	89.0	111.0	102.0	20.9	
Sept.	104.0	97.0	131.0	96.0	100.0	98.0	20.9	
Oct.	105.0	101.0	132.0	100.0	100.0	97.0	19.2	
Nov.	105.0	101.0	132.0	100.0	100.0	97.0	19.2	
Dec.	105.0	101.0	132.0	98.0	95.0	95.0	14.7	
1980								
Jan.	130.1	128.9	—346	—296	—74	100.5	23.71	
Feb.							23.93	

EXTERNAL TRADE—Indices of exports and import volume (1975=100); visible balance; current balance (£m); oil balance (£m); terms of trade (1975=100); exchange reserves.

	Export volume	Import volume	Visible balance	Current balance	Oil balance	Terms trade	Reserves
1978	122.5	112.9	—206	+447	—458	106.5	15.77
1979	109.0	116.9	—1,588	—1,216	—235	107.0	16.78
1st qtr.	135.3	128.9	—496	—379	—229	106.4	21.69
2nd qtr.	152.8	128.1	—493	—307	—158	106.8	22.18
3rd qtr.	124.7	129.7	—418	—368	—95	104.4	22.49
4th qtr.	131.8	125.8	—75	—25	+28	104.1	22.42
Aug.	131.3	131.2	—233	—262	—91	102.6	22.72
Sept.	130.1	128.9	—346	—296	—74	100.5	23.71
Oct.							23.93
Nov.							
Dec.							
1980							
Jan.	130.1	128.9	—346	—296	—74	100.5	23.71
Feb.							23.93

FINANCIAL—Money supply M1 and sterling M3; bank advances in sterling to the private sector (three months' growth at annual rate); domestic credit expansion (£m); building societies' net inflow; HP; new credit; all seasonally adjusted. Minimum lending rate (end period).

	Bank	M1	M3	advances	DCE	BS	HP	MLR
1978	14.5	11.9	8.6	+1,774	876	1,584	12.1	
1979	124.4	147.1	157.3	202.6	208.0	257.69	62.7	
1st qtr.	144.2	151.4	161.6	205.9	218.8	268.68	64.0	
2nd qtr.	147.1	162.1	168.0	216.5	225.2	293.35	67.4	
3rd qtr.	152.5	168.9	178.4	231.1	231.9	301.66	71.0	
4th qtr.	161.7	183.9	181.8	227.5	229.1	295.13	68.8	
Aug.	172.5	178.1	178.2	223.2	223.6	301.66	69.3	
Sept.	181.1	181.1	184.3	223.6	234.8	291.34	68.4	
Oct.	182.1	186.0	181.6	227.7	237.0	297.32	68.4	
Nov.	183.0	187.5	183.4	230.4	239.9	295.13	69.7	
Dec.	183.4	188.5	184.3	244.8	306.69	71.4		
1980								
Jan.	182.4	185.5	184.3	244.8	306.69	71.4		
Feb.	187.2	191.1						

INFLATION—Indices of earnings (Jan. 1976=100); basic materials and fuels; wholesale prices of manufactured products (1975=100); retail prices and food prices (1974=100); PT commodity index (July 1982=100); trade weighted value of sterling (Dec. 1971=100).

	Basic	Wholesale	Food	PT
1978	124.4	147.1	157.3	202.6
1979	144.2	151.4	161.6	205.9
1st qtr.	147.1	162.1	168.0	216.5
2nd qtr.	152.5	168.9	178.4	231.1
3rd qtr.	161.7	183.9	181.8	227.5
4th qtr.	172.5	178.1	178.2	223.2
Aug.	181.1	181.1	184.3	223.6
Sept.	182.1	186.0	181.6	227.7
Oct.	183.0	187.5	183.4	230.4
Nov.	182.4	185.5	184.3	244.8
Dec.	183.4			

TIGER OATS AND NATIONAL MILLING COMPANY, LIMITED

(Incorporated in the Republic of South Africa)

STATEMENT OF RESULTS AND DIVIDEND ANNOUNCEMENT

The unaudited results of the Group for the year ended 31st December, 1979, are as follows:

	1979 Unaudited R'000s	1978 Audited R'000s
GROUP TURNOVER	913,000	777,000
Group Trading Profit before taxation	60,554	55,773
Taxation	20,974	19,738
	39,910	36,040
Outside Shareholders' Interests in Trading Profits of Subsidiaries	7,315	7,357
Preference Dividends	32,595	28,683
TOTAL GROUP EARNINGS ATTRIBUTABLE TO ORDINARY SHAREHOLDERS	29,231	25,412
Number of Ordinary shares in issue:	11,170,232	11,159,133
Earnings—cents per share	262	228

The above figures do not embrace the operations of associated companies except to the extent of dividends received during the year ended 31st December, 1979, and which are included in group earnings. If the undistributed profits in respect of the financial years of these associated companies in which at least 30% of the equity share capital is held, are taken into account, the above group earnings in respect of the year under review would amount to 321 cents per ordinary share (1978—289 cents).

NOTES:

1. The group turnover of 913,000,000 for the year under review represents an increase of 17.5 per cent over the figure of R'77,000,000 for 1978, stated above, and excludes turnover of associated companies amounting to approximately 99,000,000.
2. Commitments for capital expenditure at 31st December, 1979, amounted to approximately 6,000,000 which will be financed from the group's resources.
3. The above results include, for the first time, the consolidated profits of Sea Products (S.W.A.) Limited, as a result of a subsidiary having increased its holding in the equity of that company to slightly in excess of 50%. The 1978 comparative figures have been restated accordingly.
4. During the year under review the company acquired:
 - (i) The entire issued share capital of:
 - (a) Bremer Mills (Pty) Limited, a group operating wheat and maize mills in Henneberg, in the Orange Free State, and numerous bakeries throughout the Republic;
 - (b) Bakover (P.E.) (Pty) Limited;
 - (c) The remaining 25% and 50% of the issued share capital of Shillings Minerals (Pty) Limited and Cradock Bakery (Pty) Limited, respectively, which together with the existing shareholdings, makes those companies wholly-owned subsidiaries;
 - (d) 50% of the issued share capital of Lesotho Milling Company (Pty) Limited. At the same time the said company acquired the entire issued share capital of Maseru Roller Mills (Pty) Limited—formerly a subsidiary in the Tiger Oats Group.

5. Trading conditions remain satisfactory and, in the absence of unforeseen circumstances, it is anticipated that this state of affairs will be maintained during the six months ending 30th June, 1980.

On behalf of the Board,
R. L. Frankel | Directors
D. O. Beckingham

DECLARATION OF FINAL ORDINARY DIVIDEND NO. 70
Notice is hereby given that a final dividend, No. 70, of 28 (thirty-eight) cents per share, in respect of the year ended 31st December, 1979, has been declared payable to shareholders registered in the books of the company at the close of business on the 3rd day of April, 1980.

This dividend, together with the interim dividend of 28 (twenty-eight) cents per share, declared on the 21st August, 1979, makes a total distribution for the year of 66 (sixty-six) cents per share (1978: 55 cents).

The dividend is declared in the currency of the Republic of South Africa and warrants in payment thereof will be posted to shareholders, by the company's transfer secretaries in South Africa and in the United Kingdom, on or about the 8th May, 1980.

The transfer books and registers of members will be closed from the 4th April to the 18th April, 1980, both days inclusive.

The effective rate of non-resident shareholders' tax is 15%.

By order of the Board,
H. Yudelowitz,
Secretary.
Transfer Secretaries:
Consolidated Share Registrars Limited,
"Libertas," 62 Marshall Street,
Johannesburg 2001.
(P.O. Box 61051), Marshall Street,
2107, Tel. 1210, and
Charter Consolidated Limited,
P.O. Box 102, Charter House,
Park Street, Ashford,
Kent TN24 8EQ.

12th March, 1980.

WOOLWORTH
Annual Results
Year ended 31 January 1980

	Year Ended 31 January	
	1980 £'000s	1979 £'000s
TURNOVER (including value added tax)	977,995	875,165
Deduct: Value added tax	(89,847)	(51,793)
TURNOVER (excluding value added tax)	888,148	823,392
TRADING PROFIT	74,244	64,474
Deduct: Depreciation	(10,295)	(8,475)
Interest paid less received	(9,208)	(4,834)
Add: Rent income	1,693	1,442
Surplus on property disposals, excluding sale and leasebacks	819	497
PROFIT BEFORE TAXATION	57,253	53,104
Taxation	(15,708)	(12,584)
PROFIT AFTER TAXATION	41,545	40,520
Deduct: Foreign currency differences	(754)	(357)
Add: Extraordinary items	—	(781)
PROFIT FOR YEAR	40,791	39,382
EARNINGS per Ordinary Stock Unit of 25p	10.89p	10.72p

● Due to the considerable rise in the standard rate of Value Added Tax with effect from 23 June 1979, any comparison of turnover is best made on an ex-VAT basis. Turnover at £888 million for the year is a rise of 7.3%; in the important fourth quarter, it amounted to £286 million which is an increase of 6.7% over last year.

● Trading profit at £74.2 million was 15.2% higher than the previous year and this improvement was due mainly to changes in merchandise mix coupled with good control of expenses.

● The higher charge for depreciation includes property depreciation of £4.4 million (1979 £2.7 million). Interest costs are £4.4 million greater than last year due to rises in U.K. interest rates than to increases in average borrowings.

● Given the economic uncertainties and inflationary pressures likely to obtain during 1980, it is difficult to predict the rate of activity for the retailing trade. In the current financial year therefore, the Company's results for the first six months are unlikely to show an improvement over those of the corresponding period in the last year; any gains will probably occur in the second half of the year.

● The Directors are proposing a final dividend for the year of 3.5695p (1979 3.245p) per stock unit.

F. W. WOOLWORTH AND CO., LIMITED
Woolworth House, 242/246, Marylebone Road, London NW1 5JL

Companies and Markets

BOARD MEETINGS

The following companies have notified dates of Board meetings to the Stock Exchange. Such meetings are usually held for the purpose of considering dividends. Actual indications are not available as to whether dividends are interim or final and the sub-divisions shown below are based mainly on last year's timetable.

TODAY
Interim—Coronation Syndicate, Falcon Mines, H.T.V., Harmony Gold Mining
Annual—Anglo-American Industrial Corporation, Anglo-American Investment Trust, British Petroleum, Cadbury Schweppes, T. Clegg, East Lancashire Paper, Harrow Shire, Midland Mutual Insurance, Refuge Assurance, Sale Tilney, Schroders, Transport Development, Ultimart.

FUTURE DATES

Interim—Castrol (5), London Scottish Finance (5), Mar. 18
Petrobras, Zochonis (5), Mar. 24
Walters (100%), Gollancz and Silverman (5), Mar. 19
Wolseley-Hughes (5), Mar. 20
Final—Fisons (5), Mar. 21
Edinburgh Investment Trust (5), Mar. 21
Heggs and Hill (5), Mar. 21
Lev Service (5), Mar. 21
Lifecare (5), Mar. 21
Liverpool Daily Post and Echo (5), Mar. 20
North British Canadian Investor (5), Mar. 20
Philips' Lambs (5), Mar. 20
Rothschild (5), Mar. 25
Sime-Sanc (5), Mar. 25
Tricentral (5), Mar. 25
Amended.

G. Armitage pick up in second half

SECOND-HALF profits of George Armitage and Sons showed some recovery after the 29 per cent fall midway, and the 1979 year finished with the pre-tax surplus 16 per cent lower at £1.27m, against £1.52m.

Turnover of the unquoted brick manufacturer increased by 4 per cent to £6.12m.

Mr. Geoffrey Armitage, chairman, says increased competition following the long winter, reduced profit margins and lower stock profits were the reasons for the decline.

Trading prospects for 1980 are bleak, he adds. The construction industry has forecast a 5 per cent downturn, and there is the possibility of brick sales falling by at least 7 per cent.

However, he believes the group has the ability to maintain profits at the enhanced levels of the last two years.

Earnings per share are up from 42.64p to 56.94p. The net total dividend is held at 7.5p, as forecast, with a final of 5p.

Additional liquid funds, together with higher interest rates, pushed up interest to £137,755 (£24,138).

Cash resources at the year-end amounted to £1.68m (£1.37m) but, the chairman says, the company has since had to meet a substantial corporation tax liability of £674,249 relating to 1978.

He says the company has achieved a profit increase in the face of a very sluggish motor vehicle market. Leyland's performance revealed a growth pattern which compared favourably with the recent experience of other motor manufacturers.

Earlier this week Chrysler Australia revealed a £183m turnover, in profits of £51.2m, and declared its first dividend since starting Australian operations in 1951.

Mr. Ron Hancock, the managing director, says the result was a tribute to Leyland's efficiency, due largely to restructuring undertaken in 1974 and completed last year, and the company's product range.

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Earlier this week Chrysler Australia revealed a £183m turnover, in profits of £51.2m, and declared its first dividend since starting Australian operations in 1951.

Leyland's profit represents 11.4% per cent on net assets employed. Total revenue has been severely restricted by initial delays in launching the new Jaguar-Daimler range.

Shipments to Australia from the UK were suspended for nine months pending the commissioning of a new paint plant at Castle Bromwich.

For the second successive year every division recorded a profit. With much-improved industrial relations in the parent company, continuity of supply was not the problem it was in the past.

Fertleman receivers

MR. GUY PARSONS and Mr. William Rafford, partners in chartered accountants Peat, Marwick, Mitchell and Co., London, have been appointed joint receivers of E. Fertleman and Sons and its subsidiaries.

The receivers say they are continuing the group's furniture manufacturing business while they undertake an urgent review of its viability.

Mr. John Ridings and Mr. Tony Richmond of Peat, Marwick, Mitchell have been appointed joint receivers and managers of textile manufacturer James Watkinson and Sons.

They say the company will continue to trade while its future viability is assessed.

UK COMPANY NEWS

BSR profits slump by over £11m to £3.9m

FOLLOWING the midyear slump from £10.15m to £2.85m and an expectation of substantially lower profits for 1979-80, BSR, the sound reproduction and consumer products group, reports pre-tax profits of £3.88m in the year ended January 5, 1980 against £13.17m in the previous year.

The directors blame the profit shortfall on reduced working weeks in the sound reproduction factories, increasing competition from Japanese manufacturers, rising costs and a fall in production through industrial action.

A revaluation of land and buildings showed an increase of £5.31m over book value and has been included in capital reserve at the year-end. However, goodwill of £2.64m arising from the purchase of DBX Inc. has been written off against capital reserves.

Stated earnings per share for the year ended January 5, 1980, against 10.04p, and in view of the results, the directors are recommending a final dividend of 4.12p, cutting the year's total from 5.32p to 2.525p.

Group turnover amounted to £156.21m against £159.78m from which the sound reproduction division contributed £10.22m (£10.47m) with the balance of £54.99m (£51.29m) from consumer products. The share of trading profits—£7.82m (£15.42m)—from sound reproduction was £5.89m (£12.3m) with consumer products contributing £1.89m (£2.12m).

Sound reproduction sales in unit volume were much lower than in the previous year with a marked shortfall in North America, but all other major markets were ahead, the directors say.

Sound reproduction sales for consumer products show an improvement over last year but, while the forecasted slowdown in the UK economy actually happened, it is doubtful if this trend will continue for the remainder of the year.

Over the past months action has been taken to reduce costs

cent years continued in 1979. The directors blame the profit shortfall on reduced working weeks in the sound reproduction factories, increasing competition from Japanese manufacturers, rising costs and a fall in production through industrial action.

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Although helped by a much lower tax charge of £881,000 against £9.22m, the group incurred exchange losses of £4.25m (£15.80m) closure costs producing a net loss of £2.36m compared with a £5.91m profit in 1978-79.

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It looks
steady
gress

Companies and Markets

MINING NEWS

North American groups hasten expansion

By PAUL CHEESERIGHT

NORTH AMERICAN mining groups have moved into a strongly expansionist phase following the sharp improvement in profits last year and in the face of generally strong demand for their products. This movement has been emphasised by a string of company announcements reflecting a resurgence of confidence through the industry.

Noranda Mines of Canada, Freeport Minerals and Phelps Dodge of the U.S. are all working towards a further growth of their base metals capacity.

Noranda now expects to have the Goldstream Valley copper-nickel mine, its fifth in British Columbia, in production by 1982 after a capital investment of \$88.2m (£52.9m). Annual production over a mine life of eight years will be 75,000 tons of copper concentrates and 11,600 tons of zinc concentrates.

Phelps Dodge, the second largest U.S. copper producer, is to spend \$19.5m (£8.75m) on a new continuous cast copper rod mill at its facility in El Paso, Texas. This expansion follows an announcement in January of another new rod mill at Norwalk, Connecticut. The El Paso mill will come on stream late next year.

In Indonesia, Freeport Minerals (expected to bring in \$101.5m (£49.5m) in its East, copper and precious metals mine) is to production early next year. This will raise the group's Indonesian output by 40 per cent.

More generally, Freeport describes the current outlook as

favourable. "Sales are at peak capacity levels in all of our current activities, operational performance has been excellent and forward demand for our products has remained strong to date," said Mr. Benno Schmidt, the chairman, in the annual report.

Freeport is expanding its part of a broad drive into energy minerals. St. Joe Minerals is also broadening its range of energy interests. A. T. Massey Coal, a subsidiary, is paying Allied Chemical \$22.5m (£10.1m) for coal properties in Virginia.

The properties comprise the Shannon Branch Mine and its plant in McDowell County. Allied Chemical's sale is part of a plan to divest itself of coal and coke operations.

The acquisition of Shannon Branch will bring to 19 the number of coal mining complexes owned by A. T. Massey Coal in Virginia, Kentucky, Tennessee and Colorado.

INCO TO ACT ON AIR POLLUTION

New plant to be built in the next two years by Inco Metals at Sudbury, Ontario, should reduce sulphur dioxide emissions by acid rain by 25 per cent, writes Victor Mackie, from Ottawa.

The nickel group has been under heavy pressure to reduce its sulphur emissions and last November the Ontario Legisla-

Japanese drop Brazil chrome interest

Brazilian Development, a

Japanese consortium, has sold its

Serjana chrome mine to Ferro-

Ligas da Bahia (Ferbas), a local

company, for \$1.9m (£853,165).

A further \$7.3m advanced to the

mine from Japan will not have

to be repaid, reports Rik Turner

from São Paulo.

The increased costs of shipping

chrome to Japan for processing

and Japan's reported intention to

reduce ferro-chrome production

capacity were among the reasons

given by Sr. Jose Carvalho, the

Ferbas president, for the

Japanese withdrawal from Ser-

jana.

Ferbas already produces 230

tonnes a day of high carbon

ferro-chrome, using chromite

from other mines in Bahia. With

additional chrome now avail-

able from Serjana, Ferbas is to

expand its production facilities

with the new capacity coming on

stream next year.

There will be an appreciable

benefit to Brazilian export per-

formance from such increased produc-

tion of ferro-chrome, although

Chrome was being exported

from Serjana at \$68.2 a tonne, but

the alloy will go to the U.S.,

Germany and Canada at \$500 a

tonne.

As the ore-alloy production

ratio is 2.5-3.0 tonnes of ore for

every tonne of alloy, the Serjana

group could mean a tripling of

earnings.

PROFITS CLIMB AT BINDURA

Bindura Nickel, the Rhodesian

producer in the Anglo American

Corporation group, handsomely

increased earnings in 1979,

reports Tony Hawkins from

Salisbury.

Operating profits were

Rh\$10.1m (£6.85m) compared

with Rh\$4.6m in nine months of

1978, a shorter period because of

a change in the financial year-

end.

A final dividend of 11 cents

has been declared, making 14

cents for the whole year, com-

pared with three cents in the

nine months period of 1978.

The speed of Bindura's finan-

cial improvement quickened in

the second half of 1979, and this

year the company hopes for sub-

stantially better results again.

If this is the case then Bindura

will start paying tax. In 1979

tax payments were just

Rh\$3000.

But the company's hopes of

doubling earnings this year

depend to some extent on the

ability to retain skilled per-

sonnel. Should there be an exodus

of white personnel, then the per-

formance is likely to deteriorate.

UK COMPANY NEWS

International round-up

The provisional agreement for the development of the Ok Tedi copper-gold deposit in Papua, New Guinea, has been signed by the Government and the international consortium seeking to exploit the deposit. Sir Julius Chan, the new Prime Minister, said he was happy with the previous Government's negotiations on Ok Tedi but he reserved the right to look at the negotiations in a different way.

Significant intersections of tin mineralisation have been obtained at the Mount Bischof prospect in Tasmania. Metals Exploration, one of the joint venturers, stated. In four diamond drill holes, tin grades of between 0.16 and 2.37 per cent were found. Drilling is continuing.

EMI Mining of Sydney, a subsidiary of BMI, the construction materials group, announced a doubling of coal reserves to 20m tonnes at properties in the Gloucester-Stroud area of New South Wales.

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Sabina Industries, the Canadian exploration company, is to concentrate its exploration effort this year on a gold and silver property in Ontario. Mr. Bill Cummins, the president, said its search for uranium in Ireland has met with little success so far.

Potash Corporation of Saskatchewan, owned by the provincial Government, proposes to increase the capacity of its Laramie potash mine and plant to 3.6m tonnes of potassium chloride from 1.3m

tonnes. The company has also made substantial increases on its long-term business and profit policies. Our ordinary branch will profit from every two years they hold. This follows a special meeting at which was agreed to incorporate the company into the major U.S. silver producer, in the state of Delaware.

For industrial branch policies, the reversionary bonus is lifted by 20p to £3.80 per cent of the sum assured, plus a special reversionary bonus of 5p per cent of the sum assured for each year in force up to a maximum of 150 per cent.

An additional bonus paid on death or maturity claims is lifted by 20p to 130 per cent, compared with 14.7721p in the previous year.

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NORTH AMERICAN NEWS

Siemens deal meets anti-trust opposition

By Stewart Fleming in New York

THE U.S. Justice Department has filed suit seeking to prevent Siemens, the leading West German electronics group, from acquiring certain medical diagnostic equipment manufacturing operations from G. D. Searle, a U.S. company which also makes ethical drugs.

The Department, which filed the suit in New York City, alleges that Siemens is one of the few potential entrants into the U.S. market for the equipment, which is dominated by four companies that between them accounted for more than 80 per cent of domestic sales between 1975 and 1978.

The Government said that Searle is the largest of the four, with a market share of about 25 per cent in 1979.

Siemens announced last October that it was negotiating to purchase Searle's diagnostics division, which had total sales of \$77m in 1978—up 10 per cent.

The Justice Department more comes only a day after the new head of its anti-trust division, Mr. Sanford M. Litvack, said that he would aim to bring an anti-trust action against conglomerate mergers under section seven of the Clayton Anti-Trust Act.

The Department does not see the new Siemens case as specifically a conglomerate case, although it does have, in the Department's view, some conglomerate characteristics.

The objective of Mr. Litvack, however, is to try to bring a case which will enable the Department to establish a good precedent for pursuing conglomerate mergers under the existing anti-trust law.

Over the past three years, during which there was a surge in large-scale conglomerate mergers, the anti-trust authorities have tried several times to bring cases to block the transactions, but with limited success. The Justice Department failed, for example, to get a temporary restraining order in the case of the \$1bn United Technologies/Carrier Corporation deal.

Chrysler backs call for Japan car import curbs

By IAN HARGREAVES IN NEW YORK

MR. LEE IACOCCA, chairman of Chrysler, has called for Government measures to stem the flow of Japanese vehicle imports.

Chrysler's largest selling car can be increased by more than 70 per cent last month compared with February 1979, while there was a sharp fall in the sales of locally-built Chrysler cars.

Chrysler has a 15 per cent stake in Mitsubishi and has been trying to persuade the Japanese company to enter a wide-ranging agreement on future joint production.

Chrysler is also still haggling with seven Japanese banks about re-instituting permanent

letters of credit to finance the imports. The banks have refused to comply.

Mr. Iacocca did not specify what anti-Japanese measures he favours, but hinted at support for a proposal from the United Autoworkers Union that would restrict imports by manufacturers who refused to set up assembly plants in the U.S.

He said that he would like to see imports rolled back to the 15 to 18 per cent market share they captured in 1978. Last month, imports captured 27 per cent of the U.S. car market.

Pressure on Harvester mounts

By OUR NEW YORK CORRESPONDENT

NEGOTIATORS FOR International Harvester, the big mid-western agricultural equipment and truck manufacturer, and the United Auto Workers Union, have intensified discussions aimed at settling the 133-day strike at the company—the longest strike in the car union's history.

Collective bargaining has continued uninterrupted since last weekend, and is expected to carry on over the forthcoming weekend too, as both sides count the rising cost of the dispute. Some 35,000 employees have been called out, and the company has already disclosed that it has

cut back 1980 capital expenditure plans by \$100m to \$400m. Although some progress has been made by negotiators on issues involving short-term lay-offs and employee job transfers, the main sticking point, which is the company's determination to implement compulsory overtime, remains.

International Harvester feels that it is at a competitive disadvantage on this question. But the union is anxious to take away from IH's rivals their right of imposing competitive overtime, and is firmly resisting the concession of that right to the company.

TORONTO—Moore Corporation of Canada, largest maker of business forms, expects a reasonably good first quarter and another good increase in sales and earnings in 1980, according to Mr. Donald S. Dunlop, vice-president and treasurer. He said that earnings for the year should be in the range of U.S.\$4.10 to U.S.\$4.15 a share. In the first quarter of last year, the company earned \$23.6m or 84 cents a share on sales of \$26.7m. In the full year, the company earned a record of \$104.1m on \$3.72 a share on sales of \$1.54bn.

Mr. Dunlop said that Moore entered 1980 with a strong order backlog, and that it expects demand for business forms to maintain reasonable growth during the year.

Mr. Dunlop pointed out that Moore sold to the broad market in the U.S. and is not locked in to any particular industry.

As a result, he said, the company is sensitive to general economic conditions. Although Moore noticed a slackening of demand from major U.S. car concerns last year, and the business forms industry is not immune to business cycles. Mr. Dunlop said that it had performed better than some other industries in period of economic downturn.

Mr. Dunlop said that Moore sold to the broad market in the U.S. and is not locked in to any particular industry.

He forecast that truck production would increase "modestly" in the coming months.

Mr. Göttsch-Larsen, the shipping company spun off last year from the ICI International group, returned to profitability last year after a loss of \$83.5m in 1978. The Bermuda-based company showed a net income of

in 1979 of \$1.99m or 94 cents a share, compared with \$21.19m or 91 cents a share in the same period last year, on sales up from \$56.7m to \$70.6m.

This brings nine-month earnings to \$103.55m or \$4.52 a share, against \$84.6m or \$2.76 a share last time. Sales totalled \$2.07bn against \$1.72bn previously.

The directors expect earnings for the current year to increase to between \$8.25 and \$8.35 a share, from \$4.80 in the year ended last May 2.

Good first quarter for Moore

By OUR NEW YORK STAFF

DANA, the motor and industrial components group, suffered a 31 per cent decline in second quarter earnings as the U.S. truck industry slump started to bite. Earnings for the quarter came out at \$2.3m on sales down by 6 per cent at \$651m.

For the six months, sales declined from \$1.37bn in \$1.35bn with net profits totalling \$70.1m or \$2.00 a share, against \$88m or \$2.50 a share for the previous corresponding period.

Mr. Gerry Mitchell, president, said he was pleased that the

H. J. Heinz amounted to \$21.99m or 94 cents a share, compared with \$21.19m or 91 cents a share in the same period last year, on sales up from \$56.7m to \$70.6m.

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U.S. truck industry slump hits Dana profits

By OUR NEW YORK STAFF

company's profit margin of 5.2 per cent had held up well ahead of industry averages, in spite of a big drop in demand for truck parts. U.S. truck sales fell by 18 per cent last year.

He forecast that truck production would increase "modestly" in the coming months.

Mr. Göttsch-Larsen, the shipping company spun off last year from the ICI International group, returned to profitability last year after a loss of \$83.5m in 1978. The Bermuda-based company showed a net income of

H. J. Heinz amounted to \$21.99m or 94 cents a share, compared with \$21.19m or 91 cents a share in the same period last year, on sales up from \$56.7m to \$70.6m.

This brings nine-month earnings to \$103.55m or \$4.52 a share, against \$84.6m or \$2.76 a share last time. Sales totalled \$2.07bn against \$1.72bn previously.

The directors expect earnings for the current year to increase to between \$8.25 and \$8.35 a share, from \$4.80 in the year ended last May 2.

The first convening of the General Assembly of Noteholders on March 10th, 1980, not having been able to validly act due to the absence of the required quorum, notice is hereby given to the holders of Floating Rate Notes due 1981 ("Notes") issued by BANQUE SUDAMERIS in aggregate principal amount of US\$30,000,000 (all of which are outstanding) that the Second Convening of the First Meeting of the General Assembly of Noteholders will be held on March 26th, 1980 at 3:15 p.m., Paris time, at the registered office of BANQUE SUDAMERIS, 4, rue Meyerbeer, 75009 PARIS, France, for the purpose of acting upon the following:

— Appointment of Representatives of the "Masse" Noteholders. Mr. Roger BODIN, 35, avenue de Saint-Mande 75012 PARIS, France. Mr. Jean FLEURET-LABAYLE, 4, square Loui Blum 32200 PUTEAUX.

— Determination of the powers, term of appointment and remuneration of the Representatives of the "Masse" Noteholders.

— Determination of the place for holding the meetings of the meeting.

— Miscellaneous. Any Noteholder may attend the Meeting or be represented at the Meeting in Person. In order to participate in the action to be taken at the Meeting, a Noteholder must be present at the Meeting. Noteholders must deposit their Notes for a certain period of time at the bank, financial institution or stockbroker until such time as the Notes have been deposited (at least 15 days prior to the date set for the reconvened Meeting, March 24th 1980).

— BANQUE SUDAMERIS, 75009 PARIS, 4, rue Meyerbeer.

— BANQUE DE SUEZ-LUXEMBOURG S.A., LUXEMBOURG, 10, rue Aldringen.

— BANCA COMMERCIALE ITALIANA, 20121 MILAN, Piazza della Scala, 6.

— BANQUE DE PARIS & DES PAYS-BAS POUR LE GRAND DUCHÉ DU LUXEMBOURG, LUXEMBOURG 10a, boulevard Royal.

— CREDIT INDUSTRIEL COMMERCIAL, NEW YORK, NEW YORK 10017, 260, Park Avenue.

— MIDLAND BANK LIMITED, LONDON EC2P 8BN, P.O. Box 181, 60 Gracechurch Street.

— MORGAN GUARANTY TRUST, 1040 BRUXELLES, 35, avenue des Arts.

— SOCIETE GENERALE, 75009 PARIS, 29, boulevard Haussmann.

— UNION BANK OF SWITZERLAND, 2001 ZURICH 45, Birmensdorf, These banks will issue receipts for such deposit and will make available forms of proxies enabling Noteholders to be represented at the Meeting by proxy. Receipts obtained and proxies given for Meeting as first convened may be used for the second convening of the Meeting. Noteholders, either in person or through a duly appointed agent, shall have the right to inspect or copy the texts of resolutions to be proposed at the Meeting at the registered office of BANQUE SUDAMERIS and at the office of BANQUE de Suez-Luxembourg S.A. in Luxembourg.

BANQUE SUDAMERIS The Board of Directors.

NOTEHOLDERS OF BANQUE SUDAMERIS FLOATING RATE NOTES DUE 1987

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French Société Anonyme
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R.C.S. PARIS B 542 054 544 A.P.E. 8902

NOTICE OF SECOND CONVENING OF THE FIRST MEETING OF GENERAL ASSEMBLY OF NOTEHOLDERS

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BANQUE SUDAMERIS The Board of Directors.

Currency losses hit Seagram earnings

By Robert Gibbons in Montreal

EARNINGS OF Seagram of Canada, the world's largest distilling group, in the second quarter ended January 31, were inhibited by foreign exchange losses.

Second-quarter profits were US\$3.7m or 25 cents a share, against US\$1.4m or 52 cents a year earlier. Sales were \$1.87m against \$1.89m.

Second-quarter results are struck after a net foreign exchange translation loss of \$1.1m or 37 cents a share, against an exchange gain of \$1.7m or 4 cents a share a year earlier. The company would not immediately enlarge on that explanation for the setback.

In the first half, the company earned \$6.2m or \$1.60 a share against \$4.7m or \$1.35 a year earlier. Sales were \$3.56m against \$3.39m.

The company reported a foreign exchange translation loss for the first half of \$5.8m or 15 cents a share, against a loss of \$3.4m or 10 cents a share a year earlier.

Life business boosts AIG

By David Lascelles in New York

AMERICAN International Group (AIG), one of the most internationally-oriented U.S. insurance companies, yesterday reported a 21 per cent gain in earnings for 1979 despite what it termed greater competition and other cost pressures.

Operating income was \$231.4m or \$6.17 a share, up from \$190.5m or \$5.13 in 1978.

The company has been able to obtain such favourable terms on its borrowing underlines once again the resist-

CAPITAL MARKETS

Two foreign Swiss franc bond offers postponed

By FRANCIS GHILIS

TWO FOREIGN Swiss franc-denominated bonds have been postponed because of the poor state of this sector of the Eurobond market and the growing reluctance of investors to buy Swiss franc paper. Banque Keyser Ullmann en Suisse and Nordfinanz have decided to postpone until early May a Swiss 60m issue which they had planned to float on London between March 20 and 26.

Meanwhile, Handelsbank said it was postponing a Swiss 85m issue for the Spanish market.

Prices of outstanding Swiss franc foreign bonds have posted falls of more than five points over the past two weeks, pushing up the average yield by 1 per cent.

Investors are returning to the market, however, as yields on outstanding D-Mark issues now standing at around 9.70 per cent, investors can expect a real return of about 1 per cent on the paper they buy.

Dollar bond prices moved erratically yesterday; straight dollar bonds moved up at the start of trading but the movement petered out before

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result

Sterling firm

Sterling rose against most currencies yesterday, reflecting a weaker trend in the U.S. dollar. Trading was very active for most of the day apart from the occasional flurry, and on Bank of England figures, the pound's trade weighted index rose to 72.7 from 72.2, having stood at 72.4 at noon and 72.3 in the morning. Against the dollar it opened at \$2.2328 and dipped briefly to \$2.2310, but was back at \$2.2350 by noon. During the afternoon it touched a best level of \$2.2410, but fell in later trading on dollar demand to close at \$2.2340-2.2350, a rise of 75 points from Tuesday's close.

The dollar finished around its best level of the day overall, but still showed a slight easing from Tuesday. The D-mark, the U.S. unit was not so strong yesterday, with Euro-dollar rates showing a weaker tendency. However, this weaker trend was mainly a technical adjustment. The dollar's fall meant that central banks were able, by and large, to remain on the side lines, and there was no significant intervention during the day.

Against the D-mark it finished at DM 1.8070, down from Tuesday's level of DM 1.8120. Similarly against the Swiss franc it eased to SFr 1.7290 from SFr 1.7350. In terms of the Japanese yen the dollar showed slight improvement to Y247.40 from Y247.10. On Bank of England figures, the dollar's trade weighted index was unchanged at 57.4.

D-MARK—Steady within the European Monetary System, but weaker against dollar following sharp upward movement in U.S. interest rates—Most currencies lost ground against the D-mark in Frankfurt yesterday. The dollar was fixed lower at DM 1.8017 compared with DM 1.8088 on Tuesday, and there was no intervention by the Bundesbank. Earlier in the day the U.S. unit

problems reflected in sharp decline last year, which after a slight pause has been renewed, resulting in a support package and heavy central bank intervention. The market was somewhat confused as speculation increased over further anti-inflation measures either in the U.S. or Japan. The U.S. dollar closed at Y247.15 in Tokyo yesterday, down from Tuesday's level of Y247.975. There was no intervention by the Bank of Japan and in the light of current uncertainties, the dollar may remain steady for the next few days, although its undoubted remains firm on high interest rates.

EMS EUROPEAN CURRENCY UNIT RATES

	ECU central rates	Currency against ECU	% change	% change	Divergence limit %
Belgian Franc	39.7857	40.8490	+2.16	+1.52	+1.63
Danish Krone	7.7223	7.7482	+1.18	+0.54	+1.64
German D-Mark	2.4250	2.5010	+0.77	+0.13	+1.25
French Franc	5.84700	5.85903	+0.22	-0.43	+1.3557
Irish Pound	2.4222	2.4222	+0.02	-0.02	+0.02
Italian Lira	1157.78	1165.22	+0.54	+0.51	+4.08

Changes are for ECU, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

EURO-CURRENCY INTEREST RATES

The following nominal rates were quoted for London dollar certificates of deposit: one-month 17.55-17.65 per cent; three-months 18.10-18.20 per cent; six months 18.05-18.15 per cent; one year 16.80-16.90 per cent.

Mar. 12	Sterling	U.S. Dollar	Canadian Dollar	Dutch Guilder	Swiss Franc	West German Mark	French Franc	Italian Lira	Asian 8	Japanese Yen
Short term	16.8-17	16.8-16.8	81-81	101-101	81-81	81-81	137-138	15-15	91-91	91-91
2 days notice	17.1-17.6	16.8-16.8	81-81	101-101	81-81	81-81	135-136	15-15	91-91	91-91
Month	17.1-17.6	16.8-16.8	81-81	101-101	81-81	81-81	135-136	15-15	91-91	91-91
Three months	17.1-17.6	16.8-16.8	81-81	101-101	81-81	81-81	135-136	15-15	91-91	91-91
6 months	17.1-17.6	16.8-16.8	81-81	101-101	81-81	81-81	135-136	15-15	91-91	91-91
One year	17.1-17.6	16.8-16.8	81-81	101-101	81-81	81-81	135-136	15-15	91-91	91-91

Long-term Eurodollar two years 15%-16% per cent; three years 15%-16% per cent; four years 14%-15% per cent; five years 14%-15% per cent; nominal closing rates. Short-term rates are cell for sterling. Canadian dollar and Japanese yen; others two days notice. Asian rates are closing rates in Singapore.

EXCHANGE CROSS RATES

Mar. 12	Pound Sterling	U.S. Dollar	Canadian Dollar	Dutch Guilder	Swiss Franc	West German Mark	French Franc	Italian Lira	Asian 8	Japanese Yen
Pound Sterling	1.046	2.235	4.040	653.0	9.448	4.443	1877	8.604	2.604	66.60
U.S. Dollar	0.446	1.000	1.608	247.8	4.328	1.750	1.988	840.0	1.165	29.36
Deutschmark	0.248	0.853	1.000	136.9	2.328	0.957	1.100	464.6	0.644	12.54-12.61
Japanese Yen 1,000	1.808	4.041	7.306	1000	17.08	6.969	8.033	539.4	4.708	11.97-12.00
French Franc 10	1.058	3.565	4.276	140.4	10.0	4.081	4.702	1987	2.756	16.24
Swiss Franc	0.259	0.578	1.045	142.1	2.444	1.000	1.148	485.6	0.674	16.97
Dutch Guilder	0.225	0.503	0.808	184.5	2.187	0.870	1.000	422.5	0.585	14.77
Canadian Dollar	0.68201	0.67828	1.151	1.047	0.867	0.653	0.708	2.808	0.545	14.95
Italian Lira	1157.78	1165.22	1165.22	1165.22	87.7	15.4-15.5	20.211	184.1-184.2	15.1-15.2	12.85-12.94
Asian 8	17.1-17.6	16.8-16.8	81-81	101-101	81-81	81-81	135-136	15-15	91-91	91-91
Japanese Yen	1157.78	1165.22	1165.22	1165.22	87.7	15.4-15.5	20.211	184.1-184.2	15.1-15.2	12.85-12.94

Rate given for Argentina is free rate.

Changes are for ECU, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

INTERNATIONAL MONEY MARKET

Dutch rates steady

High interest rates and low inflation in the Netherlands has increased the attraction of the guilder to foreign investors, pushing the Dutch currency to the top of the European Monetary System in recent weeks. Although now overtaken by the French franc once again, the guilder is marginally firmer against the D-mark than at the

12 per cent, compared with the latest inflation rate of 8 per cent. In Brussels the Belgian central bank left its discount rate at 12 per cent, despite the weakness of the franc which prompted Tuesday's increase in short-term Treasury certificate interest rates. Deposit rates in the money market showed little change yesterday.

In Paris term rates were also steady, while call money remained at its highest level for over five years of 13 per cent. This, coupled with the upward trend in French commercial bank base rates has returned the French franc to the leading position in the EMS.

Canadian money market rates remained at 10.10 per cent yesterday, and period rates showed small mixed changes around a level of 11 per cent to

beginning of the year. The slight easing of the guilder over the past few days has partly reflected sales of the Dutch currency by the Belgian National Bank to support the weak franc within the EMS. Under these conditions there is no pressure on interest rates in the Amsterdam money market, with liquidity ample. Call money was unchanged at 10.10 per cent yesterday, and period rates showed small mixed changes around a level of 11 per cent to

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EDINBURGH II

Goes down well with financial wizards!



A COMBINATION of factors makes Edinburgh a difficult market for everyone involved in property, from planners and builders to agents and occupiers. On the one hand the importance of the city as an administrative and commercial centre means that demand is high, particularly in the central area; but on the other its importance historically and architecturally means that the supply of development space is tight.

The character of Edinburgh puts constraints on all types of property development. There are so many listed buildings, often with restrictions on what can be done inside as well as outside, that demolition or extensive exterior remodelling are often out of the question. Gap sites, where there are any, are in hot demand and usually considerable ingenuity is required to get the best from them.

Nowhere is this more true than in the commercial and retailing heart of the city, the New Town. George Street and Charlotte and St Andrew Squares, which it links, are the main locations for offices in the city centre, particularly for banks, building societies, insurance companies and other financial institutions. Yet they also contain some of the city's finest buildings. Consents for demolition have been rare, Standard Life being the most recent recipient of one for the extension of its head office, and the more usual course has been to rebuild behind a preserved facade or to refurbish, often at higher cost than straight demolition and rebuilding.

Restraint

The District Council operates a policy of restraint on the amount of office building in the city centre, partly as a way of relieving the pressure on the historic buildings and partly to try to preserve residential accommodation in the inner area.

The Central Area Office Restraint Policy, adopted by the then City Council in 1973, restricts office growth except where an owner or occupier can show overriding need to be located in the inner area, or that the rehabilitation of an existing building would involve extraordinary cost. Even then, the extension of floor area is restricted to an extra 10 per cent. The council also identified

some outer city sites where office development would be encouraged. These included South Gyle, where there is already an industrial estate, Leith and Nether Liberton. But enthusiasm to go there, both by developers and tenants, has been markedly lacking.

There have also been one or two sites on the fringes of the central area where office development has been permitted. One block near Haymarket Station, in the west end of the city, is nearing completion and should be ready for letting later this year, although British Rail has run into delays with the redevelopment of the station itself, and the district council itself is proposing to develop the 14-acre former goods yard on Lothian Road. Present plans include a 1,500-seat conference centre and a hotel, but the Distillers Company is also to be allowed to build a new headquarters office block there.

A few companies have found the confined space and the planning regulations too restrictive and have preferred to leave the city centre altogether, but they are relatively rare. Another life insurance company, Scottish Widows, has been the most prominent example recently, leaving St Andrew Square, the area where most of its competitors are based, for the freedom of a site two miles south where it has moved into spacious modern offices with green glass frontage, pools and fountains, that would be unthinkable in the city centre.

The building Scottish Widows vacated, one of the oldest in the New Town, has been gutted and is in the process of being rebuilt as new Scottish headquarters for IBM.

Lettings in the city centre have traditionally maintained a relatively high level, although 1979 saw some tailing off, partly as a reaction to the exceptionally high levels of the previous few years, but probably also because of the generally poorer economic situation, which particularly affected Government departments. This hit out-of-centre locations more than those in the centre and the difference was so marked that agents Strutt and Parker commented in their last quarterly office survey that a two-tier market was developing.

Total lettings for last year appear to have been only 60 per cent of the figure for 1978, but 85 per cent of the space

that was taken up was located within the inner area. Rents have been slowly creeping up for a number of years and at the top end of the scale have reached £450-550 a square foot for new or refurbished accommodation in the centre.

In retailing, the trend to move towards the centre has been similar, apart from some suburban supermarket developments by firms like Asda and Fine Fare. Princes Street, the main shopping street in Edinburgh, has become more crowded and expensive while North and South Bridges and Lothian Road (respectively the east and west ends of Princes Street) have declined in popularity.

At a premium

Space in Princes Street is at a premium, although the architectural restraints are not so acute as in George Street since most of the original facades were removed in the late 18th and early 20th centuries. Rents have reflected the tight supply, and the competition for space has spilled over into the areas immediately adjoining, particularly Shandwick Place and the new St James' Centre.

The only significant vacant site in Princes Street is the old Waverley Market next to the North British Hotel. It is owned by the District Council, which recently indicated it was going to develop, probably for mixed use, including shopping, some offices (probably for its own use) and a new tourist information and accommodation bureau. Its location must make it one of the best available sites anywhere in the UK, but as it is on the south (that is the unbuilt) side of Princes Street, there are legal restrictions on any building there. The main access will have to be via Waverley Bridge and there will be no frontages directly on to Princes Street because no development is allowed to interrupt the view of the Castle skyline.

Housing continues to be an important sector of the property market, but again new building has been restricted by the availability of sites. The District Council's planning department recently published a comprehensive guide to all parcels of land which are vacant or likely to become so and which are, or will be, zoned for housing.

The object is to ensure a balanced development between

SURVEY OF NEW INDUSTRIAL AND WAREHOUSE ACCOMMODATION DECEMBER 1979

Site	Developer/Owner	Vacant/ Under construction (sq ft)	Additional units that could be developed (sq ft)	Remarks/Rate per sq ft
Edinburgh	Stenhouse Stadium, Lamont Holdings	40,000 (from 3,000)	NH	NH Summer 1980 £1.30
Gorgie Road				
South Fort Street	Miller Developments	NH	50,750 Construction with consumers	
Newhaven Road	Scottish Metropolitan Property Company	NH	20,000 £1.65 Construction to commence shortly	
South Gyle	Laing Properties	30,000 (from 6,000)	30,000 Available now £1.75	
Sighthill Industrial Estate	Standard Life	65,000 (from 5,000)	NH Available now £1.70-£1.90	
West Shore Road, Granton	MDW Developments	40,000 (from 5,000)	NH Available September 1980 £1.65	
West Harbour Road, Town Centre Enterprises Granton		80,000 (from 5,000)	NH Available September 1980 £1.85	
Peffermill Road	Scottish Development Agency	12,500 (1 at 2,500; 1 at 10,000)	— Available now £1.50-£2	
Newcraighall Road	Miller Developments	14,000 (from 2,500)	— Available now £2	
Newcraighall Road	Rowlinson Construction	43,000 (from 11,000)	140,000 Available now £1.75	
South Gyle	MDW Developments	25,000	25,000 Available early 1980 Min. £1.75	
Seafield	Laing Properties	—	40,000 NH £1.65	
West Bowling Green	MDW Developments	5,000	NH Available now £2	
Street	Properties	7,500 (from 2,500)	NH Available September 1980 £1.50	
Orwell Terrace	Teesland Development Company	22,500 (from 7,000)	NH Available September 1980 £1.85	
7/9 Newhaven Road	Miller Developments	23,200 (from 5,800)	NH Available September 1980 £1.85	
Leith Walk Trading Estate	MDW Developments	24,500 (from 7,200)	15,000 Available September 1980 £1.85	
Out of Edinburgh Straiton	Dobsan of Edinburgh	NH	150,000 Sites for ground lease only	
Clifton (Newbridge)	Barclays Trust Company	50,000 (from 7,000)	100,000 Available now £1.75	
Broxburn, East Mains	Drum Developments	64,000 (from 4,000)	NH Available February 1980 £1.60	
Livingston New Town	Hanover St. George Securities	104,400 (from 3,100)	— Average gross rental £1.50	
TOTAL		630,500 sq ft	580,550 sq ft	

Source: Kenneth Ryden and Partners, Edinburgh Office.

the District Council and other public bodies such as the Scottish Special Housing Association, private housing associations and private builders. The District Council's planning department recently published a comprehensive guide to all parcels of land which are vacant or likely to become so and which are, or will be, zoned for housing.

The object is to ensure a balanced development between

Edinburgh's growing tourist trade has provided a spur to hotel building. At the moment the city lacks a five star hotel, but there are proposals to provide it with two. British Transport Hotels has plans to extend and upgrade its Caledonian Hotel, at the west end of Princes Street from four star to five, and the District Council wants to see a five star hotel built on the Castle Terrace site, which was once to have been the location for a city opera house. Ladbrooke's is currently building a smaller hotel in and around an old mill in the Dean Village, a few minutes walk from the city centre, and international Caledonian Assets has been given consent for another a short distance away in the same area.

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EDINBURGH III

Service industries continue to dominate employment

"MERCIFULLY, Edinburgh has almost no manufacturers," wrote Lord Cockburn, the city's most famous diarist, in 1949.

"Some strange efforts have occasionally been made to coax these things to us, but a thanks-deserving Providence has always been pleased to defeat them."

Whatever Lord Cockburn believed, Edinburgh once had a fairly substantial manufacturing base but the trend over recent years has been for it to decline in favour of service activity, particularly in public administration and finance. The extra-terrestrial power which was apparently working 130 years ago is clearly still active in trying to thwart the attempts by the local authorities to redress the balance.

Professor Norman Hunt, in a report for the City Council in 1968, estimated that half the 213,000 people working in Edinburgh were involved in industrial activity of some kind; either manufacturing, construction, public utilities or transport. The most likely figure now is probably a quarter.

The decline in manufacturing employment has been far faster than in Scotland as a whole.

From July 31, Edinburgh is

to

lose its development area status, but the rules are so tightly drawn that the shutter is effectively already down on

applications for grants on buildings and equipment. To qualify for the 20 per cent grant payable up until now, companies will have had to have completed new factories (half-finished buildings will not receive grant aid) and taken delivery of any

new plant and equipment by the set date.

With only five months to go before the deadline it is obviously too late for new projects to qualify.

Mr. Shanks is clear what this will mean to the city: "Industry's cash is under intense pressure and there is already a brake on investment. If you withdraw the incentive — and 20 per cent is a real incentive — it is bound to cut back hard on expansion by firms."

Unassisted

Edinburgh has already once experienced the effect of being at a disadvantage in the industrial attraction competition. From 1972 to 1974 the city was unassisted while the surrounding counties qualified for development grants. Several major firms moved out, including Edinburgh Crystal, the glass manufacturer, Uniroyal Tyres and Drambuie, the liqueur maker.

Now there are signs that the same might be happening again. Ferranti, one of Edinburgh's major employers, recently announced that its Cefax computer graphics division would be moving to Livingston New Town. It was made

part of scientifically and

clear by the management that

the

higher level of financial

assistance available there was a

big factor in the choice of

location.

Many areas which are harder hit by industrial problems may think that the city's concern is exaggerated. The service sector contribution to the Edinburgh economy is growing and there are important advantages to being a capital city with a strong educational base. Unemployment has always been low compared to the national average. The latest figure, for example, is 6.6 per cent, compared to a rate of 9 per cent for Scotland as a whole.

What manufacturing industry

remains in Edinburgh is mainly

in growth industries. Ferranti,

the

largest

electronics

employer

in

Scotland

came to Edinburgh

during

the

war

to make gyroscopic gunsights for Spitfires

and

Drambuie

the

liqueur

maker.

Ferranti's influence on the

city

has

been

great.

It has

provided

employment

for

many

of

the

science

and

engineering

graduates

from

the

two

universities

and

many

colleges

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EDINBURGH IV

Festival faces financial uncertainty

BY THIS time in most years the programme for the Edinburgh International Festival, held every autumn, is already public knowledge. But last month there was a major omission when the festival director, Mr. John Drummond, announced in Edinburgh, London and New York the names of the performers and companies appearing in 1980. He was able to say a lot about what music and dance was on offer, but very little about the drama.

The reason was that, not for the first time, the Edinburgh Festival is uncertain about the size of its budget. In the past there have been occasions when the extent of local authority support has been in doubt until the last minute, but this year it is the Arts Council which, faced with a cut of indeterminate size in its own grant from the Government, has had to put off its

Mr. Drummond, in consequence, has had to put off his confirmation of bookings on halls and companies. Whereas their opposite numbers in the other great cultural festivals of the world, such as Salzburg or Bayreuth, are assured of sufficient funds to have flexibility in the budgeting, directors of the Edinburgh Festival, like the organisers of practically any cultural event in the UK, learn caution and patience.

Prudent city

Perhaps this suits the city—never a place to encourage extravagance or liberality where thrift and prudence will do as well.

There is no doubt that Edinburgh does extremely well from its festival, which year after year manages, despite financial crises, to present a varied programme of the highest standard and to attract star names of in-

ternational repute. This year they include Claudio Abbado, Sir Alexander Gibson, Zubin Mehta, Riccardo Muti, Jasyse Norman, Dame Janet Baker, Claudio Arrau and Alfred Brendel. The list is always long and impressive, even though Edinburgh cannot pay fees up to the levels of its better heeled overseas rivals.

If they do not come for money, then the stars must come for something else and the reason seems to be that they genuinely enjoy the excitement and the intimacy of a festival on an international scale taking place in a very compact area in the centre of a handsome city. And the citizens have a disarming way of making celebrities feel the fragility of fame; where else could some one of the repute of Daniel Barenboim, striding across the restaurant of the Festival Club in his white tie and tails after a performance, find his sleeve

tugged by an indignant old lady demanding to know where the meal she had ordered 20 minutes previously had got to?

This year's festival budget will probably end up at around the £1.2m it has been for the last two years. Usually around two-thirds comes back in ticket receipts and broadcasting fees, with most of the rest coming from public bodies. The city council is putting up £253,000. But increasingly, commercial sponsorship is adding a small, but welcome, extra amount to give Mr. Drummond more room to manoeuvre.

Past and present sponsors have included banks, insurance companies, breweries, distilleries, oil companies and nationalised industries. Some firms make a once-only contribution to be associated with a particular event; others, such as BP, which has become a regular major benefactor, give support year after year.

Unadventurous

Understandably, sponsors like to support programmes which they know will be successful and popular. This is useful since it frees subsidy money from other sources to finance new or unusual works, but it does tend to the situation where private money will only support the conservative and unadventurous in the arts.

Edinburgh is lucky in having one sponsor that has tried to break away from this position. Tennent Caledonian Breweries has pledged £20,000 a year for a number of years specifically to commission new work. The first to be performed this year is a piece of music theatre by the British composer Peter Maxwell Davies called The Light-house. Tennent Caledonian's cash has paid the commissioning fees and helped towards the costs of production.

What does Edinburgh as a city get out of the festival? The

sponsors, naturally, want something for their money but Iain Crawford, the festival's publicity manager, is surprised how little they demand. A discreet mention in the programme and advertising and the kudos of being associated with a prestigious event are sufficient for most firms. No one has yet demanded the company name above that of the start or composer/author and, says Mr. Crawford firmly, none would get it. Edinburgh does not need money that badly.

But there is an equal benefit in sheer enjoyment. The citizens of Edinburgh buy around 30 per cent of the festival tickets every year and about the same proportion again goes to Scots from elsewhere. Visitors are in the minority.

Practically the whole city centre is given over to culture at some level or another for three weeks every year. The "official" festival occupies the main concert halls and theatres, but every school and church hall that is capable of holding an audience (and some that are obviously not) is commandeered by performers on the Fringe, an institution which began with the Festival itself in 1947.

Whereas the "official" festival prides itself on selecting artists and productions to the highest international standards, the Fringe prides itself on making no selection at all. Part of its continuing appeal is the uncertainty of whether a Fringe performance will contain one of tomorrow's giant talents or a dismal bunch of amateurs blinded by the footlights.



Zubin Mehta (above), Dame Janet Baker and Riccardo Muti (below), will be appearing at this year's festival, to be held between August 17 and September 6.



COMPANY PROFILE

Pointing ideas the right way



Peter de Vink

AS A financial and business centre, there are few places outside London to rival Edinburgh. The city has a long tradition of expertise in banking, investment and insurance and many major Scottish companies are based there.

The past 10 years have seen a big influx of foreign and London banks and the growth of a number of home grown institutions to the point where several of them—notably Noble Grossart and British Linen, both relatively new merchant banks—have ceased to regard themselves as Scottish and see themselves as British institutions which happen to be based in Edinburgh.

Yet despite the growing complexity of the financial scene in Edinburgh and the increasing sophistication in the range of services it can offer, the city is still small enough for everyone to know everyone else. Instead of dispersing miles into the suburbs at the end of each working day, people mostly live and work in the same fairly compact area, so social and business contacts overlap.

Personal contacts count for a lot and a man who makes friends easily and who is a good talker and listener finds himself with a lot of business propositions.

Such a man is Peter de Vink, an affable, gregarious Dutchman who came to Edinburgh in 1963 to study at Edinburgh University and has stayed. After 12 years with Ivory and Sime, one of the largest of the fund management companies, latterly as a director, he set up his own company, Edinburgh Financial and General Holdings, in October 1978.

Mr. de Vink describes himself as a "financial engineer" and, although EFGH aims to provide a range of financial and corporate advisory services, what he enjoys most is being able to bring people or companies with ideas together with other individuals or companies which have the resources to make them work.

This side of his interests grew while he was still at Ivory and Sime and involved in setting up new funds to take advantage of the growing number of investment opportunities in the oil and gas industries. On a number of occasions he was able to use his contacts in Scotland and Holland to set projects going.

One of the most successful resulted from a film he was shown by the Dutch marine engineering group IHC on the design and development of a technically advanced dynamically-positioned drilling ship. The film impressed him that he showed it to Ben Line Steamers, an Edinburgh shipping company that was looking for an entry into the offshore market.

Ben Line, through its newly created subsidiary, Ben Line

Offshore Contractors, decided to order one of the ships and had it built by Scott Lithgow on the Lower Clyde.

The deal brought wide benefits. Ben Line and its partners in the drilling subsidiary now have one of the most advanced vessels of its kind in the world and Scott Lithgow acquired expertise which it has been able to exploit in building a second drilling ship and a seabed operations vessel for the Navy.

On another occasion, chance brought Mr. de Vink into contact with the de Groot construction group of Holland, which wanted to move into the construction of large oil production platforms. He suggested a joint venture with the British Steel Corporation subsidiary, Redpath Dorman Long, which had a loss-making platform yard at Methil.

The result was the Anglo-Dutch joint venture, Redpath de Groot Caledonian, which took over the yard when it was on the point of closure. New orders were won and, after a difficult first year, the yard looks like breaking even at the end of its second and is well placed to win one of the major orders for production platforms that will be awarded over the next few months.

No payment
While Ivory and Sime looked benignly on Mr. de Vink's role in these deals, the company would accept no payment for his services, not wanting to be drawn away from its strict role as an investment manager. Mr. de Vink says now: "With the head one knew the firm was right to avoid anything that could lead to a conflict of interests, but in the heart one could not help feeling a little chagrin, having put in so much work."

His solution was to found with his former employers' blessing—EFGH. He retains directorships of some of the funds he was active in managing, North Sea Assets, Viking Resources Trust, and some of the companies he helped to bring into being, Ben Line Offshore Contractors and Redpath de Groot Caledonian.

The first 16 months of the new firm's existence have been hectic. Old contacts have been renewed. Last year he brought together Ben Line and another Edinburgh firm, Liquid Gas Equipment to work on a project which would involve building a gas processing plant on two redundant supertankers and

this year he was involved again with Ben Line when he arranged the purchase of an 85m drill ship from the Houston-based drilling company, Atwood Oceanics.

And there have been new contacts—the placing of 1.35m shares in the rapidly growing Scottish exhaust and tyre services company Kwik-Fit with Atlantic Assets, another Ivory and Sime managed trust and the putting together of a financial package to enable Peck House Investments, a new Yorkshire company, to resurrect a TV rental and consumer credit business that had fallen into receivership.

Mr. de Vink is convinced that there will be a growing demand for his sort of service, despite the apparent difficulties of the Scottish economy. There are any number of interesting and resourceful companies and businesses working away out of the public eye and plenty of money available to back sound projects with the potential for growth.

"Many of those whose job it is to manage funds are deeply disillusioned by the performance of the stock market. They are only too willing to back good small companies with a successful track record," he adds.

EFGH has expanded since Mr. de Vink started it alone, he now has non-executive directors to advise him, including David Nowatt, secretary of the Edinburgh Chamber of Commerce, and Ronnie McNeill, one of the founders of the merchant bank McNeill Pearson. But, even working what he claims is a regular 14-hour day, he cannot keep up with the business on offer and is looking for a second full-time executive with corporate finance experience. "One gets shown so many opportunities, but alone, one cannot tackle them all."

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Brussels action on U.S. fertiliser

By Sue Cameron,
Chemicals Correspondent

THE EEC Commission has begun anti-dumping proceedings against the U.S. over cheap imports of a liquid nitrogen fertiliser.

European producers allege export prices to the Community are on average 17 per cent cheaper than domestic U.S. prices for the same product.

There are further claims that imports from the U.S. of the fertiliser—a liquid solution of ammonium nitrate and urea—are being sold in Europe at less than cost price.

Liquid nitrogen fertilisers are made in several types and form an important component in European agriculture. The one under scrutiny account for about 10 per cent of West Europe's total fertiliser market.

One of the biggest U.S. exporters of such fertiliser to Europe is thought to be Allied Chemical. It is said to have made significant inroads into the French and West German markets.

The Commission has asked interested parties to submit evidence and comments on the anti-dumping allegations.

French producers are understood to have been particularly hard hit by the U.S. imports.

The protests of French and German producers follow a reversal in the traditional trading pattern of liquid nitrogen fertilisers. Until last year, European producers traditionally exported to the U.S.

One of the raw materials used, ammonia, is made from gas. European companies say cheap imports of the fertiliser from the U.S. are based on the comparatively low, Government-controlled price of gas in America.

At present, the European price of ammonia, both on the spot market and contract supplies, is about \$180 a tonne. The U.S. price is thought to be about \$125 a tonne.

The U.S. also has access to comparatively cheap supplies of ammonia from the Soviet Union through a long-term deal between the Soviets and the U.S.-based Occidental group. Occidental is expected to import 1m tonnes of ammonia from the Soviet Union this year. In return the group exports super-phosphoric acid.

There are two types of fertiliser available—straight nitrogen fertiliser and compound fertiliser. The liquid solution of ammonium nitrate and urea is a straight nitrogen fertiliser.

German capital curb may go

BY KEVIN DONE IN FRANKFURT

THE WEST GERMAN monetary authorities have been forced to consider relaxing restrictions currently governing the import of capital into the Federal Republic.

The Bundesbank, the West German central bank, and the Government are facing an abrupt change of policy at today's meeting of the Bundesbank council, due to the continuing high level of capital outflows.

Since the beginning of January, currency reserves have fallen by an estimated DM 15bn. The rapid decline in deficit of the current payments account and the continuing strength of the U.S. dollar have led to a considerable weakening of the Deutsche Mark.

Decisions taken at the last meeting of the Central Bank Council two weeks ago were aimed at stabilising the West German currency. However, the dollar has continued to gain reversal of policy. Only a few weeks ago, the Bundesbank was trying to tighten its rules to slow the emergence of the DM as a reserve currency.

At the same time, sale of other securities of more than two years' maturity will also be allowed, although there will have to be a change in legislation for this.

A relaxation is also expected of the recently-concluded "gentleman's agreement" between the Bundesbank and the commercial banks which laid down that no German bank would be allowed to sell to a

foreigner promissory notes with an average maturity of less than five years.

That stop was taken to slow overseas purchases and to hold back the development of the D-Mark's reserve currency role. But it appears that "Schuldschein" capital inflows are now being considered on the contrary as a useful way of helping to fund the current account deficit.

Relaxation of the rules governing foreign sales of promissory notes comes at a time when the Government is considering more generally the encouragement of foreign capital imports and Bon itself is emerging as a potential borrower of foreign funds.

Money Markets, Page 31

Kuwait demands impede oil talks

BY RICHARD JOHNS, MIDDLE EAST EDITOR

KUWAIT is holding out for participation with oil companies in downstream investment as part of the price for signing new long-term supply agreements.

The demand has emerged from negotiations with British Petroleum, Shell and Gulf, on contracts to replace those expiring this year. It is believed to be a major impediment to their quick completion.

Following Kuwait's decision to cut production from its main fields by more than 25 per cent to 1.5m barrels a day from next month, the Ministry of Oil has indicated that supplies to the three companies will be reduced, perhaps by a half or

more. Kuwait is also understood to be bargaining for a stake in joint ventures in consuming countries.

Sheikh Ali Khalifa al Sabah, Minister of Oil, acknowledges that Kuwait is seeking something extra in return for providing security of supply, but declines to say what.

The kind of projects which the Kuwait Government has in mind are oil-related ones, such as refineries, gas facilities, and petrochemical plants.

The State is urgently looking for opportunities to invest in real assets outside its own boundaries, unlike Saudi Arabia, which is seeking equity part-

ners for hydrocarbon-based projects within the kingdom.

Yesterday, BP, Gulf and Shell refused to comment on the negotiations.

According to reports from Tokyo, Kuwait has told Japanese importers of its Liquefied Petroleum Gas that shipments contracted on an f.o.b. basis will be cut by 50 per cent from next month because of the reduction in oil output.

In another development, Kuwait has reportedly reached an agreement with Malaysia on an oil swap arrangement. Malaysia would receive Kuwait's heavy crude in exchange for its own light, which would go to third-party countries.

Strike threat to air holidays

BY PHILIP BASSETT, LABOUR STAFF

AIR TRAFFIC controllers at Luton, a mainly package holiday airport, have voted to strike for four days over Easter to support a pay comparability claim for £60,000 local authority white-collar staff.

The National and Local Government Officers' Association, which represents the Luton controllers, said yesterday that the strike is due to begin at midnight on Thursday, April 3 and that the action would "completely disrupt" services.

The airport this Easter expects to handle more than last year's figure of 30,000 passengers over the four days—in well over 300 flights throughout the whole period.

It is used by most of the major UK holiday tour operators, including British Air-

tours, Britannia Airways, Air Europe, Dan-Air and Laker as well as some European airlines. It is also used extensively for business aviation and is the home base for McAlpine Aviation.

Controllers at the smaller Coventry airport have also voted to strike over the holiday to support their white-collar NALGO colleagues.

The union said that staff in a number of London boroughs and other local councils had stopped all work over the issue of rate demands. The action includes staff working on LOLA—the London On-line Local Authorities computer—which services four large boroughs. Only 3 out of 40 London council branches contacted by the union yesterday had not blacked rate work.

Causes and effects of dispute, Page 7

Comet faces 'loss leader' court ruling

By Guy de Jonquieres

HOTPOINT, the electrical appliances manufacturer, is to seek a court declaration that its products have been treated as "loss leaders" by the Comet discount retail chain.

It is the first time a company

has sought a precise legal ruling on what constitutes loss leading. The practice is described in the Resale Prices Act as the pricing of a product at a level not intended to earn a profit but simply to attract customers into a retail store.

The Act does not specify at what level of pricing a product can be said to be a loss leader, though it states that a manufacturer is entitled to withhold delivery from a retailer if the latter uses his products for loss leading.

Hotpoint revealed its intentions in a writ issued against Comet this week. Three weeks ago, the manufacturer asked Comet to supply detailed information about its cost structure and margins on products including its own Newpol brand of appliances.

In late 1978, Hotpoint refused to supply an order from Comet for goods worth more than £700,000 on the grounds that it was dissatisfied with the retail chain's policies for stocking and displaying products.

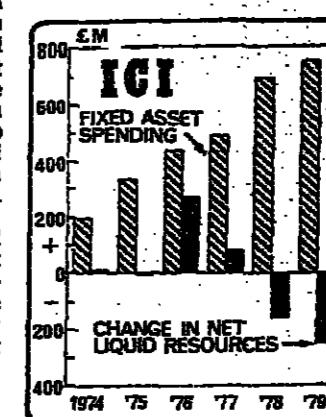
Last June, however, Hotpoint agreed to resume deliveries after the Office of Fair Trading issued a High Court writ accusing it of attempting to impose minimum retail sales prices.

Comet has denied that it has treated Hotpoint products as loss leaders.

THE LEX COLUMN

Turner & Newall falls short

Index fell 10.7 to 444.9



products as high as £200m—by January they had been cut to £23m, and retrenchment continues. Closings and lay-offs in the solid reproduction division are perhaps at an end for the moment, but BSN may decide to dispose of the Judge, which were business still loss-making film a year.

BSR believes that the bottom of its recession is past—U.S. wholesalers have switched their destocking and currencies are heading the right way. The continuing outback of working capital should release more cash, meanwhile the company is stressing its net worth—shareholders' funds are still around £200m, as write-offs of goodwill, exchange losses and closure costs have been offset by an expedited property revaluation. At 34p the yield, after a lower final dividend, is 12.4 per cent, but recovery will be a long haul.

F. W. Woolworth

A better performance in the final quarter has allowed F. W. Woolworth to push up pre-tax profits by 5.8 per cent in the year to January to £57.5m. In spite of the sharp setback in the third quarter, after the year trading margins improved from 7.8 to 8.4 per cent, helped by the substitution of clothing capacity for food but, as always, volume was disappointing. The 7.9 per cent expansion in sales ex-VAT represents a slight decline in real terms.

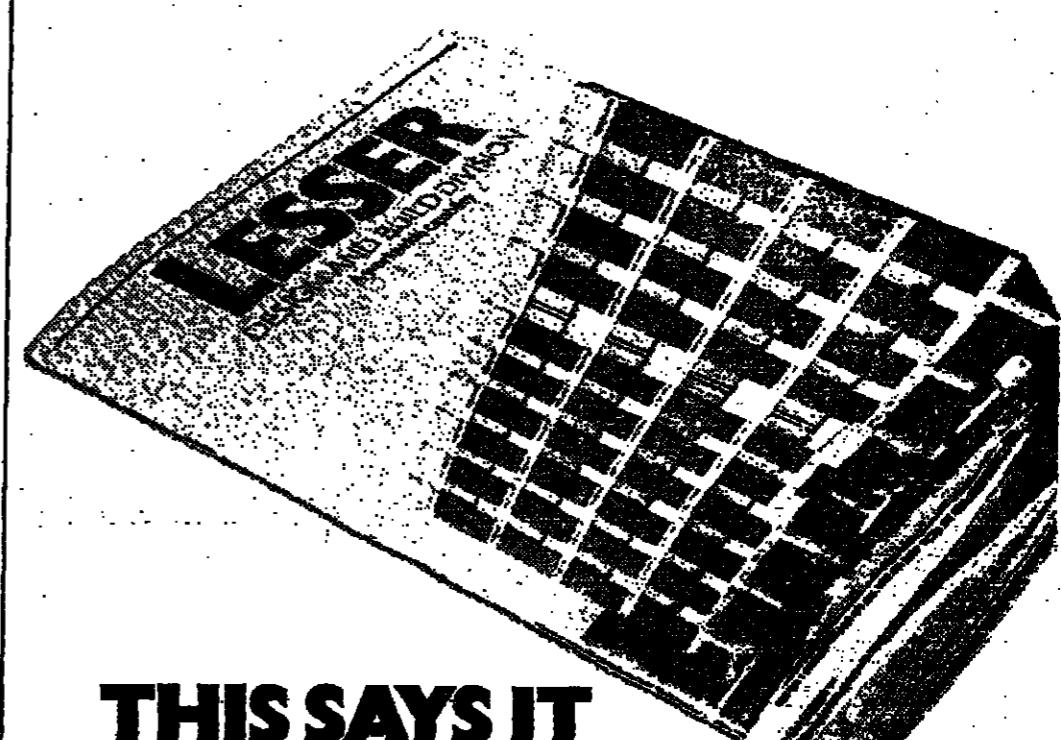
Revamped Department of Trade retail sales statistics provide evidence suggesting substantial slippage in the company's market share. For the first time the index included a mixed category covering department stores, variety stores and mail order businesses. In sharp contrast to Woolworth's performance, volume in this category increased by more than 3 per cent last year.

There are few signs that the company will be able to outperform its younger and more aggressive rivals in what is expected to be a difficult year. Without Ninian, ICI might have to draw in its horns; as it is, the windfall can be used to build up sources of future overseas income.

BSR

The combination of strong sterling, a weak yen and falling demand in the vital U.S. record-changer market has torn BSR to shreds in 1979. Pre-tax profits are down from £15.2m to £3.9m, and net borrowings have risen from £7m to over £26m. At one stage in the year the group got caught with stocks of finished

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